

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●



Get that Christmas Box for overseas on its way and be sure a can of Home Purity Fruit Cake de Luxe is included.

Thousands of these fine Fruit Cakes have gone overseas so far this year. The boys asked for them. Hundreds monthly have gone since the last Christmas mailing.

1 3-4 lb. Home Purity Fruit Cake De Luxe **\$1.49**

In a Sealed Overseas Can
(Fruit Cake and other foods should be in a sealed container for overseas shipment)

Home Purity Vitamin Enriched Bread With Dextrose Sugar
1 lb. loaf 9c - 1 1/2 lb. loaf 2 for 25c
Home Purity Breakfast DINNER ROLLS

Here is added health and energy in your favorite Rolls — Vitamin Enriched to Government standards—plus the health energy properties of Dextrose Sugar

- DANISH BUTTER HORNS..... each 5c
- DANISH BEAR CLAWS..... each 5c
- DANISH PECAN KRISPIES..... 3 for 25c
- CHERRY BUNS..... 5 for 15c
- CHERRY NOUGATS..... 5 for 15c
- WALNUT CLUSTERS ((pan of 4)..... 15c
- CINNAMON ROLLS..... 6 for 15c
- FRUITED TWISTS..... 3 for 10c
- FRENCH DINNER ROLLS..... 6 for 10c
- HAMBURGER BUNS..... 6 for 13c

Home Purity Raisin Bread
One Pound Loaf 15c

BOTH
GROCETERIAS
CLOSED ON
SUNDAY

A little foresight when doing week-day shopping will make "Sunday off" a permanent possibility for food store clerks.

American
Pull Matches

A roll of safety matches (250) in a round plastic ornamental holder.

25c

Refills—2 rolls 25c

PROFIT BY THESE SAVINGS
TOILET GOODS and REMEDIES

- Horlick's Malted Milk Tablets, plain or chocolate 3 sizes—10c - 25c - 43c
- Pepsodent Antiseptic, 25c size 21c; 50c size 37c
- Listerine Antiseptic.... 50c size 39c; 75c size 59c
- Sal Hepatica—
30c size 25c; 60c size 49c; \$1.20 size 97c
- Philips Milk of Magnesia—
25c size 19c; 50c size 39c; 75c size 59c
- Alka - Seltzer 60c size 49c
- Bromo Seltzer 30c size 25c; 60c size 49c
- L. B. Shampoo 4-oz. bottle 34c; 8-oz. 59c
- Colgate Tooth Powder Giant box 37c
- One-A-Day Vitamins, A and D... 30 tablet size 49c
90 tablet size \$1.17
- One-A-Day 180 tablet size \$2.11
- B Complex 24 tablet size 59c
90 tablet size \$1.96 180 tablet size \$3.53
- One-A-Day Multiple Vitamins ... 25 cap. size 98c
60 cap. size \$1.96 120 cap. size \$3.43
- Vitamins at the Check Stands
- Howe's Hollywood Wave Lotion ... 11-oz. bot. 25c

FRUITS & VEGETABLES

- Sunkist Oranges, lg. size, lb. 11c
- Sunkist Lemons, lg. size, lb. 13c
- Blue Lake Beans 2 Lbs. 25c
- Green Peas 2 Lbs. 33c
- Red Peppers lb. 19c
- Green Peppers 3 Lbs. 25c
- Danish Squash 3 Lbs. 25c
- Sweet Potatoes 2 Lbs. 23c
- Yellow Sweet Spanish
Onions 10 Lbs. 53c



Groceteria Guaranteed Meats

Good or Your Money Back



Point Free CHEESE

Tillamook Cheese
Melowest Cheese
Klamath Cheese
Aged or Mild **lb. 37c**

Also Limburger Cheese, Goat Cheese, Nakkelast
Appetizing Cheese, American Process Cheese

