



Greetings and Best Wishes
to Our Many Friends
in the ROGUE RIVER VALLEY!

Here are a few Resolutions
We Hope You Will Help Us to Keep in 1946

 We RESOLVE to do our best:

—in our own orchards and in cooperation with our neighbor orchardists to produce the highest quality fruit . . . so that the fame of the Rogue River Valley will increase and its fruits bring growers the highest returns. Gift boxes have played an important part in spreading this fame. Two express cars were adequate for our shipments in 1933—the first from the Valley—but for Christmas 1945 many many trainloads of refrigerator cars were required to carry our gift boxes of Royal Riviera Pears and Royal Gift Baskets to practically every county in the United States.
—to increase the production of our basket-weav-

ing department . . . thus making more jobs for women workers from now until packing season next Fall. Prior to 1939 we bought our baskets in New York, but since then every basket we have sold has been hand-woven in Medford.
—to conduct our business with fair dealings to all, with factual and truthful advertising backed by the very finest fruits that can be grown . . . so that as we grow we may give profitable employment to more people here the year 'round.
—and finally, as we extend our Best Wishes to all for a Happy Nineteen Forty-Six, we'd also like to say "Thank you" to those who have helped make 1945 our most successful year.

Harry and David Holmes
BEAR CREEK ORCHARDS

HOME OF

ROYAL RIVIERA PEARS • ROYAL GIFT BASKETS • The original and only FRUIT-OF-THE-MONTH CLUB

*T.M. Reg. U.S. Pat. Off.

1946