

AT PENNEY'S
IT ISN'T TOO LATE

To Shop Early!

PENNEY'S
GIFTS FOR THE HOME!

Numdah Rugs

MAKE YOUR ROOM
COME ALIVE!



From far off India, just in time for Fall and Winter, come beautiful Numdah rugs, to add exotic new life to your home! Pure white, warm virgin wool goat-hair felt, bordered with fringe and embroidered in exciting native color combinations. 3 sizes to choose from, at Penney-Low prices!

2' x 3' **2.49**
3' x 4' **4.98**
4' x 6' **7.90**

Penney's Balcony

PENNEY'S BALCONY TOYLAND!



Santa Presents Arms
JUNIOR ARMY TRAINING RIFLES

3.29 to 5.50

Just like the army's! A 36" wooden gun for your back-yard Commando! With metal trigger action, khaki sling.



A Huggable Dolly!
CUDDLY DOLL 1.98

You can't help squeezing her, she's so soft and plump! 17" tall, with 2 bright mischievous eyes and a snub nose!

Santa's Added a New Toy!

WOODETTE HELICOPTER

1.98

Tots are sure to fall in love with our cute wooden helicopter! They can pull it around by its shiny plastic nose!



A Christmas Noisemaker!

PUSH TOY 1.25

Fun and noise are what tiny tots like! They'll have both with this shiny noisemaker roller toy! In bright colors.



Dear Santa, She Wants a
SEWING SET

98c

"Jean Darling" set that comes with a cute 6 1/2" doll to sew 8 dresses for! Plus a thimble, needle and thread.



They'll Never Tire of a
COLORSCOPE 39c

Every turn brings new and fascinating designs to the eyes of young chicks! Stuff one in their Christmas stocking!



For a Christmas Teal
Toy Tea Set

50c

She'll have Teddy Bear or some other favorite child to tea with these dainty plastic cups, saucers and cutlery.

Give an Educational Toy!
WOODETTE CIRCUS 1.98

Dextrous little hands can paint and assemble the wooden parts into 4 imaginative animals and a jolly clown.

Handicraft for Tiny Folk!
BASKET MAKING SETS 98c

For rainy day fun! Enough reeds, wooden bases and dowels to make 5 bright baskets! Instruction sheet included.

PENNEY'S HAVE HOUSE SLIPPERS FOR EVERY MEMBER OF THE FAMILY

Women's Chenille-Fur Trim

1.98

For a luxury loving miss on your Christmas gift list! Adorable white rabbit fur-trimmed slippers to delight her heart! With comfy soles in Red or Blue.



Men's Leather

SLIPPERS 2.98

An all-leather model with flexible kid uppers, easy-walking leather soles.



Women's Plush

SLIPPERS 1.49

Heel is so comfortable! Cotton flannel lining! Wine, Red.



Men's Corduroy Slippers

1.49

Men's warm, serviceable Corduroy Slippers with comfortable soft padded leather soles. Size 6 to 11. Men's Corduroy Slipper with leather sole and rubber heel, 1.98.

Men's FELT SLIPPERS

2.29

Warm Felt Slippers for men, in Oxford grey color. Soft pliable leather soles and rubber heels. Size 6 to 11.

Women's FELT SLIPPERS

1.49

Soft, warm felt uppers with flexible leather soles and very low heels!



CHILDREN'S SLIPPERS

89c

You'll keep some little off warm and happy with a present of these bright felt booties! In red or blue with a multi-colored braid collar—soft, comfy cushion sole and heel. In sizes, 12-9/11-6 8 Penney's Main Floor



Penney's Main Floor

It's the Season for
FRUIT CAKES

2-lb. 1.00

Make it a real Christmas for your friends overseas by sending a fruit cake! Full of delicious fruits and nuts, they are carefully wrapped and sealed in ready-to-mail cartons. You'll want them for your own table, too! 2-lb.



Penney's Main Floor

Give Her a Soft Wool
FASCINATOR 1.49

Softest wool fascinators in flattering pastels. You'll want several to match your winter routings. Wear one as a scarf or draped over your hair. White, Gold, Green, Blue, Black and Red.



Penney's Main Floor

Pretty HANKIES

49c

Large floral print hankies — gay and colorful — ideal gifts!

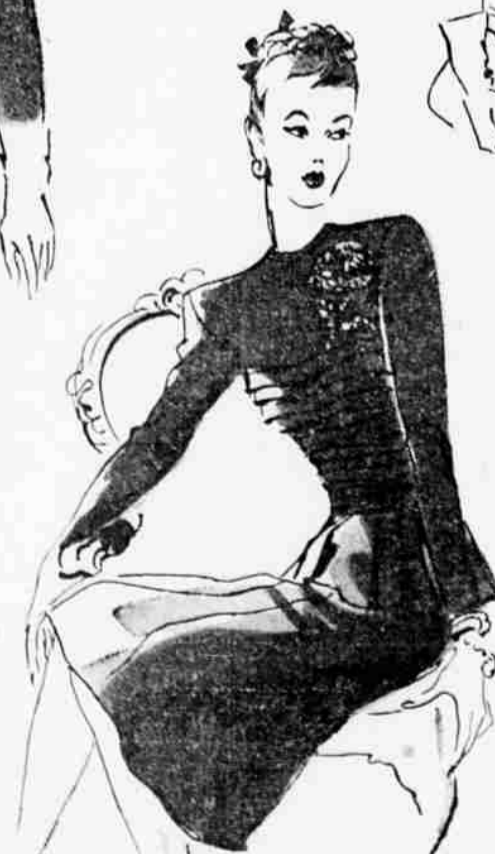
DRESSES MAKE FINE GIFTS!

*Tailored and
Pretty-too*



CAROL EVANS*
FALL DRESSES

12.75



Tailored dresses... that keep you looking pretty... and pretty dresses with the simple charm of tailored things. In dramatic black and rich winter shades.

Colorful Sequins
Lingerie White
Silver Nailheads

Others
4.98 to 9.90

*Reg. U. S. Pat. Off.

Penney's Second Floor