If You Like A Really Good Steak or Roast - Get Some of the COOLER-HELD

GRADE - A STEER BEEF

- | | | | | | |
|------------------------|---------|----------|--------------------------|-------------|----------|
| Porterhouse Steaks | 50c lb. | 5 Points | Beef Pot Roast | | |
| T-Bone Steaks | 50c lb. | 5 Points | Standing Prime Rib Roast | 33c lb. | 4 Points |
| Club Steaks | 50c lb. | 5 Points | | 7-inch Cut | |
| Rib Steaks | 33c lb. | 5 Points | Standing Prime Rib Roast | 31c lb. | 3 Points |
| Rib Steaks | 31c lb. | 4 Points | | 10-inch Cut | |
| Sirloin Steaks | 42c lb. | 5 Points | Beef Pot Roast | 28c lb. | 2 Points |
| Round Steaks | 40c lb. | 6 Points | Short Rib of Beef | 21c lb. | 1 Point |
| Boneless Sirloin Steak | 52c lb. | 7 Points | | | |

- Ground Steer Beef 29c lb. 2 points
- Pure Pork Sausage 39c lb. 6 points
- BONELESS BEEF CUBES lb. 35c 3 points

Timely Savings On Much Needed Items

- Snowdrift Shortening—3 lb. jar..... 68c
(36 pts.)
- Gold Bar Fruit Cocktail—No. 2 1/2 can 33c
- Freestone Peaches—From local cannery,
No. 2 1/2 can..... 28c
- Priority Light Meat Tuna Flakes—
No. 1/2 can (3 pts.)..... 29c
- Sacramento All Green Asparagus—
No. 2 can..... 34c
- RATION FREE CHEESE
- Papst-ett Cheese—Plain, pimento, pk. 20c
- Kraft Cheese—In glass, each..... 20c
American Pimento, Pimento, Olive Pimento,
Limburger
- Shefford Cheese—In glass, each..... 19c
Limburger—Cream Spread
- Shefford's Appetizer Bleu Cheese—Jr. 23c
- Kraft American—2 lb. brick..... 95c
- Kraft Velveeta—2 lb. brick..... 77c
- Shefford's American—2 lb. brick..... 81c
- Locker Seal Cartons—Pints, doz..... 35c
Qts. doz. 43c; 1/2 gal. doz. 59c
- Ruskets Whole Wheat—Ready to eat
cereal, 14 oz. pkg..... 13c
- Evenheat Aluminum Griddle Grill—
Each \$4.98
(For steaks, chops, pancakes—all even oven heat for
even frying)
- Salad Dressing—Pint jar..... 30c
- Instant Postum—Large can..... 43c
- Phoenix Assorted Toffee—1 lb. bag. 59c
- Kerr Regular Lids—Doz..... 9c
- Bernardin W. M. Lids—2 doz..... 25c
- Bernardin Reg. Lids—3 doz. for..... 25c
- Carnation Wheat Flakes—2 1/2 lb.
pkg. 26c
(Quick cooking—a tasty breakfast in a jiffy)
- Sperry Wheat Hearts—28 oz. pkg.... 22c
46 oz. 32c
(20% toasted wheat germ—a health-giving cereal)
- Fisher's Pancake Flour—4 lb. pkg.... 26c
(Ever serve pancakes for supper?—sure saves ration
points)
- Stone's Straws—For soft drinks, pkg.
100 10c
(Get chocolate syrup and make one at home)
- Hershey's Cocoa—1 1/2 lb. box..... 9c
(Recipe for making a milk chocolate syrup on the box)
- Davis Codfish Cakes—10 oz. jar..... 20c
(Point free—a dandy supper dish)
- Sunshine Foam—Qt. bottle 65c
(Cleans upholstery in a jiffy)
- Sunshine Paint and Varnish Cleaner—
Quart bottle 60c
(Makes the work a lot easier)
- Simonize—For floors, 2 sizes, 59c—89c
(The famous car polisher now in a floor form—no
rubbing—no polishing)
- Calumet Baking Powder—1 lb. can. 19c
- Clabber Girl Baking Powder—2 lbs. 23c
- Kerr Mason Jars—Pints, doz..... 65c
- Kerr Mason Jars—Quarts, doz..... 75c
- Kerr Economy Jars—Quarts..... 93c
- Kerr W. M. Mason Jars—Quarts..... 99c
- 1/2-Pint Jelly Glasses—Doz..... 43c
- Certo—3 bottles 47c
- Sure-Jell—3 pkgs. 29c
- Kerr Complete Caps—Doz. 20c
- Kerr Economy Caps—Doz..... 19c

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL — 6TH AT GRAPE