

Rogue Valley Pear Gift Box Trade Described By San Antonio Columnist

Lois Johnson, columnist on the San Antonio (Texas) Light, recently donated the entire space in her column "We Women" to material on the pear gift box industry of the Rogue River Valley as carried on by two sets of brothers, Harry and David Holmes and Maurice and Ward Spatz.

The columnist wrote: "Being one of the many men who read your sprightly and informative column eagerly but surreptitiously, I was keenly disappointed to observe that, in a recent column devoted in part to the fancy Christmas gift package business, you named practically every state except the one in which it was originated."

"Well, it seems that it originated in Oregon in the lovely Rogue River valley city of Medford. Two native sons, Harry and David Holmes (whose luscious ads you can see for yourself around this time of the year in the slicks) found themselves in the midst of the depression with Comice pear orchards on their hands and their European market gone because of the lack of epicures with cash. The U. S. market for such fancy fruit was restricted largely to aristocratic families who had learned to eat the pears in Paris or swank New York hotels at 75 cents per half portion.

"The Holmes boys had to do something with all those pears, so they decided on wrapping them in fancy packages at low prices. They sent out letters rather fearfully to such industrial giants as Henry Ford, such Hollywood names as Louis B. Mayer. They sent out other letters to names found on mailing lists.

"The response, almost 100 per cent and enthusiastic, almost knocked them off their feet and led them into a lucrative business. The brothers plunged

their tractor money into some high class advertising and again held their breath. The business grew, said my Oregon correspondent, until there were long trains of express cars leaving daily and the Railway Express Agency moved a whole staff from other offices right into the plant.

"Things like this happen: A business man phones from Denver to Oregon and orders two small packages sent air express to a friend in Honolulu for Christmas. The two packages of pears cost around \$5, the air express \$85. Within the U. S. the purchase price includes railway express. Then the Holmes boys got another idea. The Fruit of the Month club. To its members a package of seasonal, and usually exotic, fruit is sent each month. The package idea spread up and down the coast.

"Another Medford brother team, the Spatz brothers, made a specialty of pheasants, in addition to pears. (Seems everyone in Medford has a pear orchard.) At first the Spatz brothers concentrated their mailing lists to the New York and New England area.

"One day two orders got mixed and a brace of pheasants were sent to a Bostonian who had ordered pears. The Bostonian wired frantically:

"I ordered pears and received two chickens. Send my pears. Am returning chickens." "After that the Spatz turned their pheasant trade to the south and southwest where gentlemen know their pheasants."

Son of Senator Stops Transfer Account Furore

Honolulu, Dec. 4—(U.P.)—S1/c Paul T. Stewart, son of Sen. Tom Stewart of Tennessee, asked that an order transferring him to Norfolk, Va., be cancelled and the request was granted, it was disclosed today, after the order was brought under fire by the army newspaper Stars and Stripes.

In a letter to Lt. Vance Wade, commander of the Walpup amphibious operating base, where he is stationed, Stewart said:

"I feel that my continued presence overseas is desirable as evidence that my status cannot be attributed to any possible political influence. I have not completed the 18-month period normally required for transfer to the continental United States."

Stewart, who has been overseas only a few months and has only 18 points, admitted to Stars and Stripes that the orders sending him to Norfolk were highly irregular and conceded that "some navy official" might have engineered the deal to gain favor with the senator.

Mark Golden Wedding



Mr. and Mrs. T. J. Bell recently celebrated their golden wedding anniversary with a reception at their home in Talent. The Bells were married Nov. 17, 1895, in Phoenix. Mr. Bell is a native of the county, having been born at Talent, and has resided here his entire life.

Sustained Yield Meeting Of Top Importance, Cordon Says

Eugene, Ore., Dec. 4—(U.P.)—Sen. Guy Cordon of Oregon yesterday characterized the sustained-yield lumber hearing in Eugene as one of the most important sessions ever held in Oregon, one which may form a pattern for cooperative forest management for the Pacific northwest.

