

PENNEY'S

J. C. PENNEY CO., INC.

Select Your Coat
From One of the
Largest Stocks in
Southern Oregon



COATS

with a self-confident look

Coats well cut, well made, have a way of transmitting that self confident look to the woman who wears them. When she knows she's well dressed, in style, she can't help having a "pleased with the world" look in her eye, and our coats will give her just that! Untrimmed coats in black and the new winter colors in Chesterfields, Fitted Styles, Man-tailored and Boy Coats.

Penney's
Second
Floor

19.75 24.75 29.75

Released From Rationing!



FOR BOYS
AND GIRLS

Childcraft*
Oxfords

Children can't seem to stay still a minute! It takes stout little shoes not to wear out! Childcraft* All Leather Shoes are sturdy, yet flexible. Linings Sanitized!

2.29

Sizes 8 1/2-11 1/2

2.49

Sizes 12 to 3



*Reg. U. S. Pat. Off



Boys' Wool
COSSACK
JACKETS

3.98

ZIPPER PLAID COSSACK

Heavyweight plaid, well cut, firmly sewn. Blue, green, brown, maroon. Size 6-18.

Main Floor

Boys' Rain Coats
3.98

Slick black Buna S Rubber Raincoats with raglan shoulders, convertible collar, and large roomy patch pockets.

Matching Cape Caps 69c

Penney's Main Floor

KEEP DRY WITH
Slicker
Rain Coats

Heavy duty — full length black and dark green slickers for men — long-wearing and water proof. All sizes.

3.98

Jacket
Work Slickers

Jacket length, water proofed black slicker coats, long-wearing, made to withstand hard knocks. All sizes.

2.49

Penney's Main Floor

Released From Rationing!

Men's Sole
Rubbers 95c

Come rain, come storm, you'll be ready in these dress rubbers! Designed for an ideal fit. Smooth moire finish for a neat appearance!

Buckling Down to Work!

Men's
2-Buckle Rubbers
2.19

Here's what you've been waiting for! High cut rubbers that give you perfect protection against mud and snow! The two buckle construction means they're easy on-and-off!



MEN'S
Knee Boots
3.49

Over 200 New Dresses
Just
Unpacked!



Stay at home
or
Gadabout

DRESSES

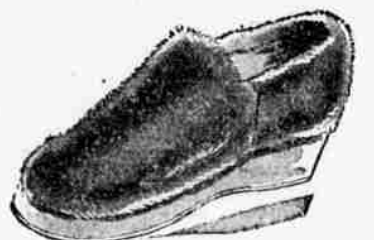
4.98

These dresses are welcome additions to wardrobes of stay-at-homes or gadabouts! Rayon crepes and sheers in black and colors, if you have a party date in mind—and for every day, you'll want a tailored style of wool-and-rayon in a solid color, check or plaid, and perhaps a pinafore or two. You'll be set for gadding or a quiet day at home!

Shop Penney's Second Floor Today!

Slippers

MATCH YOUR FALL ROBE!



Women's Shearling
Slippers

3.98

A happy thought on any occasion—these slippers are made of high sheen shearling with a cloth-covered platform. The simulated leather outsole will wear and wear.



Chenille Slipper

Chenille covered heel, tip-toe soft sole! A flossy little pom-pom! Royal Blue, Wine. 4 to 9.

1.29

Fur Collar—a novelty touch!

As warm as your quilted robe and very feminine! Comfortable heel! Bengaline; blue, wine. 4-9. Girls' sizes, 11 to 3. 1.49

1.49

Children's Bunny Slippers
in Blue and Red Shearling

1.29 — 1.49

Sizes 2 to 10

"See, my feet, are warbitts!" Warm as rabbits, too, in these shearling slippers that hug tiny feet and keep them snug and warm. They'll out-wear the young uns size.

Penney's Main Floor