

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

Home Purity FRUIT CAKE

In A Sealed Can Was the Most

Appreciated of All Gifts To Service Men

YES—so greatly appreciated that countless requests for more have caused us to bake it the year round.

If you plan including a can in your Christmas package—order now or better still, get it now.

Scarcity of fruits will not permit baking as many as were sent last year. We already have hundreds of orders—and may soon have to take no more orders until we are assured of more fruits.

HOME PURITY FRUIT CAKE De Luxe

In a sealed can for overseas shipment

\$1.49

(You pay nothing extra for the can. You pay only the actual counter price for the fruit cake)



Both Groceterias CLOSED SUNDAYS

On behalf of our employes we thank you for your fine co-operation in shopping on week days. A continuance will permit a permanent policy of Sunday closing.

SAVE ON TOILET GOODS AND REMEDIES

All Toilet Goods Plus Tax
Woodbury's Special Dry Skin Cream
Woodbury's Oily Skin Cream
Woodbury's Complete Beauty Cream

CHOICE \$1.25 jar 97c
50c jar 39c

Colgate's Charmis All-Purpose Cream
1-pound jar 69c

Woodbury's Matched Make-Up Powder—Rouge—Lipstick
\$1.00 value 89c

Noxema Skin Cream
For Burns, Sunburn, Scalds
Tired, Burning Feet
35c jar 29c—50c jar 43c

Fitch Rose Scented Oil Hair Dress
25c bottle 19c

ANTIPHLOGISTINE
For Burns—Poison Oak
Large 8-oz. tube 63c

PHILLIPS MILK OF MAGNESIA
25c size 19c—50c size 39c
75c size 59c

MUM—Deodorant
35c size 30c—60c size 49c

QUEST—Deodorant... 2-oz. 31c
FRESH—Deodorant, 50c size 43c
ETEQUET—Deodorant... 39c
NEET Hair Remover... 49c

Home PURITY Vitamin Enriched BREAD

WITH DEXTROSE SUGAR

1 lb. loaf 9c - 1 1/2 lb. loaf 2 for 25c

- Jelly Filled Butterhorn... Each 5c
- Danish Nut Krispies... 3 for 25c
(Two Portions in Each)
- Danish Bear Claws... Each 5c
- Fruit Nougats... 5 for 15c
- Fruit Twists... 3 for 10c
- Cinnamon Rolls... 6 for 15c

Crisp FRENCH BREAD

Just re-warm in the bag you get it in and serve it. All the crispness and flavor of oven-fresh bread. 1 lb. 10c
You are helping solve the shortening shortage when you eat French Bread. It is baked without shortening.

Locker Seal Cartons for Frozen Foods

Retard dehydration—seal the flavor in—save locker space

- Pints... doz. 35c
 - Quarts... doz. 43c
 - 1/2 gallon... doz. 59c
- The 1/2-gal. is just right for a large chicken

Alexia Chocolate Caramel

CANDIES

Very Fine Quality

1 lb. box 98c

Groceteria Guaranteed Meats

● GOOD OR YOUR MONEY BACK ●

BREAKFAST SPECIAL

PURE PORK Link SAUSAGE

lb. 39c 6 points



CHEDDAR CHEESE

Tillamook Melowest Brookfield lb. 37c

Also Smoked Cheese - Appetizing Cheese
Limburger Cheese - Roquefort Cheese
Aged Cheese in stone jars

Swift's WEINERS 37c lb.

SAUERKRAUT 26c ea.
1-quart Glass

Ground STEER BEEF

lb. 29c

Ground VEAL LOAF

lb. 32c

Pure Pork SAUSAGE

lb. 39c

MINERAL SALAD OIL Point Free

Pint 15c - Quart 29c

BRING YOUR OWN CONTAINER

Make your favorite Mayonnaise; see if you can tell the difference

Grade Stamp On Every Cut You Buy Govt. Graded - Branded Beef Group 4 Market O.P.A. Ceiling Prices

Beef Roast

- Steer POT ROAST 26c 4 pts.
- SHORT RIB 20c 2 pts.
- Boneless Rump Roast 37c 9 pts.
- Boneless Beef Cubes 35c 6 pts.

Fancy Steaks

- ROUND STEAKS 35c 11 pts.
- T-BONE STEAKS 43c 10 pts.
- CLUB STEAKS 43c 10 pts.
- RIB STEAKS 29c 8 pts.
- CHUCK STEAKS 26c 4 pts.

Savings In the Super Food Markets

- Barrington Hall Instant Coffee—Two sizes... 30c—59c
- Waxed Paper—Roll of 100 sheets... 15c
- Fluffo Shortening—3 lb. (36 pts.)... 59c
- Hungry Jack Pancake Flour—4 lb. sack... 25c
- Miller's Vegetarian Cutlets—Can... 36c
Fry or broil as meat—tastes like meat—looks like meat—good for you
- Birdseye Quick Frozen Pork and Beans—1 lb. pkg... 14c
- Jolly Joan Wholewheat Pancake Flour—2 1/4 lb. pkg... 25c
- Mayonnaise—Pint jar... 30c
- Sunshine Krispy Crackers—2 lb. box... 33c
- Tenderleaf Tea—1/4 lb. 25c; 1/2 lb. 49c
Bags, 8 bags, 10c—16 bags, 18c
(Time for Ice Tea—and you do want good tea)
- Hill's Red Can, M.J.B., Folger's, Schilling's Coffee, Maxwell House—1 lb. 33c; 2 lb. 64c
- Golden West Coffee—1 lb. 32c; 2 lb. 62c
- Santa Clara Prunes, size 40-50, 2 lbs., 29c

- Chase & Sanborn Coffee—1 lb. 29c
- Z-Mor-U Coffee—1 lb. 28c; 2 lb. 56c
- Instant Postum—Large can... 43c
- Golden Grain Spaghetti Dinner—2 pkgs... 31c
- Palm Olive Soap—3 bars... 20c
- Super Suds—Large pkg... 23c
- Sweetheart Toilet Soap—2 bars... 13c
- Kerr Mason Jars—Pints, doz... 65c
- Kerr Mason Jars—Quarts, doz... 75c
- Kerr Economy Jars—Quarts... 93c
- Kerr W. M. Mason Jars—Quarts, \$1.03
- 1/2-Pint Jelly Glasses—Doz... 43c
- Certo—3 bottles... 47c
- Sure-Jell—3 pkgs... 29c
- Kerr Complete Caps—Doz... 20c
- Kerr Economy Caps—Doz... 19c
- Kerr Regular Lids—Doz... 9c
- Kerr W. Mouth Lids—Doz... 14c
- Bernardin Reg. Lids—3 doz... 25c
- Bernardin W. M. Lids—2 doz... 25c

Coachella Valley GRAPEFRUIT

Size 80s
3 for 20c

Sunkist LEMONS
Large Size
5 Lbs. 65c

GREEN PEAS
2 Lbs. 35c

GREEN BEANS
Blue Lakes
2 Lbs. 29c

RADISHES and Green ONIONS
2 bunches 15c

Green Peppers
lb. 19c

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE