

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

Home Purity Bakery

For the School Lunch—for the After School Snack—
for Dad's Lunch Box—yes—and for Breakfast too—
Vitamin Enriched Home Purity Sweet Rolls.



- Cinnamon Rolls, 6 for 15c
- Fruit Twists 3 for 10c
- Fruit Nougats ... 5 for 15c
- PECAN KRISPIES 3 for 25c
- BUTTERHORNS 5c
- BEAR CLAWS 5c

Home Purity FRUIT CAKE DeLuxe

In oversea sealed cans or in 1, 2, or 3-lb. loaves for slicing

Not many fruit cakes in cans left for the overseas mailing so if you intend including one in your box get it now.

Serve Home Purity Fruit Cake DeLuxe for your home dessert—cut any size to suit—enjoy this finer fruit cake often.

- 1 3-4 lb. in a sealed can..... \$1.49
- LOAF CAKES, by the poundlb. 85c

Home Purity Vitamin Enriched Bread
1 lb. loaf 9c 1½ lb. loaf 13c

Groceteria Guaranteed Meats

Good or Your Money Back



DUCKS! 38c lb.

Plump, well-fed, finest quality young and tender.
3½ to 5 lbs. Average Weight

Colored Chickens
42c lb.

Colored Fryers
49c lb.

GOVERNMENT INSPECTED AND GOVERNMENT GRADED

SWIFTS SELECT!
STEER BEEF!

- ROUND STEAKS 40c lb. 6 points
- RIB STEAKS 33c lb. 5 points
- T-BONE STEAKS 43c lb. 5 points
- BEEF POT ROAST 28c lb. 2 points
- SHORT RIBS OF BEEF 21c lb. 1 point

BONELESS CHUCK CUBES

Ideal for Braising or Boiling

3 Points **35c lb.**

GROUND STEER BEEF

2 Points **29c lb.**

MINERAL SALAD OIL

- Pint 15c
 - Quart 29c
 - Gallon \$1.15
- Bring Your Own Container

For the Lunch Pail or School Lunches
Finest Assortment
Ready to Eat Meats

COD FISH
Half or Whole Fish

27c lb.

SALT PORK
For Seasoning

19c lb.

SLICED BEEF LIVER
38c lb.

BEEF HEARTS
22c lb.

American Roquefort Cheese

¼ lb. **16c**

PURE PORK SAUSAGE

6 Points **39c lb.**

VEAL ROASTS and CHOPS

- LOIN CHOPS 44c lb. 5 Pts.
- RIB CHOPS 40c lb. 3 Pts.
- SHOULDER CHOPS 29c lb. 2 Pts.
- SIRLOIN CHOPS 37c lb. 3 Pts.
- VEAL ROUND 46c lb. 6 Pts.

Yes, We Have **HORSERADISH**

- 4 oz. 15c 1 lb. 39c
- 6 oz. 20c 2 lb. 69c
- 9 oz. 25c

Groceteria Greater Savings

Limit on Soap and Shortening — Come Early

- CRISCO** 3-lb. jar (36 points) **68c**
- IVORY SOAP** personal size bar **2 for 9c**
- IVORY SOAP** Medium bar **6c** large **10c**
- CAMAY TOILET SOAP** **3 bars 20c**
- LAVA SOAP** Reg. bar **6c** large **9c**
- IVORY FLAKES** Large package **23c**
- IVORY SNOW** Large package **23c**
- OXYDOL** Large package **23c**
- DUZ** Large package **23c**

- WESSON OIL** Pint **27c** (12 pts.) Qt. (24 pts.) **53c**
- GOLD BAR SWEET PICKLE CHIPS** 12-oz. jar **27c**
- SHELF PAPER** 45-ft. roll **10c**
- KIDD'S MARSHMALLOW CREME** pint jar **23c**
- BUG-A-BOO MOTH CRYSTAL** 1-lb. pkg. **75c**
- LOMA LINDA VEGAMEAT STEAKS** 17-oz. **34c**; 21-oz. **41c**
- LOMA LINDA PROTEENA** 21-oz. **38c**
- LOMA LINDA NUTEENA** 21-oz. jar **40c**
- LOMA LINDA SOY BEANS**, ready to eat 17-oz. **17c**
- DOOM—D.D.T.** spray with Lethane qt. bot. **59c**; ½ gal. bot. **98c**
(If the bugs are there, they die)
- OLD ENGLISH NO RUBBING WAX** pint **39c**; quart **69c**
- OLD ENGLISH LIQUID WAX**..... pint **49c**; quart **89c**
- OLD ENGLISH PASTE WAX**..... 1-lb. can **54c**
- AERO PASTE WAX** 12-oz. can **25c**
- OLD ENGLISH ALL-PURPOSE CLEANER**..... quart **23c**

- Gold Bar Fruit Cocktail—No. 2½ can **33c**
- Freestone Peaches—From local cannery.
No. 2½ can.....**28c**
- Priority Light Meat Tuna Flakes—
No. ½ can (3 pts.).....**29c**
- Sacramento All Green Asparagus—
No. 2 can.....**34c**
- RATION FREE CHEESE**
- Papet-ett Cheese—Plain, pimento, pk. **20c**
- Kraft Cheese—In glass, each.....**20c**
American Pimento, Pimento, Olive Pimento, Limburger
- Shefford Cheese—In glass, each.....**19c**
Limburger—Cream Spread
- Shefford's Appetizer Bleu Cheese—Jr. **23c**
- Kraft American—2 lb. brick.....**95c**
- Kraft Velveeta—2 lb. brick.....**77c**

- Calumet Baking Powder—1 lb. can...**19c**
- Clabber Girl Baking Powder—2 lbs...**23c**
- Kerr Mason Jars—Pints, doz.....**65c**
- Kerr Mason Jars—Quarts, doz.....**75c**
- Kerr Economy Jars—Quarts.....**93c**
- Kerr W. M. Mason Jars—Quarts....**99c**
- ½-Pint Jelly Glasses—Doz.....**43c**
- Certo—3 bottles.....**47c**
- Sure-Jell—3 pkgs.**29c**
- Kerr Complete Caps—Doz.....**20c**
- Kerr Economy Caps—Doz.....**19c**
- Shefford's Amer. Cheese—2 lb. brick **81c**
- Locker Seal Cartons—Pints, doz.....**35c**
Qts. doz. **43c**; ½ gal. doz. **59c**
- Ruskets Whole Wheat—Ready to eat cereal, 14 oz. pkg.**13c**

Examples of Groceteria's Greater Savings



- L. B. Foaming Shampoo 40c size 34c; 65 size 59c.
- L. B. Hair Oil 50c size 39c; \$1.00 size 79c
- Woodbury's Aftershave Lotion 50c size 39c
- Premo Citrates and Carbonates 1 lb. 2 oz. bottle 89c
- Fitch Saponified Shampoo 60c size 47c
- Fitch New Process Oil Shampoo large 12-oz. size 69c
- Palm Olive Shampoo bottle 23c
- Halo Shampoo bottle 23c
- Woodbury's Creams—
Complete Beauty, Oily Skin, Dry Skin or Cleansing Cream choice, \$1.25 jar 99c

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL — 6TH AT GRAPE