

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

## Home Purity FRUIT CAKE DELUXE - MAIL IT EARLY And Be Sure Of DELIVERY Before CHRISTMAS

Last year some packages—Some we sent that were not mailed until near the close of the mailing period—were not delivered until after Christmas. Sept. 15 is the first day gift packages are accepted by the Post Office and that's the best day to send them for you are doubly sure the disappointment resulting from Christmas day passing without that gift from home will not come to your loved one.

The Fruit Cake in sealed cans is ready. The supply, due to necessary curtailment of baking and the supply of cans, is limited.

If you are planning including one in your box, we suggest you get it now.

**HOME PURITY FRUIT CAKE \$1.49  
DELUXE, In a sealed can 1 3-4 lbs.**

**Home Purity Vitamin Enriched Bread**  
With Dextrose Sugar  
1-lb. loaf, 9c 1 1/2-lb., 2 for 25c

**HOME PURITY FRENCH BREAD**  
That crispy crusted real French Bread. Reheat in the bag it comes in and you have bread at its best.  
1-lb. loaf 10c

*'Always a  
Wide Variety  
of Bread at  
Your  
Groceries*

**HOME PURITY WHEAT BREAD**  
Formerly called Graham Bread. Just the right blend of White and Graham Flours for fine flavor.  
1-lb. Loaf 9c 1 1/2-lb. Loaf 2 for 25c

**HOME PURITY COVERED WAGON BREAD**  
Just enough potato flour blended in to give it that old fashioned home flavor.  
1-lb. loaf 10c

**Home Purity RYE BREAD**  
Another old fashioned treat. Adds a lot to any sandwich and unexcelled for table use.  
1-lb. loaf 10c

**HOME PURITY 100% WHOLE WHEAT BREAD**  
All of the wheat. Sweetened with Honey. Very nut-like flavor.  
1 1/2-lb. loaf 13c

**Home Purity RAISIN BREAD**  
None other like it. Chock full of Raisins—with Wheat Germ added. Rich in minerals and vitamins. Contains no molasses for color.  
1-lb. loaf 15c

## OVERSEAS SHIPPING CARTONS

Regular WPB shipping carton, approved for overseas use. Conforms to legal dimensions. Lined spaces for addresses of both sender and recipient. We have but 1000.

each  
**10c**

## VICTORY SALE OF CANNED FOODS

Timely Savings Toward A Well Stocked Pantry

- Grenadine Syrup ..... pint 49c  
Put a little in a few jars of peaches for novelty—Imparts a beautiful red color.
- Cashmere Bouquet Toilet Soap ..... bar 9c
- Lanolin Soap ..... 3 bars 49c  
As good as the finest hand lotion.
- Powdered Alum ((for pickles) ..... box 10c - 15c
- Pure Cider Vinegar (bring your jug) ..... gal. 39c
- Gold Bar DeLuxe Plum Preserves ..... 1-lb. jar 26c
- Kerr's Apricot Preserves ..... 2-lb. jar 49c
- Above Par—Apple and Grape Jelly ..... 2-lb. jar 45c
- SACRAMENTO GRADE A Fancy Sliced Peaches 2 1/2 can 27c; Case of 24 \$6.29
- Del Monte Deluxe Plum Preserves ..... 16-oz. jar 26c
- Dr. Phillips Florida Grapefruit Juice ..... No. 2 can 14c
- Sunset Prune Juice ..... Quart bottle 31c
- Church's Grape Juice ..... pint 18c
- Kerr's Grape Juice ..... pint 21c
- Priority light meat Flaked Tuna ..... No. 1/2 29c
- Bumble Bee fancy Oregon white meat Tuna ..... No. 1/2 42c
- Lemon Marmalade ..... 1-lb. jar 31c
- Lime Marmalade ..... 1-lb. jar 36c

- Gold Bar Whole Kadota Figs... 17-oz. jar 20c; No. 2 1/2 jar 33c
- Delhi Figs ..... No. 1 tall cans 15c
- S. & W. Delphia Figs ..... Tall can 39c
- Gold Bar Royal Anne Cherries .. 17-oz. 29c; No. 2 1/2 jar 42c
- Sunny South Spinach ..... No. 2 can 14c
- Valley Rose Spinach ..... No. 2 1/2 can 19c
- Walla Walla Fancy Spinach ..... No. 2 1/2 can 21c
- GOLD BAR FANCY Solid Pack Tomatoes No. 2 can 17c; No. 2 1/2 can 22c
- Standby Tomatoes ..... No. 2 1/2 can 19c
- Sacramento Cut Asparagus Spears ..... No. 2 can 33c
- Gold Bar Early Garden Peas ..... No. 2 can 16c
- Silver Bar Sugar Peas ..... No. 2 can 13c
- Blue Dell Cut Green (Blue Lake) Beans .... No. 2 can 13c
- Gold Bar Early Garden Golden Corn ..... No. 2 can 15c
- Fernbrook Corn, No. 2 can ..... 2 for 25c
- Gold Bar Vacuum Pack Whole Kernel Corn ..... Can 16c
- Gold Bar Pineapple Juice .... No. 2 can 15c; 46-oz. can 36c
- Gold Bar Catsup (the finest) ..... 14-oz. bottle 17c
- V-8 Mixed Vegetable Juice .... No. 2 can 16c; 46-oz. 33c
- Del Rogue Tomato Juice ..... No. 2 can 10c; 46-oz. 22c
- Gold Bar Tomato Juice ..... No. 2 can 11c; 46-oz. 25c
- Sacramento Tomato Juice ..... 46-oz. can 22c
- Tex-Delta Grapefruit Juice .... No. 2 can 14c; 46-oz. 32c

