

AT PENNEY'S QUICK TIPS For Late Shoppers!

OPEN SATURDAY NIGHT FOR LATE SHOPPERS TIL 8:30 p.m.

A Zip...
A Drape...
A Tiny Price!



SATINS, LEATHERS, PLASTICS, FELTS
CHRISTMAS HANDBAGS 4.98

In time for Christmas giving—exciting new handbags she's sure to love! A whisk of the zipper opens top and side, so she can quickly find her compact, keys! Draped, in dainty, becoming styles, they're small and neat, to go with any costume! Sturdy simulated leather, bright or black, and at a tiny price.

*Subject to 20% Fed. Tax.

Penney's Main Floor



It's Summer Indoors!

IN OUR COTTON DRESSES 4.98

It seems as if it's summer indoors, or spring at least, when you wear a gay cotton dress for about-the-house! Pretty flowers and merry stripes will warm your heart and brighten up the dreariest winter day. Seersuckers, chambrays and spun weaves in soft and tailored styles to wear from now on.

Penney's Second Floor

3.98
2.98

BOYS' WARM SWEATERS



For An Outdoor Boy...
"Sharp" Sweaters 2.98

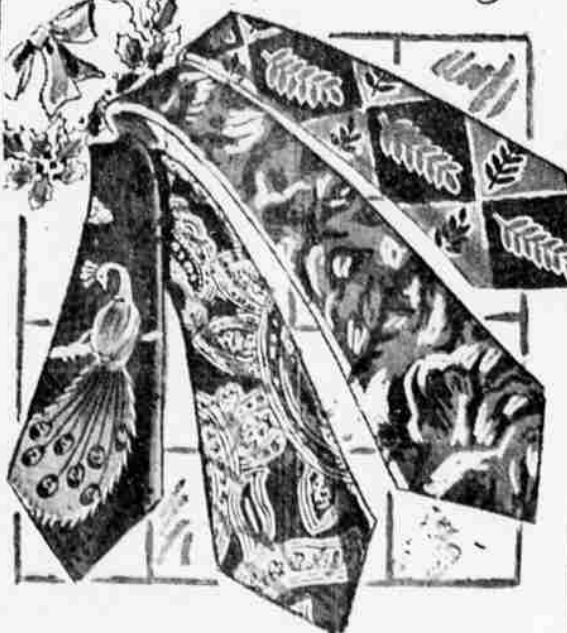
In solid colors or lively argyle plaids, they're gift sweaters to satisfy a "Lep" young fellow! Warm, smart, protective under his winter coat. Cut to fit just loosely enough for that swaggy look!

BOYS' DRESS SHIRTS

Ask Dad; he knows a good shirt when he sees one! These shirts are smart in printed stripes and figures. Sanforized with Nu Craft collar. Fine for Christmas. Age 6 to 14.

1.20

THE Christmas Tie Story



TOWNCRAFT* DE LUXE

Silky rayon acetate foulards—rich jacquards and moires—woven-through satin figures, so popular for Christmas—distinguished ties painted by hand!

98c — 1.49

PENNEY'S



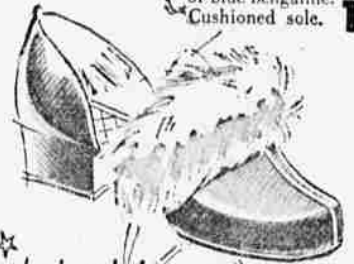
Priced-Less Beauty

BLouses THAT DO SO MUCH FOR SO LITTLE
Wispy rayon sheers to make you look fragile-as-a-lily, and dainty, bow ties for that pert business-like look which beaux find so charming! In white and colors. Sizes 32-38.

2.98 others 1.98 — 3.98

Penney's Second Floor

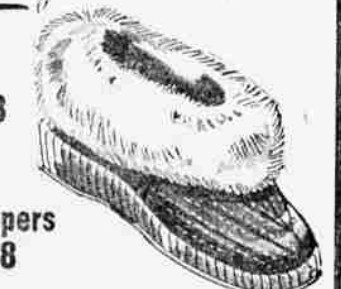
Rabbit Fur Collar
White fluff on deep wine or blue bengaline.
Cushioned sole. 1.49



Slippers

Kiddies' Slippers 1.98
FELT BOOTIE SLIPPERS 89c

Men's House Slippers
Leather 2.98



An all-leather model with flexible kid uppers, easy-walking leather soles.
Penney's Main Floor



Santas tip-top gifts

Versatile Fascinators—Tops for Winter
All virgin-wool fascinators, zephyr-knit for softness; drape it into a shawl, snood, ascot for warmth, and plenty of flattery! 1.49

Good Cheer For Your Wardrobe—Headsquares
No age limit on headsquares—they look young or sophisticated, by turns! Neat solids, flowering prints, lively plaids in washable fabrics! 98c

Nice Scarfs—Go To Your Head, Brighten Your Suit
It's a merry Christmas—when you give or receive nice scarfs! Attractive rayons, fringed, white or prints. 1.49

Penney's Main Floor

LITTLE MISSES' DRESSES

Dresses For Jr. Misses 2.98 Little Girl's Sweaters 1.98
Flower prints and bold plaids in cotton and rayon! Button-down-the-back. Age 3 to 6 and 7 to 14. Hats For A Young Lady 1.49

Little Girls' Cotton Blouses 1.49

Warm Jackets 4.98

Smooth wool flannel jackets, tailored like big sister's. Navy blue and red. Two pockets. Ages 6 to 12.

Penney's Second Floor

Little Girls' HANDBAGS 1.59

Smart felt or simulated leather handbags. In reds, blues and tans. Penney's Main Floor



1945-46 STYLES



Marathon* HATS

Marathon* styles are well-paced with the times—they're neither too young nor too old! We predict the growing popularity of bound brims and lighter-than-the-felt trimming. There's satisfaction in a fur felt of such good quality that it responds to reshaping at a single touch. Buy Marathon! Acclaim • Contraster • Commando

5.90
4.98
3.98

*Reg. U. S. Pat. Off.