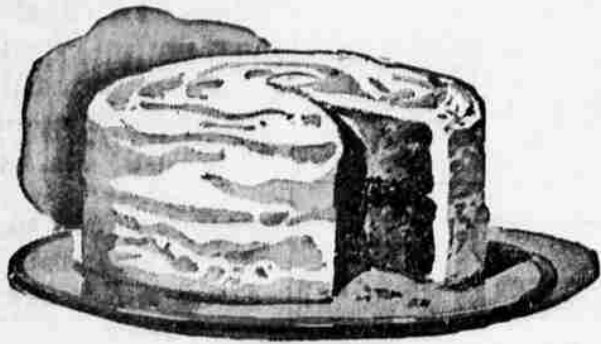


• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •



# HOME PURITY CAKES

Here are three more very popular favorites—supplies and manpower permit 300 more for Saturday.  
If you were disappointed last Saturday, come a little earlier.  
We hope to soon resume our former output when we had plenty for all.  
For tomorrow we are making:

- |  |                                   |  |
|--|-----------------------------------|--|
| Carnation<br>White and Pink<br>LAYER<br>CAKE | Alabama<br>Spice<br>LAYER<br>CAKE | Hershey<br>Chocolate<br>LAYER CAKE<br>Pure Hershey Chocolate<br>in both layers and icing |
|--|-----------------------------------|--|

Whole Cake 59c  
Half Cake 30c

## A Fine Assortment of Those FINER BREAKFAST ROLLS

- Jelly Filled Butterhorns ..... Each 5c  
Danish Nut Krispies ..... 3 for 25c  
Two Portions in Each  
Danish Bear Claws ..... Each 5c  
Fruit Nougats ..... 5 for 15c  
Fruit Twists ..... 3 for 10c  
Cinnamon Rolls ..... 6 for 15c

**CRISP FRENCH BREAD**  
Just re-warm in the bag you get it in and serve it. All the crispness and flavor of oven-fresh bread. 1 lb. **10c**  
You are helping solve the shortening shortage when you eat French Bread. It is baked without shortening!

## Home Purity Vitamin Enriched Bread

With Energy Building Dextrose Sugar—No Change in Quality

1 lb. loaf 9c- 1 1/2 lb. loaf 2 for 25c

**CAMEL  
CIGARETTES**  
Carton **\$1.28**  
10 pkgs.

## Woman's Crowning Beauty Is Her Hair

How true, yet more so if the care of the hair includes proper application of a suitable shampoo or other essential preparation to enhance that beauty to the extreme.  
The best known are at your Groceterias—at a saving.

- Fitch's Saponified Shampoo ..... 6 oz. size 47c  
Fitch's Dandruff Remover ..... 2 5-8 oz. size 25c  
Fitch's New Process Oil Shampoo ..... \$1 size 69c  
Fitch's Ideal Hair Tonic ..... 4 oz. 47c  
Fitch's Wave Oil ..... 25c size 19c  
Fitch's Rose Hair Oil ..... 25c size 19c  
Fitch's Wave Set ..... 5 oz. bottle 10c  
F. B. Foaming Shampoo ..... 40c size 34c  
Mulsified Coconut Oil Shampoo ..... 50c size 43c  
Jeris Hair Tonic ..... 50c size 39c  
Packer's Olive Oil or Tar Shampoo—  
choice 60c size 49c  
Merit Castile Shampoo ..... 8 oz. 29c; pint 59c  
Wildroot Coconut Oil Shampoo ..... 6 oz. 39c  
Lucky Tiger Antiseptic, for scalp ..... 50c size 39c

- Wildroot Reg. Formula Tonic, med. size 47c; large 79c  
Wildroot Creamoil Formula, med. 47c; large 79c  
Woodbury's Coconut Oil Shampoo ..... 50c size 33c  
Vaseline Hair Tonic ..... 40c size 37c; 70c size 63c  
Hennafoam Coconut Oil Shampoo ..... 39c  
Lucky Tiger Oil Shampoo ..... 8 oz. bottle 59c  
Hollywood Wave Lotion ..... 11 oz. bottle 25c  
Ann Merideth's Hair Mist with applicator ..... 98c  
Ann Merideth's Hair Glo Shampoo—  
2 sizes—49c—79c  
Ann Merideth's Orange Blossom Beauty Lotion with lanolin; free plastic dispenser ..... bottle 98c



