

*You'd
expect
to pay
\$149 for
a coat
like this*



FEATHER-WEIGHT...

SABLE-DYED

SQUIRREL LOCKE

WARD PRICED AT ONLY

\$125

plus 20% excise tax

Silky-soft squirrel locke—feather-light... blended to the rich brown of sable! Did you ever dream it could cost so little? Notice the prime pelts, so beautifully worked! Notice the slim, gracious styling—the deep turnback cuffs! Best of all, discover how easy it is to own—on Wards convenient Layaway Plan!

10% DOWN

holds your coat until November 15th.

We store it for you, free of charge,

while you complete the monthly payments.

**Montgomery
Ward**

THE NATION'S LARGEST RETAILER OF POPULAR PRICED FURS