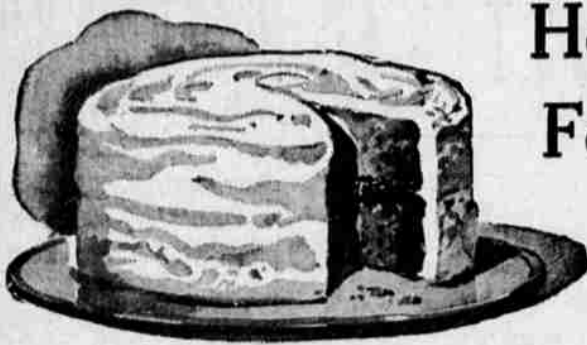


• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •



Home Purity CAKES For Over the Fourth

Arrival of supplies makes possible this offering of Home Purity Cakes for the week-end and the Fourth.

BE SURE TO ORDER NOW

We will bake all we can, but folks are very hungry for good cakes.

WHITE DIVINITY
White or Chocolate Icing

TROPICAL GOLD
Yellow Layers With a Breath of the Tropics

PILGRIM BROWN SUGAR
An Old and Fast-Selling Favorite

CHOCOLATE MALT
An All Chocolate with Malted Milk

HOME PURITY SANDWICH BUNS
Wrapped and sealed for long keeping.
pkg. of 6 13c

HOME PURITY HONEY RAISIN BREAD with WHEAT GERM
Never before was Raisin Bread so good

Orange Coffee Cake Ring . . . ea. 23c

Home Purity Vitamin Enriched Bread

With Dextrose Sugar

1 lb. loaf 9c - 1 1/2 lb. loaf 2 for 25c



WATERMELONS FOR THE FOURTH

FRESHER! Because by our own truck direct from the California Patch.
Guaranteed Red, Ripe and Good

SAVINGS In the Super Food MARKETS

YACHT CLUB Sea Food & Meat Sauce 13-oz. bottle 25c
(Looks Like Catsup—Tastes Better and Is Point Free)

GOLD BAR Early Garden PEAS No. 2 can (30 points) 16c

Silver Bar PEAS No. 2 can (30 points) 13c

Z-MOR-U COFFEE Freshest and Best Lb. 28c

Davis Eastern MACKEREL No. 1 can (4 points) 21c

Rose Bowl MACKEREL No. 1 can (4 points) 19c
(Just Brown in Skillet—Very Fine)

CLABBER GIRL BAKING POWDER 2-lb. can 23c

STALEY'S CREAM CORN STARCH 1-lb. pkg. 2 for 15c

Spanish Nut Toffee Two Sizes box 29c - 89c

TASTY RICE Very fine cooking quality. Fine for summer puddings 2 Lbs. 25c

GOLD BAR SWEET RELISH 12-oz. jar 27c
Makes the Best Hamburgers Better

AUNT JEMIMA PANCAKE FLOUR 2 1/2-lb. 26c

ALBER'S FLAP JACK FLOUR 2 1/2-lb. pkg. 24c

H. O. OATS Quick or Regular Large Pkg. 26c

UNSWEETENED PURE ORANGE JUICE 47-oz. can 49c

O-SO-GOOD MACARONI 2 1/2-lb. Pkg. 24c

Velvet CHOCOLATE SYRUP 1 1/4-lb. Jar 29c

EHMAN'S EXTRA LARGE RIPE OLIVES 4 1/2-oz. Can 16c

MT. IDA STANDARD OLIVES 4 1/2-oz. Can 15c

GOLD BAR SWEET MIDGET PICKLES 12-oz. Jar 29c

GOLD BAR SWEET MIXED PICKLES 12-oz. Jar 27c

QUITARD'S CHOCOLATE 1-lb. Box 27c

SUN-SHINE KRISPY CRACKERS 2-lb. Box 33c

PREM LUNCH MEAT 12-oz. Can (6 Points) 33c

SWIFTWATER SHREDDED TUNA FISH No. 1/2 Can (3 Points) 33c

FLAKIES TUNA No. 1/2 Can (3 Points) 31c

Morrel's LAMB TONGUES 14-oz. Jar (4 Pts.) 43c

S & W-Mellowed Coffee 1 lb. 32c 2 lbs. 63c

OLD FASHIONED NBC GINGER SNAPS 1-lb. Box 23c

MY-T-FINE PUDDINGS Pkg. 5c

GOLD DUST WASHING POWDER Pkg. 17c

SWEETHEART SOAP 2 bars 13c

Snowdrift SHORTENING 3-lb. Jar (36 Pts.) 68c

Woodbury TOILET SOAP 4 bars 25c

P. & G. WHITE LAUNDRY SOAP Regular Bar 4c

KEM TONE Quart 98c Gallon \$2.98

BORDEN'S HEMO Jar 59c

Loma Linda VEGE-STEAKS No. 2 Can 34c No. 2 1/2 Can 53c

RUSKETS A mighty fine Whole Wheat Cereal—The big 14-oz. pkg. 13c

A Partial Solution of The Sugar Problem . . .

From the Encyclopedia of Foods

"A specific employment of saccharin that has been advocated as desirable is for the sweetening of summer beverages. The consumption of sweet drinks amounts to a considerable quantity resulting in excess consumption of sugar at the season when a smaller normal consumption is desirable thus causing many upset stomachs. Such beverages may better be sweetened with saccharin."

Saccharin HAS NO FOOD VALUE and passes through the system unchanged.

To Make KOOL-AID

Follow directions on package except use 2 or 3 1/2-grain saccharin tablets depending on how sweet you like it.

For Coffee or Iced Tea

Use 1/2-grain or 1/4-grain tablet to suit taste.

Bottle of 1000 Tablets 69c
At the Check Stand

Still time to buy your
Winter Supply of
JAMS and JELLIES

Fine TURKEY DINNER
at either Groceteria
40c
Served 11 A. M. to 8 P. M.

Groceteria Guaranteed Meats

• GOOD OR YOUR MONEY BACK •

Ground Steer
BEEF

lb. 29c
6 Point*



Pure Pork
Sausage

Grade AA
lb. 39c
6 Points

STEER POT ROAST 4 points 28c lb.	STANDING RIB of BEEF 6 points 31c lb.	SHORT RIBS of BEEF 2 points 21c lb.	Rump Rst. of Steer BEEF 6 points 27c lb.
RIB STEAKS Grade A 33c lb. 8 points	ROUND STEAKS Grade A 40c lb. 11 points	Porterhouse Steaks Grade A 50c lb. 10 points	Sirloin Tip Steaks Grade A 42c lb. 11 points

SAUERKRAUT
1 Quart Glass
ea. 26c

Kaukauna KLUB HICKORY SMOKED
4 Points
ea. 34c

Point FREE COTTAGE CHEESE
Sweet Maid Kraft—Snider's Country and Cream Style

Kaukauna KLUB Appetizer CHEESE
4 Points
ea. 34c

Fleischmann's YEAST CAKES
3 for 10c

Point Free Salad Oil
Don't worry about red points for Salad Oil. Mineral Salad Oil—point free. Fine for salads or for frying.
pt. 15c - qt. 29c
Bulk Only — Bring Your Own Jar, Bottle or Jug

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE