



Wake up your family's appetite for breakfast by serving these cheerful good morning foods. What a break for breakfast they are — good-tasting and good-for-you, these fine foods change morning frowns into sunny smiles. Serve a different menu every morning—there's plenty to choose from in our vast variety of breakfast favorites . . . eye-opener values that give further proof of the economy of buying ALL THE FOODS FOR ALL YOUR MEALS AT YOUR KAMPFER'S BIG Y.

ORANGES
Sweet New Crop Valencias - Small Sizes
But a Big Value - For Juice - Sunkist Fruit
344 Size - - 2 doz. 29c
220 Size - - doz. 39c

Grapefruit . doz 59c
Cantaloupes 2 for 25c
Cucumbers . 2 for 9c
CORN Fresh Tender 6 ears 35c
ONIONS White Slicing 2 lbs. 19c

TOMATOES
RED RIPE Solid LB. 12c

LUX FLAKES Reg. 10c Large 23c
RINSO Reg. 2 for 19c Large 23c
SWAN SOAP Med. 6c Large 10c
LUX TOILET or Lifebuoy 3 bars 20c
SPRY Shortening 1-lb. Jar 24c 3-lb. Jar 68c
12 Red Points Pound—Limit 1 Jar

VALVO THE ALL PURPOSE CLEANER Pkg. 37c
Makes Soap Go Twice as Far—Velvetizes Hard Water

S & W MARMALADE
SWEET ORANGE MARMALADE
Two Pound jar 29c

KERR JELLY Assorted Flavors
1 lb. Jar 26c — 2 LB. JAR 45c

MATCHES 6 box ctn. 19c

Grapefruit Juice
LOW POINT VALUE
TROPIC GOLD BRAND Unsweetened
No. 2 cans 2 for 23c | 46-oz. cans 25c
10 Blue Points Can | Only 20 Blue Points

TEX DELTA 46 Oz. can 29c
DR. PHILLIPS SWEETENED FLORIDA 46-oz. Can 33c

TOMATO JUICE
VERY LOW POINT VALUE
DEL ROGUE BRAND SOUTHERN OREGON BEST
No. 2 cans 2 for 15c | 46-oz. cans 19c
2 Cans for 10 Points | Only 10 Blue Points

Libby's TOMATO JUICE 46 oz. can 27c
V-8 COCKTAIL Vegetable Juice
No. 2 cans 2 for 27c | 46-oz. cans 29c
2 Cans 10 Points | 10 Points Can

ORANGE JUICE
NO POINTS Buy all you want
STANDBY BRAND FLORIDA UNSWEETENED
No. 2 can 19c | 46-oz. can 45c

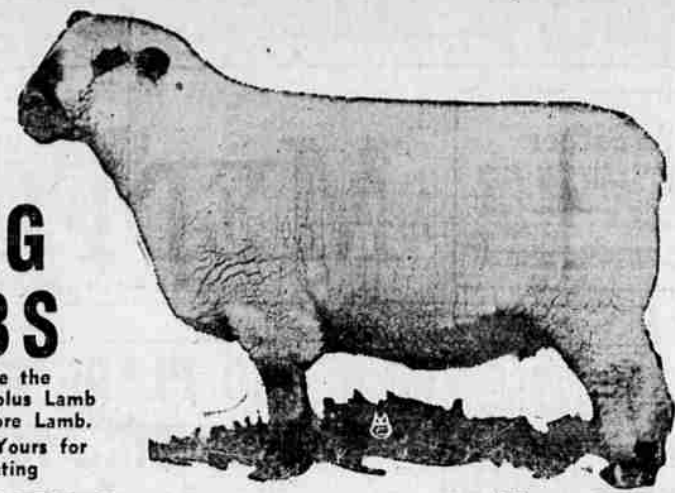
FLORIDA GOLD 49c
SWEETENED 46 oz. Can

CALTONE . . . 55c
CALIFORNIA VALENCIA 46 oz. Can

SPERRY PANCAKE FLOUR
28 oz. . . . 20c -- 48 oz. . . . 32c
4 lb. bag . . . 35c -- 9 lb. bag . . . 74c

WHEATIES—
CHERRIOATS—
or KIX YOUR CHOICE PACKAGE 11c

KAMPFER'S
Big Y Market
MEDFORD'S LARGEST FOOD STORE



SPRING LAMBS

Help Move the Northwest Surplus Lamb Crop. Buy More Lamb. Each Cut is Yours for Better Eating

LAMB LEGS U. S. Choice, 7 pts. lb. 39c
LAMB Shdr. U. S. Choice, 4 pts. lb. 35c

LAMB CHOPS U. S. Choice
7 Points 45c
Pound lb.

LAMB STEW U. S. Choice
1 Point 19c
Pound lb.

PORK ROAST SHOULDER CUT 7 Points lb. 31c

PORK STEAK LEAN BUTT CUTS 8 Points lb. 34c

BOLOGNA Kampfer's Hi-Grade 4 Points Pound lb. 27c

WEINERS Kampfer's Hi-Grade 6 Points Pound lb. 37c

CHEESE MELLO WEST, 8 pts. lb. lb. 37c

Grin and BARE It

There's more of you on view this Summer. Swim and play suits bare your arms, legs, back and midriff to the burning sun, and you'll need these bare necessities to protect and beautify your skin . . . to protect it against drying . . . to beautify it with a smooth, even, bronze-like tan that shows off you and your suit to the best advantage. We've everything for beauty under the sun . . . and everything is priced to help you save a little more just for fun!

Boyer's Sunburn Easer Cream 60c size 49c
GABY'S SUN-TAN OIL Medium Size 39c
JAN The OUTDOOR CREAM For SUN and WIND 60c Size 49c
SKOL PREVENTS SUNBURN 60c Size 49c

POWDER MITTS \$1.25
Le-Sonier Refillable Quilted Back in Assorted Colors Each 25 Pkgs.

FIZ-O-FOAM BATHING SOAP 2 Bars 19c

AUDITORIUM PETROLEUM JELLY 5 1/2-oz. Jar 9c

ORANGE and LEMON GLASS JUICERS Ea. 13c

LYDIA PINKHAM'S VEGETABLE COMPOUND WITH VITAMIN B \$1.25 Size 89c

MEN'S ALL ELASTIC GARTERS Pair 49c

PARIS DRY CLEANER Quart 49c

WHITE SHOE CLEANER 25c Size 13c

CHENILLE BATH ROOM SETS 2 piece \$3.39
SURFSPRAY AFTER SHAVE COOLAIRE Bottle \$1.50

Le-Sonier DUSTING POWDER 1-lb. box \$1.00

TAMPAX Invisible Under Shorts And Swimsuits .29

WILDROOT CREAM-OIL FORMULA .79

MODESS WITH DEODORANT SAVE 13¢ Box 56 89c