



BETTER BUYS AND BETTER FOODS

PAY LESS-PARK EASIER at the NEW RIVERSIDE MARKET

A Sparkling White Store Plus An All New, Fresh Stock and MEDFORD'S LOWEST PRICES Combine to Make This the Ideal Food Shopping Center.

OPEN 8:30 a. m. to 10 p. m.

Clorox Purex or White Rose $\frac{1}{2}$ gal 23c

Use a Little for All of Your Washing—It Saves Soap.

Drifted Snow Flour 50 lb. bag \$2.38

Shaker Salt . . . Leslie or Morton each 7c

- Nucoa Use in Place of Shortening lb. 27c
- Peanut Butter Skippy Creamy or Crunchy lb. jar 29c
- Hi-Ho Crackers Box 21c
- Vano Cleans Walls, Woodwork, Linoleum Qt. 25c
- Prem A SWIFT PREMIUM BRAND MEAT Jar 33c
- Butter SNIDERS, GROVERS, JORGENSEN'S lb 49c
Use in Place of Shortening—The Points Are the Same
- ZOOM MAKES FINE HOT CEREAL pkg. 19c
- Corn Flakes KELLOGG'S 3 pkg. 25c
- Post Bran lg. pkg. 13c
- Wheaties giant size 14c
- Ruskets WHOLE WHEAT BREAKFAST CEREAL pkg. 12c
- Pancake Flour 10-lb. bag 74c
- Sperry 3-lb. pkg. 32c

SPECIAL SALE OF CANNED GOODS

- BUY A WINTER'S SUPPLY NOW
- Fruit Cocktail can 33c doz. \$3.89
Sacramento Fancy Quality
 - Peaches can 25c dozen \$2.98
Silver Mountain Fancy Quality
 - Bartlett Pears can 32c dozen \$3.97
Garden Brand Fancy Quality
 - Cherries No. 2 $\frac{1}{2}$ jar 39c
Hunt's Fancy Quality

- Popover Mix Corn or Plain Pkg. 22c
- Baking Powder CLABBER GIRL 2-lb. Can 19c
- Jars Kerr Mason pts. doz. 65c
- Jars Kerr Mason qts. doz. 75c
- Certo 3 bottles 47c
- Sure Jell 3 pkgs. 27c
- Milk Oregon Can Case 9c \$4.29
- Honey NEW CROP LOCAL 5 lbs. 98c
- Cleanser Pow Wow 2 for 15c
- Folger's Coffee . . . lb. jar 33c
- Fly Ded FLY SPRAY Pt. 15c Qt. 25c
- Sanitary Napkins Hos. pital 2 pkg. 25c

Peanut Butter ROSE KIST 2 pound jar 39c

MOR WILSON'S IDEAL LUNCHEON MEAT can 30c

SOAP Woodbury 3 bars 20c

Wax Paper For School Lunches. We have a good supply in handy flat box. Lunch size sheets. Also popular rolls.

Potatoes 10 lbs. 33c
U. S. No. 1 Klamath NETTED GEM

Onions 3 lbs. 19c
SWEET SPANISH

Cabbage lb. 7c

Watermelon Local Ripe and Sweet Guaranteed lb. 3c

Grapes
Fancy Flame TOKAY
10c POUND

The FINEST MEAT

That Money Can Buy

- PURE GROUND BEEF lb. 19c
- WIENERS Govt. Inspected Type 2 1 lb 29c
- BEEF ROAST Grade A Round or Blade Cut lb 27c
- T-BONE STEAK Grade A lb 48c
- SIRLOIN STEAK Grade A lb 40c
- VEAL ROAST Grade A lb 28c
- BEEF SHORT RIBS Grade A lb 19c

CHEESE lb. 30c
KLAMATH FULL CREAM
You can use lots of cheese now—No Points

Always a large assortment of fancy Hens, Rabbits, Fryers.

RIVERSIDE MARKET
WHERE YOU PAY LESS-PARK EASIER

313 - 314 North Riverside Phone 2117