# Groceteria Greater Savings

- Red Alaska Salmon ..... No. 1 tall can 47c  
Pink Alaska Salmon ..... No. 1 tall can 26c  
Reay-to-Eat Soy Beans, No. 2 cans ..... 3 for 25c  
Zee Toilet Tissue ..... pkg. 4 rolls 19c  
GOLD BAR Early Garden Peas, No. 2 can 16c; case 24 \$3.69  
SILVER BAR Sugar Peas No. 4 Sieve No. 2 can 13c; case 24 \$3.00  
Gold Bar Fancy Tomato Catsup ..... 14-oz. bottle 17c  
Lyon Magnus Radiant Fruit Cake Mix, 1-lb. pkg. 39c  
(Good Idea to Get Your Supply Now)  
Planter's Cocktail Peanuts ..... 8-oz. can 25c  
G.E. Light Globes ..... 40-60 watt 10c; 100 watt 15c  
(1 Cent Tax Each Globe)  
Mrs. Bentzen's Home Made Cookies Sizes 25c-69c-98c  
Roeding's Black Figs ..... 12-oz. carton 20c  
(No Finer Mild Laxative—Mighty Good, Too)  
Del Rogue Peaches—New Pack  
Locally Grown and Locally Canned—Sweeter Fruit. No. 2 1/2 can 27c; case of 24 \$6.29  
Carnival Brand Blue Lake Green Beans—  
No. 2 can, 2 for 25c; case of 24 \$2.89  
Sacramento Fancy Solid Pack Tomatoes—  
No. 2 1/2 can 20c; case of 24 \$4.69  
DEL ROGUE Tomato Juice No. 2 can 10c; case 24 \$2.35  
Standby Plums, No. 2 1/2 can 19c; case of 24 \$4.43  
Pedigree Whole Peeled Apricots—  
No. 2 1/2 can 28c; case of 24 \$6.59  
Lynden Egg Noodles with Turkey ..... 16-oz. jar 28c  
Radiant Fruit Mix ..... 1-lb. pkg. 39c  
Swift's Prem Lunch Meat ..... 12-oz. can 33c  
Fancy New Crop Soft Shell Georgia Pecans 1-lb. Pkg. 49c  
Blue Diamond Shelled Almonds ..... 8-oz. pkg. 59c  
New Orleans Divinity Fudge, 23-oz. fcy. box \$1.29  
Armour's Vitalox ..... bottle 33c  
Fluid Extract of Beef—Adds seasoning and flavor to Soups, Stews, and Gravies.

- Gold Bar Fcy. Cream Style Corn ..... No. 2 can 15c; Case of 24 \$3.49  
Three Sisters Bartlett Pears—  
No. 2 1/2 can 30c—case 24 \$6.98  
Milk Bottle Caps ..... Roll of 500 38c  
Spudettes Shoestring Potatoes ..... package 14c  
Sacramento Green Tipped Asparagus, No. 2 cn. 33c  
White King Toilet Soap ..... 3 bars 14c  
Betty Crocker Green Split Pea Soup ..... pkg. 9c  
Clapp's Strained Baby Food Vegetables 3 cans 21c  
Parkay Margarine ..... pound 25c  
Seashore Minc'd Clams ..... No. 1/2 can 29c  
Joy Muffin Mix—Corn or Wheat pkg. 22c  
(Dandy Muffins in a jiffy)  
Standby Bartlett Pears ..... No. 2 1/2 can 33c  
case 24 \$7.68  
Sunshine Krispy Crackers ..... 2-lb. box 33c

# Groceteria Guaranteed Meats

GOOD or YOUR MONEY BACK!

## Save on These Point Free Week-End SPECIALS

Swift's Utility Graded BEEF

- BEEF POT ROAST ..... 23c lb.  
BEEF SHORT RIBS ..... 20c lb.  
BEEF RIB ROAST ..... 25c lb.  
BEEF RUMP ROAST ..... 20c lb.  
BEEF RIB ROAST, boneless ..... 32c lb.

## Swift's Utility Grade STEAKS

- ROUND STEAKS ..... 30c lb.  
T-BONE STEAKS ..... 36c lb.  
SIRLOIN STEAKS, boneless ..... 36c lb.  
RIB STEAKS, 7-in. cut ..... 26c lb.  
CLUB STEAKS ..... 36c lb.  
GROUND STEER BEEF ..... 29c LB.  
You'll like its freshness and fine flavor.  
PURE PORK SAUSAGE ..... 39c LB.  
Grade AA.

## Potted Oxtail

- Cooking Time: 3 Hours  
2 Pounds Oxtails, 1 disjointed  
2 Tablespoons Flour  
2 Tablespoons Fat Seasoning  
1 Cup Water  
1 Cup Canned Peas  
1 Cup Cooked Diced Carrots

1 Onion  
Wipe Oxtail with damp cloth. Dredge in flour and brown in fat in heavy skillet. Season when well browned; add water; cover and cook over low heat for 2 1/2 hours; during last 45 minutes add peas, onion and carrots.

Point Free lb. . . 16c

Grade A and AA STEAKS and ROASTS at New Low Point Value

**POULTRY**  
Colored Fresh Kill Hens  
Lb. 42c  
Fancy Colored FRYERS  
Lb. 49c  
Frying Rabbits  
Lb. 55c  
**CHEESE**  
Mild or Aged  
Tillamook Melwest Klamath 37c lb.  
American Processed  
**CHEESE**  
Swift Brookfield 40c lb.  
Finest Assortment  
Luncheon Meats!  
DAIRY DEPT.  
Lost River Campbell's Snider's MILK  
Jorgensen Brookfield Lost River Snider's BUTTER

## JAMS and JELLIES

- KERR'S GOOSEBERRY PRESERVES ..... 2-lb. jar 62c  
KERR'S APRICOT PRESERVES ..... 2-lb. jar 54c  
KERR'S PLUM PRESERVES ..... 1-lb. jar 26c  
GOLD BAR DeLUXE PLUM PRESERVES ..... 1-lb. jar 26c  
ABOVE PAR APPLE GRAPE JELLY ..... 2-lb. jar 45c  
DODGE PURE APPLE JELLY ..... 2-lb. jar 44c  
MONARCH PLUM JAM ..... 2-lb. jar 49c  
KERR'S CONCORD GRAPE PRESERVES ..... 2-lb. jar 43c  
KERR'S APPLE BUTTER ..... 1-lb. 12-oz. jar 25c  
KERR'S PLUM PRESERVES ..... 2-lb. jar 41c  
SILVER THISTLE APPLE-CURRANT JELLY ..... 2-lb. jar 49c  
SUM-MAR FIG JAM ..... 1-lb. jar 33c

# GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE