

AT PENNEY'S QUICK TIPS For Late Shoppers!

PENNEY'S

Child's Faust Slipper
Blue and red bengaline. Lasting leather soles! Sizes 6-12 to 3. **1.98**



Infants' Bunny Slipper
Warm shearing lining too! Natural, blue, red. Size 3-6. **1.29**
Children's, 7-12 **51.49**

WOOL KNIT SCARFS



1.49

It's Merry Christmas when you receive nice scarfs. Pure virgin wool, crocheted knit scarfs in a wide variety of colors.

Main Floor

WRISLEY'S SHAVE BOWL



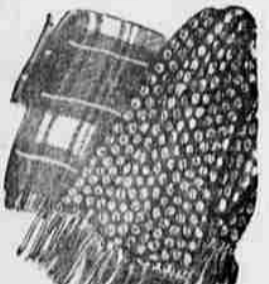
50c

A gift dad's sure to use! Wisley's quick-lathering lavender shaving soap, in an attractive round wooden bowl.

24K Gold KEY CHAIN SET 2.00
24K Gold TIE CLIP 50c
24K Gold KEY CHAIN 1.00

Main Floor

MEN'S MUFLERS



1.98

Your favorite man will be warmer and more fashionably dressed—if you put a muffler on his Christmas Gift list. White rayon crepes, self-fringed or knot-fringed. All wools, soft and closely woven, in gay plaids or solid colors.

Main Floor

MEN'S MERRY TIES



98c-1.49

Bright Halo for you — if you choose these bright patterns woven into deep rayon satin grounds. Persians, bolds, medium and neatly spaced patterns. See the hand painted ties, too. Natural subjects gleaming in oil paints — on rayon dobby check!

Main Floor

MEN'S TOILET SET



To Keep Him Well-Groomed!
2.12

4 useful brushes in varied sizes, and all with strong, handsomely finished all-wood backs! They're made with 100% pure bristle, too, to give him long and satisfactory service!

Leather—Masculine Gift
HANDSOME WALLETS 4.98

MEN'S HOUSE SLIPPERS



Leather **2.98**

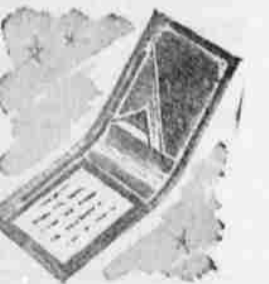
An all-leather model with flexible kid uppers, easy-walking leather soles.

Men's FELT SLIPPERS

Warm Felt Slippers for men, in Oxford grey color. Soft pliable leather soles and rubber heels. Size 6 to 11.

2.29
Main Floor

MEN'S LEATHER WALLETS



1.98

Give him a genuine leather wallet, handsomely designed, sewn to last, so he'll have a safe place for money and valuable papers! Made especially for men, they're useful gifts!

*Subject to 20% Fed. Tax.

Main Floor

BOY'S WARM SWEATERS



2.98

Sweaters that get a star rating from Jr. football heroes. At \$2.98, fine gauge worsted slip-overs, all wool suede cloth front cardigans. At \$3.98 worsted slip-overs, cardigans, 8-16.

Boy's BOXED TIES 49c
Boy's DRESS SHIRTS 1.20

CHRITMAS CARDS



12 for 25c

Buy Christmas cards by the box, and save precious time and money! 12 folder-type Christmas greeting cards, each depicting a different scene in color; 12 envelopes!

Main Floor

DAINTY GUEST TOWELS



55c

Perfect for gifts! Fine white cotton twill guest towels embroidered, "His & Hers," "Mr. & Mrs.," or with attractive multicolored floral and novelty designs.

INDIVIDUAL GUEST TOWELS 49c

Bancony

Beautiful Rayon BEDSPREADS



12.90

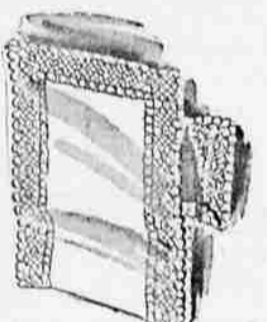
Rich rayon with dainty floral patterns — gathered and pleated valence — a marvelous gift that is bound to please — both twin and double bed size.

DRAPES TO MATCH 9.90

Drapes of the same material and pattern as the bedspread. Full length.

Penney's Balcony

Beautiful DRESSER SCARFS



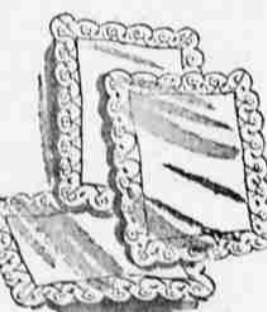
98c

For the House Beautiful Your guests will admire this beautiful trimmed dresser scarf when they stop to powder their noses! Of pretty natural colored cotton that goes with any color scheme.

NUMDAH RUGS
Genuine goat hair. Made in India.

3 sizes! — 2.49, 7.90, 3.98 — and
Penney's Balcony

3 PC. VANITY SET



1.69

A dainty all white 3 pc. dollie set to place your array of sparkling bottles upon, to protect the smooth surface of your vanity! With prettily embroidered batiste borders. Set consists of: 2-10x14" and 1-7x12" dollies.

TABLE SCARFS 1.98
13" x 43"
Penney's Balcony

WOMEN'S CHENILLE SLIPPERS

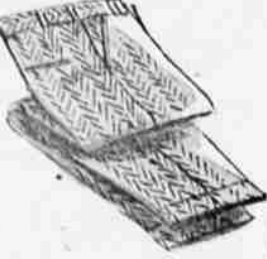


1.79

She'll luxuriate all winter long in soft corduroy slippers with their glamour touch of white rabbit fur! Fleece lined for warmth, and there's comfort in the cushion sole and low covered heel.

