

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •



## HOME PURITY CAKES

For the WEEK-END

Three Very Popular Favorites

CHOCOLATE  
DIVINITY  
WHITE LAYER  
CAKE  
With Chocolate  
Icing

PILGRIM  
BROWN  
SUGAR  
LAYER  
CAKE

SOUTHERN  
NUT  
All Chocolate  
LAYER  
CAKE

Whole Cake 59c - Half Cake 30c

Enjoy Fruit Cake As Often As You Like

Any size piece, small or large, cut to suit your need at no extra charge.

HOME PURITY BREAD  
Vitamin Enriched

1-lb. Loaf . . . . . 9c  
1½-lb., 2 for . 25c

Good For The Lunch Box Too!

Home Purity Sweet Rolls, beside being the most enjoyable breakfast, are doubly appreciated in the lunch box. Mighty good with the lunch or as a mid-afternoon pickup.

Danish Pastry Butterhorns . . . . . each 5c  
Danish Pastry Pecan Krispies . . . . . 3 for 25c  
Fruited Nougats . . . . . 6 for 15c  
Orange Turnovers . . . . . 3 for 10c  
Cinnamon Rolls . . . . . 6 for 15c

## Save On Toilet Goods and Remedies

Campana Balm—50c size . . . . . 39¢  
Cashmere Bouquet Lotion—Two sizes 18¢—33¢  
Jergens' Lotion . . . 50c size 39¢; \$1.00 size 79¢  
True American Lotion—12-oz. bottle . . . . . 25¢  
Hinds' Honey and Almond Lotion—50c size 39¢  
Phillips' Milk of Magnesia—50c size . . . . . 39¢  
75c size 59¢  
Liquid or Tablets  
Fitch's Saponified Shampoo . . . . . 6-oz. size 47¢  
Fitch's Dandruff Remover—2 5-8-oz. size . . . 25¢  
Fitch's New Process Oil Shampoo—\$1 size . . . 69¢  
Fitch's Ideal Hair Tonic—4 oz. . . . . 47¢  
Fitch's Wave Oil—25c size . . . . . 19¢  
Fitch's Rose Hair Oil—25c size . . . . . 19¢  
Fitch's Wave Set—5-oz. bottle . . . . . 10¢  
F. B. Foaming Shampoo—40 size . . . . . 34¢  
Multifid Cocoanut Oil Shampoo—50c size . . . 43¢  
Jeris Hair Tonic—50c size . . . . . 39¢  
Packer's Olive Oil or Tar Shampoo—  
choice 60c size 49¢

Merit Castile Shampoo . . . . . 8-oz. 29¢; pint 59¢  
Wildroot Cocoanut Oil Shampoo—6 oz. . . . . 39¢  
Wildroot Reg. Formula Tonic—  
medium size 47¢; large 79¢  
Lucky Tiger Antiseptic for scalp, 50c size . . . 39¢  
Wildroot Creamil Formula—  
medium size 47¢; large 79¢  
Woodbury's Cocoanut Oil Shampoo, 50c size 33¢  
Vaseline Hair Tonic, 40c size 37¢; 70c size 63¢  
Hennafoam Cocoanut Oil Shampoo . . . . . 39¢  
Lucky Tiger Oil Shampoo—8-oz. bottle . . . 59¢  
Hollywood Wave Lotion—11-oz. bottle . . . 25¢  
Ann Merideth's Hair Mist with applicator . . . 98¢  
Ann Merideth's Hair Glo Shampoo—  
2 sizes, 49¢—79¢  
Ann Merideth's Orange Blossom Beauty  
Lotion with lanolin; free plastic dis-  
penser — Bottle . . . . . 98¢

## Groceteria Guaranteed Meats GOOD OR YOUR MONEY BACK

MINCE MEAT - - - SAUERKRAUT  
LUNCHEON MEATS IN WIDE VARIETY

## ALL MEATS Ration Free!

FANCY STEAKS  
from Grade A Steer Beef  
Round Steaks 40c lb.  
Rib Steaks 33c lb.  
T-Bone Steaks 50c lb.  
Sirloin Steaks 42c lb.

BEEF POT ROAST  
Stand. Prime Rib 31c lb.  
Short Ribs of Beef 21c lb.  
Shldr. Beef Roast 28c lb.  
Large Assortment of  
TABLE READY MEATS

Ground  
STEER BEEF  
lb. 29c

Pure  
Pork Sausage  
lb. 39c

MINERAL SALAD OIL  
Pint 15c Quart 29c Gal. \$1.15  
Bring Your Own Container  
VEAL STEAKS and CHOPS  
LOIN CHOPS 44c lb.  
RIB CHOPS 40c lb.  
SHOULDER CHOPS 29c lb.  
SIRLOIN CHOPS 37c lb.  
VEAL ROUND 46c lb.