- Ivory Soap, personal size ..... 2 bars 9c
- Ivory Soap ..... Medium bar, 6c; large, 3 for 29c
- Camay Toilet Soap ..... 3 bars 20c
- Lava Soap ..... Medium bar 6c; large 9c
- Ivory Flakes ..... large pkg. 23c
- Ivory Snow ..... large pkg. 23c
- Oxydol ..... large pkg. 23c
- Duz ..... large pkg. 23c
- Crisco ..... 3-lb. jar 68c

DUE TO SCARCITY WE MUST LIMIT QUANTITIES

## Both GROCETERIAS Closed On SUNDAY

By continuing to shop fully on week days you will enable us and others who believe in a 6-day week to stay closed on Sunday.

# GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE

## SAVE ON YOUR TOILET NEEDS!

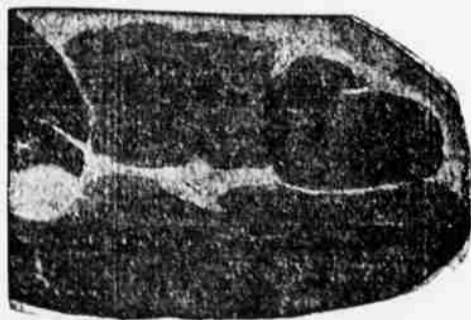
- Fitch's Saponified Shampoo... 6 oz. size 47c
- Fitch's Dandruff Remover, 2 5-8 oz. size 25c
- Fitch's New Process Oil Shampoo, \$1 size 69c
- Fitch's Ideal Hair Tonic ..... 4 oz. 47c
- Fitch's Wave Oil ..... 25c size 19c
- Fitch's Rose Hair Oil ..... 25c size 19c
- Fitch's Wave Set ..... 5 oz. bottle 10c
- F. B. Foaming Shampoo ..... 40c size 34c
- Mulsified Coconut Oil Shampoo, 50c sz. 43c
- Jeris Hair Tonic ..... 50c size 39c
- Packer's Olive Oil or Tar Shampoo, choice 60c size 49c
- Merit Castile Shampoo... 8 oz. 29c; pint 59c
- Wildroot Coconut Oil Shampoo... 6 oz. 39c
- Wildroot Reg. Formula Tonic—medium size 47c, large 79c
- Lucky Tiger Antiseptic for scalp, 50 size 39c
- Wildroot Creamoil Formula—medium size 47c, large 79c
- Woodbury's Coconut Oil Shampoo—50c size 33c
- Vaseline Hair Tonic, 40c size 37c, 70c sz. 63c
- Hennafoam Coconut Oil Shampoo... 39c
- Lucky Tiger Oil Shampoo... 8 oz. bottle 59c
- Hollywood Wave Lotion... 11 oz. bottle 25c
- Ann Merideth's Hair Mist with applicator... 98c
- Ann Merideth's Hair Glo Shampoo—2 sizes, 49c 79c
- Ann Merideth's Orange Blossom Beauty Lotion with lanolin; free plastic dispenser ..... bottle 98c
- Copper Pot Cleaners, pre-war qual., 3 for 25c

## Groceteria Guaranteed Meats

Good or Your Money Back

### What A Break for Lovers of GOOD STEAKS and ROASTS

We knew this point reduction was coming and were ready for it. Our coolers are full of fine steer beef, held long enough to make the steaks and roasts mighty good eating. All Government graded "Good Grade A." With tenderness assured plus the finer flavor of cooler held beef, any Steak or Roast is a real treat for any lover of good beef. Better still—we will cut your steaks any thickness so you may have them exactly as you like them best. Yes! That "good or money back" is back of every Steak or Roast. Plenty of Porterhouse and T-Bone Steaks.



- Porterhouse Steaks ..... 50c lb. 5 Points
- T-Bone Steaks ..... 50c lb. 5 Points
- Club Steaks ..... 50c lb. 5 Points
- Rib Steaks 7-inch Cut ..... 33c lb. 5 Points
- Rib Steaks 10-inch Cut ..... 31c lb. 4 Points
- Sirloin Steaks ..... 42c lb. 5 Points
- Round Steaks ..... 40c lb. 6 Points
- Boneless Sirloin Steak ..... 52c lb. 7 Points

- Beef Pot Roast**
- Standing Prime Rib Roast 33c lb. 4 Points  
7-inch Cut
- Standing Prime Rib Roast 31c lb. 3 Points  
10-inch Cut
- Beef Pot Roast ..... 28c lb. 2 Points
- Short Rib of Beef ..... 21c lb. 1 Point

- Ground Steer Beef ..... 29c lb. 2 points
- Pure Pork Sausage ..... 39c lb. 6 points
- Boneless Beef Cubes pound 35c - 3 points
- Snider's, Brookfield, Lost River, Grover's Butter lb. 49c  
12 Points