Penney's Main Floor

Boy's WOOL DRESS PANTS



5.90

Man-tailored all wool longies with cuffs. Excellent quality. Age 6 to 18.

BOY'S WHIPCORD PANTS 1.98

Tough-stuff on the tractor, the football field, or back to school, these pants are not MADE, they're BUILT! Big pockets! Strong seams! Sanitized! 6 to 18.

SAILOR SUITS, J.G. 3.98

For sailors, junior grade, blue cheviot middy suits; sailor collar, bell-bottom trousers! **Navy Blue, Wool SAILOR HATS 79c**

Little Fellow NAVY P-COATS 5.90

All wool — Age 4 to 10
Penney's Main Floor

PRETTY HANDKERCHIEFS



49c

If she's pretty, if she loves nice things, she shall have handkerchiefs! Colored cottons, floral rayons that wash well! Embroidered, lacy whites!

Perfume 1.00
With flower vase.
Penney's Main Floor

NEW PLASTIC HANDBAGS



4.98

Look into the bright crystal-clear clasp of your handbag! What do you see? Admiring masculine eyes noticing the lovely new leather, the soft, luxurious looking drape? You will, if it's a Penney handbag!

SIMULATED LEATHER HANDBAGS

Smart simulated leathers, gleaming patent bags, for the woman who knows how to dress! Choose a draped or tailored bag. **2.98**
Penney's Main Floor

PLASTIC TOILET SETS



4.98

A woman always loves a personal gift as beautiful as a plastic toilet set! Comb, Brush, Mirror, Powder Jar, Cream Jar, Picture Frame, Mirror-Tray in clear and colored plastic.

Women's Blouses 2.98

Wispy rayon sheers, smartly tailored cottons, lots of whites — a marvelous personalized gift.
Penney's Second Floor

DANDY SCRAP BOOKS



A Dandy Christmas Gift!

98c

Everyone's a collector at heart and when clippings and cards accumulate this 100 page scrap book will be a welcome catch-all! With a diamond design leatherette cover.

Penney's Main Floor

CUTEX DELUXE SET



For Glamorous Nails!

3.00

Her eyes will sparkle if you give her this choice set for Christmas! Its handsome fabric covered case contains large sized bottles of polish remover and base, plus file, manicure stick and cotton.

CUTEX 5 MINUTE SET 98c

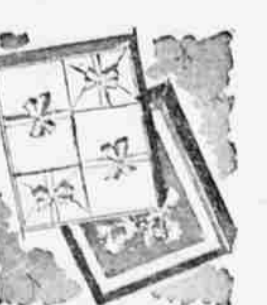
4 PC. DESK SET



1.88

Nice For Desk and Room! A smart desk set makes working at your desk more convenient, makes your room look nicer! 4 pc. set with pad, rocker-blotter, letter rack with perpetual calendar, plastic letter opener; brightly colored leatherette!

SMART STATIONERY



98c

Inspiration to Write Letters! Give your friends good quality, beautifully arranged stationery for Christmas, and you'll be sure to receive many letters! At Penney's you'll find an assortment of gift stationery, attractively boxed, sizes and colors you prefer!
Penney's Main Floor

She'll Be Smitten With Bunny

Fur Mittens 2.56

Soft, fur-backed mittens, full of dreamy warmth and prettiness for all winter long! She'll like their dress-up whiteness, their roominess inside! And the genuine leather palms in bright color will add charm! Fleece lined, extra coziness.
*Subject to 20% Fed. Tax.



Kiddies Slippers 1.98

FELT BOOTIE SLIPPERS 89c
Size 6 to 12

Rayon Bengaline BOOTEE 1.98
Plush collar. Pink, blue.
Penney's Main Floor

Baby Bathrobes 1.98

Toddler's pink and blue flannel robes — protects baby from cold drafts these winter days.

INFANTS' SLEEPING BAG 2.98
Cozy and warm to put baby in bed. Pink and blue.
Penney's Second Floor

INFANTS' KNIT HOODS 98c
White, Pink or Blue.

INFANTS' SWEATERS
Precious sweaters for 1.49
Fancy all-wool sweaters. 1-3.

INFANTS' KNIT SHOES 98c
Keep your baby in booties!
Made of softest pure wool.
Penney's Second Floor

Little Tots WARM COATS



4.98

For a happy — and healthy new year, give Baby a warm princess-style coat! Just as smart as your own Chesterfield, it comes in cheerful pastels with soft velveteen collars! Rayon-lined, flannel-ette interlined for warmth.
MATCHING HOODS 79c

BARY CRIB BLANKETS



1.98

This warm, gaily patterned crib blanket, is a fine gift for a "Crib crowd" Mama, and a great comfort to Baby when he's tucked in at night.

Baby Bunting 3.98

Let your baby enjoy fresh air and yet be warm with one of these dandy Buntings. Pink and blue.
Penney's Second Floor

LITTLE GIRLS' DRESSES



For A Toddler You Know!

2.98

Give that sweet little girl you know a pretty dress, and one that mother will like too, because it's washable! Lively colors in cottons and rayons with enticing spun-sugar touches of white, dainty puffed sleeves. 3-6.

GIRL'S RAYON PANTIES



30c

Rayon knit panties in tea rose color. Age 6 to 14.
WOMEN'S RAYON VESTS 49c
Adonna quality rayon vests for women. Sizes 32 to 42. Bodice top, size 44, 46 69c
Penney's Main Floor