

Look!

It's one coat

BUT YOU WEAR IT

TWO WAYS!



**WARDS SENSATIONAL
CAROL BRENT CONEY
BLENDED BY HOLLANDER**

\$ 77

plus 20% excise tax

Yes, it's a stunning boxy tuxedo—OR a smart fitted style!
(The inside drawstring does the trick!) Like owning two
beautiful fur coats instead of just one, isn't it? And such
a coat! Sable-blended by Hollander—America's best known
dyer of lovely furs! Note the smart saddle shoulders... the
deep, luxurious cuffs! Women's sizes, too—at no extra cost!
See it at this amazing price—and buy it now—on Layaway!



10% DOWN holds your coat until
November 15th. We store it free of charge
while you complete the monthly payments.

Montgomery Ward

**THE NATION'S LARGEST RETAILER
OF POPULAR PRICED FURS**