

*Starts Tomorrow!*



5 New Colors! You'd Expect To Pay \$79 Or More! **\$59<sup>50</sup>\***

Prime coney in shades of blonde marten . . . silvery platina . . . China mink . . . blue fox! (Even a skunk-dyed opossum greatcoat!) Deep cuffs! Saddle shoulders! Women's sizes, too!

Compare! These Would Cost Up To \$100 Elsewhere! **\$77\***

Three beautiful tuxedos at this amazing price! Our sensational Hollander-blended Carol Brent 2-Way Coney! Rich seal-dyed coney! Beaver-dyed coney! Sizes 38-44 at no extra cost!

**WARDS**

# August Fur Event

**OUTSTANDING VALUES AT PRICES**

**THAT DEFY COMPETITION!**

The biggest collection of furs in town! Values that can't be matched! Wouldn't you expect it—from the largest retailer of popular priced furs in America? Preview styles! Every important fur! All at the amazingly low prices Wards is famous for! Come see them all! And—ask about LAYAWAY—the sensible way to buy lovely furs!

**10% DOWN!** holds your coat until November 15th. We store it for you, free of charge, while you complete the monthly payments.

3 Furs to Choose From!  
\$139 Elsewhere!  
**\$119\***

Every coat worked of perfectly matched new-caught skins! Silvery gray kidskin! Jet-black seal-dyed coney! Beaver-dyed coney! Women's sizes, too, at no extra cost!

Fine Hollander - Blended Muskrat!  
Worth \$250! **\$219\***

Prime Southern back pelts—silky . . . lustrous . . . long-wearing! Sable-blended by Hollander—America's finest dyer of furs! Saddle shoulders! Deep cuffs! Women's sizes at no extra cost!

\*Plus 20% excise tax.



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THE NATION'S LARGEST RETAILER  
OF POPULAR PRICED FURS