Cordon was the first witness as 350 lumbermen met in the Eugene armory to hear the proposal of the Department of the Interior for a joint effort to perpetuate forest yield through scientific management.

"We have here what appears to be the best opportunity private ownership will ever have to experiment and determine whether sustained yield can be worked out as a profitable, commercial program," Cordon said.

Timber Backlog

The senator, who was a former attorney in Washington, D. C., for the Oregon and California Revested Lands Administration, which handles federal lands in this area, said the plan is an opportunity for private owners to combine their lands with public lands of the O. and C. federal and state governments.

He said this will permit them to secure a backlog of timber about twice the size of their own holdings. "If it can't be done with the government carrying one third to one half of the tax load, it never can be done with private ownership carrying 100 per cent of the tax load," Cordon added.

He explained that while he had worked for some time in preparing the way for such a program, the basic idea came from the Willamette Valley Lumbermen's Association. He said the program is practical "because lumbermen had something to do with it." Walter Horning, chief forester for the O. and C. administration, outlined details of the program for the proposed master unit in the Siuslaw area of Lane and Douglas counties. He said 41.3 per cent of this timber is merchantable, 21.8 per cent second growth, 25.2 per cent in the reproduction stage and 21.7 is classed as a reforestation area. On all lands in the master unit, he said there is an allowable cut of 130,000,000 feet annually and a potential cut of 155,000,000 feet.

Employment Could Rise

The forester said the proposed sustained yield program would result in curtailing employment from 1500 to about 1,000 for the area, but explained that if wood wastes are utilized, employment should rise to 2,000 or 2,500 for the area. At present, only 30 to 40 per cent of the timber is utilized, compared to 60 per cent in Europe.

State Forester N. S. Rogers said the state is desirous of co-operating in any program to stabilize economy, but said the law requires hearings before state lands are included in such a program.

The Mandeville and Northern railway at Mandeville, La., is the shortest railroad in the world. Though only about two city blocks in length, the line has two stations.

NAVY RECRUITER IS VETERAN OF SUBMARINE DUTY

Chief Joseph F. Acosta, CEM (PA), is now stationed permanently in the Medford postoffice building as a navy recruiter. Chief Acosta invites any young men interested in navy enlistment to contact him and he will be glad to answer questions.

The recruiter served for eight years on submarines and had many experiences while in action in the Pacific theater. He took part in 14 submarine runs, 13 of which were successful, while serving aboard the USS Gudgeon. The Gudgeon was lost on the next trip after Chief Acosta left her. He then put the USS Hammerhead into commission. While on submarine duty, the chief took part in dropping commandos off in the Philippine islands before return of the Americans and later covered landings at Leyte and Lingayen Gulf and aided in laying mines in the Gulf of Siam.

Chief Acosta is entitled to wear the following medals: Philippine liberation, Philippine defense, presidential unit citation, commendation ribbon, American defense and good conduct ribbons and the submarine combat insignia.

Prospect

Prospect, Dec. 4.—Mrs. Jack Hollenbeck was hostess for a bridge party Nov. 29. Score for high prize was won by Mrs. Everett Shafer. Refreshments were served to Mrs. Archie McKillop, Mrs. Wallace Neece, Mrs. Lewis L. Jantzer, Mrs. Harry Goode, Mrs. Elden Bean, Mrs. Everett Shafer, and Mrs. Hollenbeck.

Prospect Parent-Teacher Association met in the school dining room, Nov. 28. After the business session, presided over by the president, Mrs. Olive McGrew, several grade school children presented an interesting program. P. T. A. will sponsor a public card party in the school dining room, Dec. 8, beginning at 8 p. m. There will be prizes and refreshments. Everyone is cordially invited.

Mrs. Marion Carter entertain-

ed her bridge club with a luncheon and party Nov. 29. Prize for highest score was won by Mrs. Elmer Clemens. Guests included Mrs. Earl Ulrich, Mrs. Wallace Dinkens, Mrs. Mary E. Grieve, Mrs. Tracy Boothby, Mrs. Elmer Clemens, Mrs. James H. Grieve, Mrs. Floyd Kelley.

Florus Broomfield, recently honorably discharged from the Marine Corps, where he held the rank of sergeant, is visiting his brother and sister-in-law, Mr. and Mrs. Charles B. Broomfield. The visitor has been in the South Pacific for the past two years. Other guests at the Broomfield home are Broomfield's brother-in-law and sister, Mr. and Mrs. Bud Lewis, formerly of Turlock, Calif.

Prospect high school students are selling tickets for their annual night club, to be held at the high school gymnasium Dec. 14, beginning at 8 p. m. An elaborate floor show is being prepared, alternated with dancing by the audience.

Visiting at the homes of Mr. and Mrs. Roy Collingwood and Mr. and Mrs. John Phipps for the past week was Isabelle Allen, mother of Mr. Collingwood and Mrs. Phipps. Mrs. Allen returned to her home at Klamath Falls Nov. 30.

Mrs. Elmo Parks of Riverside, Calif., arrived here Nov. 29, and will make an extended visit at the home of her friends, Mr. and Mrs. Elmer Clemens.

Mrs. Clara Uhly returned here from Waldport, Ore., Nov. 30, where she has been visiting with her daughter, Miss Robin.

Mrs. George Tribett of Rainier spent last week visiting her daughter and grandchildren, Mrs. Frank S. Jantzer, and Rose Marie, Helen, Norman, and Faye Louise. Mrs. Tribett was called home Nov. 20, on arrival of guests at her home from San Francisco.

SEARCH WIDENS FOR ESCAPED PRISONERS

Salem, Ore., Dec. 4—(U.P.)—Search widened today for two convicts described as "possibly dangerous" who escaped Saturday from the state prison by concealing themselves in the rear of a laundry truck.

State police said the men, Roy L. Waggoner, 24, and Elmer Riley Lane, 33, hid in the rear of the truck and later forced their way out the rear door of the vehicle when it stopped en route to the Oregon trade school for the blind in Portland.

Closing time for Classified Ads 8:30 a. m.—Too Late to Classify 12:15 p. m.

Pretty War Bride Found At Home Of Another Officer

Dubuque, Ia., Dec. 4—(U.P.)—A pretty British war bride, who disappeared from a trans-Atlantic plane at Chicago, was found today in the home of a young American officer, to whom she fled for a solution of her wartime love triangle.

Mrs. Jean Pauline Gloor Car-

bone, 19, wife of a discharged U. S. army lieutenant, turned up here at the home of Capt. Darrell Bechen. She said she was to become a mother and that Bechen was the father.

The first thing she did was to call her husband, Harold Carbone, in Rochester, N. Y. Carbone had been making frantic inquiries of the Red Cross in Chicago, where his wife disappeared from a London to Chicago plane two days ago.

17 SHOPPING DAYS 'TIL CHRISTMAS

Greeting Cards - Seals - Wrappings

SHOP for GIFTS

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**WEST SIDE
SHOPPING CENTER**

The Rexall Store, Medford, Oregon
West Main and Grape Phone 3330

LEARN TO PLAY THE ACCORDION



Get out your
accordion and learn
to play your
favorite tune

AT THE NEW

Accordion Studio

1211 West Main
ON SATURDAYS

today... The Daylights

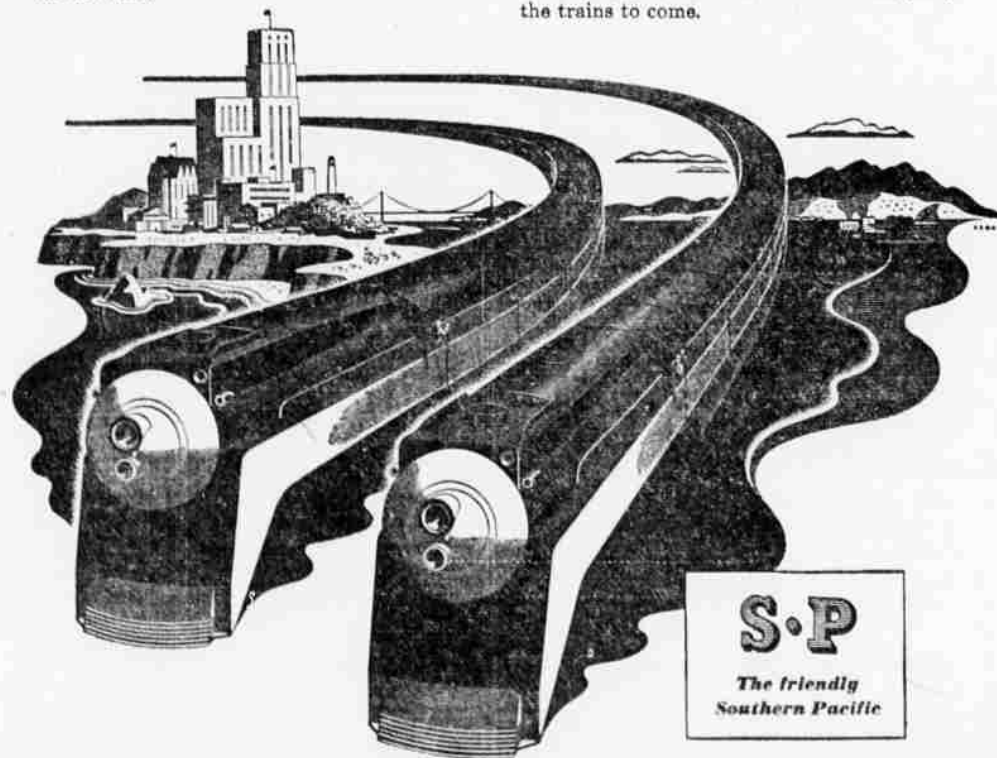
pacemakers for trains to come

Every day Southern Pacific's luxurious streamlined Daylights join San Francisco with Los Angeles in a glorious daylight trip. One Daylight streaks along the California coast, over the Santa Lucia Mountains and along the blue Pacific Ocean shore for more than a hundred miles. Another Daylight travels over the rugged Tehachapi Mountains and through the great San Joaquin Valley.

The Daylights are among the most popular trains in America and the most beautiful trains in the world.

Aboard these luxurious red and orange streamliners you enjoy enormous "showcase" windows five feet wide, soft foam rubber seats, fluorescent lighting, a low-voiced public address system to announce station stops and points of interest, baggage elevators, complete air-conditioning, smooth gliding motion thanks to ingenious tight-lock couplings between the cars.

Modern ideas such as these, tested in years of daily service on Southern Pacific's Daylights, the Lark, the City of San Francisco and the Sunbeams, gave us a head start in designing the trains to come.



S.P.
The friendly
Southern Pacific

tomorrow... Southern Pacific is planning more streamliners, and will have them on our four major routes as fast as conditions permit. These new trains will be the finest the world has seen. Watch for the new Southern Pacific streamliners. Then it will be more exciting than ever to "try the train."

Let's Look at the Wage Record

Leaders of the UAW-CIO have never accused General Motors of paying low wages.

They have not because they could not. GM hourly wage rates are substantially higher than the average for industry in general.

Under these circumstances the wage demands of UAW leaders appear fantastic.

Without offering anything in return, they demand a wage jump that would add 30% to the pay of workers already among the highest paid in the country.

In 1941, the last peacetime year, the average GM factory worker received a wage that put his income among the top one-third of all incomes in the United States—not just labor incomes but all incomes.

The average GM factory worker can buy much more food, clothing and other necessities—as well as more of the comforts of life—than the average industrial worker can.

General Motors has always paid high wages to its employees. It always expects to.

GENERAL MOTORS

"More and Better Things for More People"

