

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

BUY
WAR
BONDS



Home Purity FRUIT CAKE De Luxe In SEALED CANS

SHIPPING time for gifts to the boys overseas is rapidly approaching and you will, of course, include the gift most popular with the boys last Christmas—Home Purity Fruit Cake DeLuxe. Hundreds have taken advantage that it may be sent to the boys in the Navy at any time and have treated the boys to this finer gift every month. The cakes are ready now. To be sure of yours why not get it now. No charge for the can—you pay the regular poundage price for the cake.

Home Purity Fruit Cake
DeLuxe
1 3/4-lb. in a Sealed Can

\$1.49

Overseas Shipping
Cartons each
10c

Home PURITY Vitamin Enriched BREAD

WITH DEXTROSE SUGAR

1 lb. loaf 9c - 1 1/2 lb. loaf 2 for 25c

- Jelly Filled Butterhorn.....Each 5c
- Danish Nut Krispies.....3 for 25c
(Two Portions in Each)
- Danish Bear Claws.....Each 5c
- Fruit Nougats.....5 for 15c
- Fruit Twists.....3 for 10c
- Cinnamon Rolls.....6 for 15c

Crisp FRENCH BREAD

Just warm in the bag you get it in and serve it. All the crispness and flavor of oven-fresh bread. 1 lb. **10c**
Your are helping solve the shortening shortage when you eat French Bread. It is baked without shortening.

Summer Hair Preparations

Nothing contributes more to summer comfort than a good cleansing of the scalp—Here are your favorite shampoos and tonics at savings under regular prices.
TAX ON TONICS—NO TAX ON MOST SHAMPOOS

- Fitch's Saponified Shampoo... 6 oz. size 47c
- Fitch's Dandruff Remover, 2 5-8 oz. size 25c
- Fitch's New Process Oil Shampoo, \$1 size 69c
- Fitch's Ideal Hair Tonic..... 4 oz. 47c
- Fitch's Wave Oil..... 25c size 19c
- Fitch's Rose Hair Oil..... 25c size 19c
- Fitch's Wave Set..... 5 oz. bottle 10c
- F. B. Foaming Shampoo..... 40c size 34c
- Mulsified Coconut Oil Shampoo, 50c sz. 43c
- Jeris Hair Tonic..... 50c size 39c
- Packer's Olive Oil or Tar Shampoo,
choice 60c size 49c
- Merit Castile Shampoo... 8 oz. 29c; pint 59c
- Wildroot Coconut Oil Shampoo... 6 oz. 39c
- Lucky Tiger Antiseptic for scalp, 50c size 39c

- Wildroot Reg. Formula
Tonic, med. sz. 47c, lg. 79c
- Wildroot Creamoil For-
mula... med. 47c, lg. 79c
- Woodbury's Coconut Oil
Shampoo... 50c size 33c
- Vaseline Hair Tonic, 40c size 37c, 70c size 63c
- Hennafoam Coconut Oil Shampoo... 39c
- Lucky Tiger Oil Shampoo... 8 oz. bottle 59c
- Hollywood Wave Lotion... 11 oz. bottle 25c
- Ann Merideth's Hair Mist with applicator... 98c
- Ann Merideth's Hair Glo Shampoo,
2 sizes, 49c 79c
- Ann Merideth's Orange Blossom Beauty
Lotion with lanolin; free plastic dis-
penser... bottle 98c



Savings In the Super Food Markets

- Comfort Toilet Tissue—4 rolls.....32c
- Zee Toilet Tissue—4 rolls.....19c
- POINT FREE JUICES
- V-8 Mixed Vegetable Juice—
No. 2 can, 14c, 46-oz., 34c
- Del Rogue Tomato Juice—
No. 2 can, 10c, 46-oz. 22c
- Gold Bar Tomato Juice—
No. 2 can, 11c, 46-oz. 25c
- Sacramento Tomato Juice—
46-oz. can, 22c
- Tex-Delta Grapefruit Juice—
No. 2 can, 14c, 46-oz. 32c
- Gold Bar Grapefruit Juice—
No. 2 can, 15c, 46-oz. 35c
- O-Mi-O Florida Orange Juice—
No. 2 can, 21c, 46-oz. 51c
- O-Mi-O Blended Orange and Grape-
fruit Juices—No. 2 can.....20c
- Standby Orange Juice—Unsweetened
No. 2 can, 21c, 46-oz. 51c
- McDonald Orange Juice—No. 2 can, 20c
- Eveready Flashlight Batteries—Ea. 10c
- Powdered Alum—For pickles,
8-oz. pkg. 10c
- Shiva Chutney—1 lb. jar.....65c
(A pre-war delicacy here again)
- Standard Fly Spray—Pint 21c, qt. 37c
- Gro-Pup Dog Food—1 lb. 9-oz. pkg. 26c
- Gaines' Dog Meal—
2 lb. sack, 24c, 5 lb. 52c
- Spratt's Cat Food—1 lb. 8-oz. pkg. 29c
- Sunshine Krispy Crackers—2 lb. box, 33c

- Gronda Olive Butter—5-oz. glass jar, 22c
(Mixed with salad dressing for a fine sandwich spread)
- Salad Dressing—Very fine flavor,
pint jar, 30c
- Gold Bar DeLuxe Plum Preserves—
1 lb. jar, 26c
- Maxine Complexion Soap—6 bars...29c
- Cube Sugar—2 lb. box.....17c
- Lane's Orange Blossom Honey—
2 lb. jar, 56c
- Floridale Honey—5 lb. can.....\$1.19
- Seaside Dry Lima Beans—2 lb. pkg. 33c
- Bottle Caps—Box of 144.....23c
- Birdseye Baked Pork and Beans—
frozen, 1 lb. pkg., 14c
(Just reheat—very fine)
- Helen's Ginger Bread Mix—
12-oz. pkg., 17c
- Helen's Buckwheat Mix—
16-oz. pkg., 18c
- Helen's Waffle Mix—16-oz. pkg. 23c
(Stir 'em up and ready to bake)
- White Pickling Vinegar—Gal.....29c
(Bring your jug)
- Walker's Ice Box Cookies—
15-oz. box, 55c
- Seashore Minced Clams—
No. 1/2 can, 29c
(No points)
- Thompson's Banana Powder—Jar...25c
- Kerr Mason Jars—Pts., 65c, qts., 75c
- Alladin Lamps.....\$6.98—\$7.59
- Flavor Loaf Flour—50 lb. sack...\$2.29
- Drifted Snow Flour—50 lb. sack...\$2.38

Fruits and Vegetables

- Oranges—
Large size, lb. .11c
- Lemons—
Large size, lb. .13c
- Green Peppers—
2 lbs.29c
- Egg Plant—lb. 19c
- Home Grown Tomatoes
2 lbs.29c
- Fancy Bluelake Beans—
2 lbs.25c
- Radishes and Green
Onions—2 buns. 15c
- J. H. Hale Peaches—
22 lb. box...\$2.69
- Elberta Peaches—
Lug.....\$1.89

Snow
SUPER-CLEANSER
5 lb. pkg. 50c

Softens water — improves
any washing powder and
makes it go twice as far—
Just use 1 part of Super
Cleanser to 2 parts of your
favorite washing powder.

Home Purity CAKES

We are making as many as our sup-
plies will allow without sacrificing
their goodness — We will not cut
the quality.

Old Fashioned
JELLY ROLLS
ea. 25c

Both Groceterias CLOSED

— ON —

SUNDAY

By shopping on week days you are
making it possible to give our em-
ployees their Sundays—and they do
appreciate it.

Groceteria Guaranteed Meats

● GOOD OR YOUR MONEY BACK ●

Home Purity Smoked Pork Sausage

Perfect Flavor, Hickery Smoked
Just Fry or Boil **lb. 48c** 6 points

Ground Steer Beef 4 Points 29c lb.	Pure Pork Sausage 6 Points 39c lb.	Little Pig Sausage 6 Points 39c lb.	Ground Veal Loaf 4 Points 32c lb.
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Cheddar Cheese

AGED OR MILD

MELOWEST **lb.**
BROOKFIELD
KLAMATH **37c**
TILLAMOOK

FINE TENDER STEAKS

- Round Steer Steaks..... **35c lb.** 9 Points
- T-Bone Steer Steaks..... **43c lb.** 8 Points
- Club Steer Steaks..... **43c lb.** 8 Points
- Rib Steer Steaks..... **29c lb.** 6 Points
- Bone-
less Steer Sirloin Steaks **42c lb** 10 Points

MINERAL SALAD OIL - Point Free

Pint **15c** - Quart **29c** - Gallon **\$1.15**

Bring Your Own Container

BEEF POT ROAST

ALSO LOWER IN POINTS

- POT ROAST **28c** 3
- Grade A **28c** lb. pts.
- SHORT RIBS **21c** 1
- Grade A **21c** lb. pt.
- Boneless Rump **42c**
- Grade A **42c** lb.
- BEEF CUBES **35c** 4
- Grade A **35c** lb. pts.

MILK FED VEAL

- VEAL **29c** 3
- ROAST **29c** lb. pts.
- LOIN **44c** 8
- CHOPS **44c** lb. pts.
- RIB **40c** 5
- CHOPS **40c** lb. pts.
- VEAL **46c** 9
- ROUND **46c** lb. pts.
- RUMP **31c** 4
- ROAST **31c** lb. pts.

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL — 6TH AT GRAPE