## Our 1946 Calenders Are Ready!

Two Kinds - One For Farmers - One For City

THE FARM CALENDAR  
A Complete Accounting Record  
For The Farm  
Cold Storage Locker Record  
Poultry Suggestions  
Breeding Records  
Hog and Beef Producing Hints  
Egg Production Records  
Feed Budget  
Weight and Measure Table  
Seed to Acre  
Measuring Bulk Hay and Grain  
Cream Sales  
Canning Time Table

Farm Inventory  
Complete Almanac  
THE CITY CALENDAR  
Cold Storage Locker Record  
Monthly Reminder Record of Appoint-  
ments, Birthdays, Anniversaries, Etc.  
Menus to Insure Vitamin Intake  
Tested Recipes for Menus  
Baking Recipes for Cookies,  
Cakes, Pies, Etc.  
Entertainment Menu  
Suggestions  
Complete Almanac

Get One At Either Groceteria

FREE  
Any Article  
Found in  
Either  
Groceteria  
Priced  
Higher Than  
OPA Legal  
Prices

You Will  
Thus Help  
Us To  
100%  
Compliance  
With All  
OPA  
Regulations  
And Aid  
Us In  
Preventing  
Inflation

LIKE A  
GOOD BAKED  
POTATO?  
WE HAVE  
FANCY  
BAKERS

## Groceteria Greater Savings

Spry Shortening . . . . . 3 lbs. for 68c  
Scott Paper Towels . . . . . 2 for 21c  
Zee Napkins . . . . . Pkg. 10c  
Rinso . . . . . large pkg. 23c  
Marshmallows . . . . . 12-oz. pkg. 19c  
Lux Flakes . . . . . large pkg. 23c  
Gold Dust Washing Powder . . . . . Pkg. 17c  
Swan Soap . . . . . Reg bar 6c—Giant, 3 for 29c  
Lux Toilet Soap . . . . . 3 bars 20c  
Lifebuoy Soap . . . . . 3 bars 20c  
Turnip Greens . . . . . No. 2 can 13c  
Pelaco Candied Sweet Potatoes . . . . . No. 2½ can 29c  
Golden Mashed Sweet Potatoes . . . . . No. 2½ can 29c  
Sacramento Tomato Sauce . . . . . Can 5c  
Holly Hill Orange Juice . . . . . No. 2 can 21c  
Gold Bar Florida Grapefruit Juice . . . . . 47-oz. can 35c  
Diamond A whole kernel Golden Corn . . . . . No. 2 can 17c  
Gold Bar Tomato Juice . . . . . No. 2 can 11c; 47-oz. can 28c  
Honey & Butter—the new wonder spread . . . . . 14-oz. 59c  
(In Beverage Cabinet)  
Walla Walla Fancy Sweet Peas . . . . . No. 2 can 16c  
Gold Bar Early Garden Peas . . . . . No. 2 can 15c  
Silver Bar Sugar Peas, medium size . . . . . No. 2 can 13c  
Glabber Girl Baking Powder . . . . . No. 2 can 23c  
Thompson Banana Powder (Replaces Bananas in  
Cooking and Baking) . . . . . Jar 25c  
Dyanshine Stove Polish . . . . . Can 13c  
Black Silk Stove Polish . . . . . Bottle 15c  
Sunshine Foam Upholstery & Carpet Cleaner . . . . . Qt. bot. 65c  
G. E. Mazda Light Globes . . . . . 60-watt 10c; 100-watt 15c  
(Plus Tax)  
Loma Linda Oven Cooked Wheat . . . . . 2-lb. pkg. 23c  
Loma Linda Syl-Dex . . . . . 23-oz. pkg. 22c  
(Fine Breakfast Food)  
Loma Linda Vegemeat Steaks . . . . . 17-oz. 34c  
Loma Linda Vegemeat Burger . . . . . 21-oz. 41c  
Loma Linda Soy Mince . . . . . 8-oz. 20c  
Sweetheart Soap . . . . . 2 bars 13c  
Golden Grain Spaghetti Dinner . . . . . 2 for 31c  
Grav. Sauce . . . . . Package 18c  
(Dehydrated Apples for Apple Sauce)  
Cream Corn Starch, 1-lb. pkg. . . . . 3 for 25c  
Shelled Walnuts . . . . . 8-oz. pkg. 48c  
Shelled Filberts . . . . . 4-oz. pkg. 35c  
Hungry Jack Pancake Flour . . . . . 4-lb. 25c 10-lb. 56c  
Fisher's Pancake & Waffle Flour . . . . . 2-lb. 15c 10-lb. 67c  
Alber's Flapjack Flour . . . . . Large pkg. 24c  
Sperry's Pancake & Waffle Flour . . . . . 1-lb. 12-oz. 20c Giant Pkg. 32c  
Shredded Wheat Biscuit (Nabisco) . . . . . Pkg. 11c  
Shreddies (Nabisco) . . . . . Package 13c  
Zoom— instant cooking . . . . . Package 21c

## GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE