

Same LOW PRICES *Same* HIGH QUALITY

A NEW, FRESH STOCK IN A CLEAN NEW STORE
THE NEW RIVERSIDE MARKET SAVES YOU MONEY

SCOT TISSUE . . 3 rolls 25c

We have a large supply of this fine tissue, but in order to insure everyone their fair share we are limiting this to 3 rolls.

Gran. SOAP Kelite brand. A real first quality product **5 lb. bag 89c**

TOMATO SAUCE Sacramento **can 5c**

RAISINS New Crop, 4 lb. pkg. **39c**

SYRUP East Texas Brand No. 10 **can 1.79**

CLEANSER Sunbrite, **3 for 10c**

CHEESE Swift, American Spread **2 lb. brick 69c**

KIPPER'D SNACKS 3/4 oz. can **19c**

SALMON Pink can **26c** Fcy. Alaska Sockeye **Can 47c**

WHITE ROSE BLEACH 1/2-gal. jug **19c**
KRISPY CRACKERS 2-pound box **33c**
TOMATO SOUP, Campbells, 3 cans **25c**
MATCHES 6-box carton **19c**
MORTON'S SALT, plain or iod. shaker **7c**
Sanitary Napkins, Hospital, 2 pkg. **29c**

CIDER, fresh, pure gallon **69c**
Lipton's Soup, Veg.-Noodle or Pea **3 for 25c**
PEAS, Happyvale June **3 cans 35c**
Soft-as-Silk CAKE FLOUR pkg. **25c**
CALUMET BAKING POWDER can **15c**
BORAXO cuts grime **2 for 25c**



CABBAGE For Kraut 60 lb. av. wt. **\$1.69** PER SACK

DANISH SQUASH doz. **39c**

Avacados ea. **19c**
New Soft Shelled Fuertes

GRAPEFRUIT doz. **69c**
Extra fancy Indian River FLORIDA. Large 80 Bruce box size.

CARROTS bun. **5c**
Fancy Large Bunch.



BUY A BOND TO
Celebrate
Armistice
DAY!

SWEET POTATOES Fancy California Jersey **4 lbs. 27c**



RIVERSIDE MARKET
WHERE YOU PAY LESS—PARK EASIER
313-314 North Riverside Phone 2117

EGGS

We have plenty of good fresh eggs at all times. The very finest quality the market affords—

Packed by **PACIFIC CO-OP, MEDFORD**



Why Use SHORTENING

when you can buy NUCOA and get that extra quality for the same red points and only 27c a pound.

YOU GET MORE FOR YOUR MONEY

WHEN YOU BUY RIVERSIDE GUARANTEED MEATS

Pork Sh'ldr Roast lb. 43c

Boneless. Swift's Pork, the finest on the market.

Pork Chops center cuts lb. **39c**

Pure Pork Sausage lb. 39c

When you think of Sausage—think of the Riverside Market.

Pork Loin Roast lb. 34c

Here's something extra good for Sunday Dinner.

Smoked Tongues lb. 39c

The best seasoning substitute on the market.

Pure Ground Beef lb. 25c

Govt. Graded A and AA VEAL
ROASTS and STEWS | STEAKS and CHOPS

Shoulder Roast .. pound 29c	Round Steak pound 48c
<small>Round bone or blade</small>	Loin Chops pound 43c
Breast pound 19c	Rib or Sirloin Steak... lb. 39c

A GRADE BEEF

ROASTS and STEWS	STEAKS
Shoulder, arm or blade, lb. 27c	Round pound 39c
Rump Roast pound 25c	Sirloin pound 39c
Rump, boneless ... pound 42c	T-Bone pound 49c
Short Ribs pound 19c	Rib pound 34c

PLENTY of CHICKENS, TURKEYS & RABBITS

Dill Pickles 3 for 10c

TAYLOR'S LARGE

Sauer Kraut qt. 10c

NEW PACK