



WHO SAYS

OUR NEW CLASSICS FOR TODAY, TOMORROW AND TOMORROW.

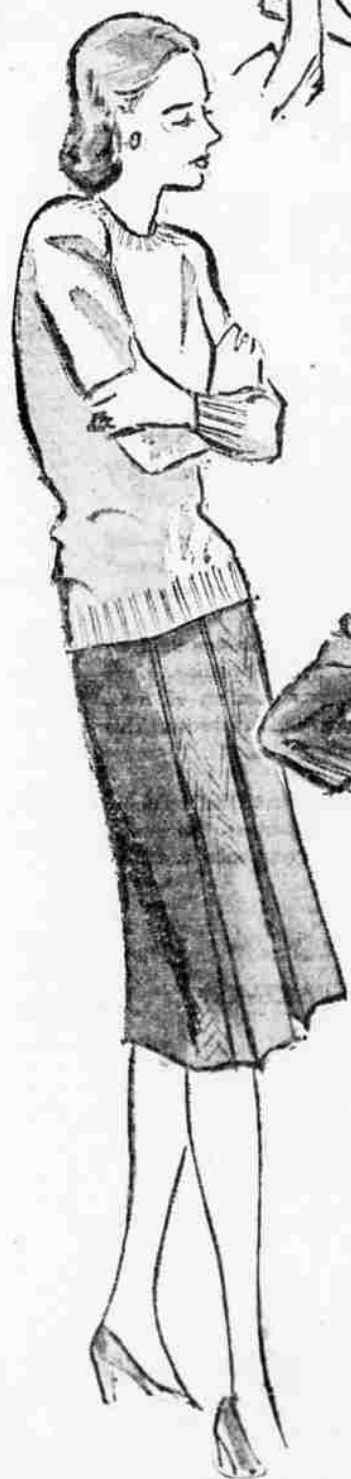
Yes, the dresses you love wearing because they're simple, well-tailored, always right—day or night. Like these! Button fronts. Fly fronts. Even 1945's wing sleeves. Rayon gabardine, twill or flannel in every new brilliant Fall color. Sizes 12 to 20.

798 998

Good Casuals

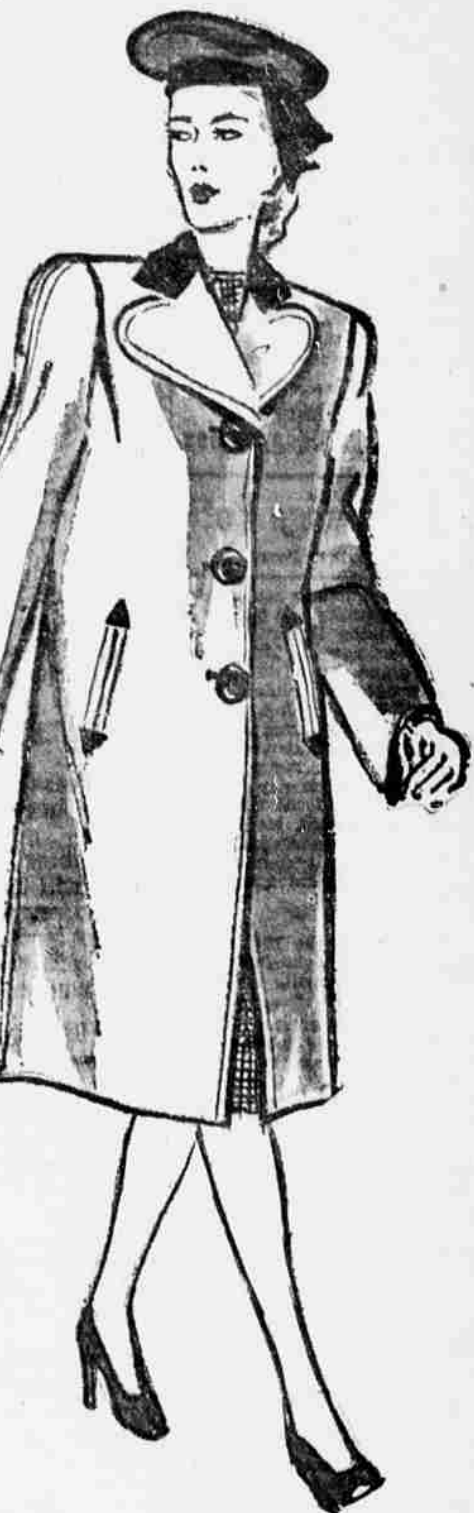
ARE HARD TO FIND?

**Not at Wards!...
and look! they're all
so sensibly priced!**



ALL THE WARM SWEATERS AND SKIRTS YOU WANT! Wards rounded up the season's best collection! Pure wool and part wool skirts in checks, plaids, rich fall colors! And famous Carol Brent slip-ons... in 100% virgin wool... to top them off perfectly! Sweater sizes 34-40; skirt sizes, 24-30.

398 EACH



THESE COATS AND SUITS ARE 100% PURE WOOL! And they all boast the smart, flawless tailoring that pure wools deserve! Fitted coats! Wrap-arounds! Boy coats! Chesterfields! And the suits? Every topnotcher... classic, cardigan or dressmaker... in brand new shades. 10-20.

1998

\$1 DOWN holds your coat 'till October 7th, while you complete monthly payments!

Montgomery Ward