

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

# The Bakery Situation —

**B**ECAUSE of a shortage of fats and oils it has been impossible to maintain full production of cakes, pies and cookies. Production of bread and rolls has not been affected. While we have a fair supply of shortening in jars for home use, we will not use it for baking as that would deprive you of shortening for home use.

We have, however, planned a cake which we can bake with our limited supplies. This—a good wholesome Golden Sponge Cake—while not of the texture and richness of Home Purity Cakes is covered with a fine boiled icing and will, we are sure, please your family.

**Golden Sponge Layer Cake 59c**

**About Christmas Fruit Cake In Cans - For the Boys Overseas**

Orders will be accepted up to the visible supply of materials. Orders placed now will be given preference of delivery, in turn, as placed.

We will do our best to supply the demand, but can make no definite promise.

**HOME PURITY FRUIT CAKE De LUXE**

1 3/4 lbs. packed and sealed in an overseas shipping can.

**\$1.49**

**Home Purity Vitamin Enriched Bread**  
With Energy Building Dextrose Sugar—No Change in Quality  
**1 lb. loaf 9c - 1 1/2 lb. loaf 2 for 25c**

Jelly Filled Butterhorns ..... Each 5c  
Danish Nut Krispies ..... 3 for 25c  
(Two Portions in Each)  
Danish Bear Claws ..... Each 5c  
Fruit Nougats ..... 5 for 15c  
Fruit Twists ..... 3 for 10c  
Cinnamon Rolls ..... 6 for 15c

## CRISP FRENCH BREAD

Just re-warm in the bag you get it in and serve it. All the crispness and flavor of oven-fresh 1 lb. loaf **10c** bread.

You are helping solve the shortening shortage when you eat French Bread. It is baked without shortening.

**Butter Honey Coffee Ring**

Here is a Sunday morning breakfast treat unsurpassed. Better figure on a second helping for every member of the family. Each **23c**



**Here Is Something You Want**

Recipes for making fine Gelatine Desserts from fruit preserves and Knox Gelatine.

**Knox Gelatine, pkg. 20c**  
Equals 4 pkgs. of any Gelatine Dessert.

You may buy "E" Bonds after banking hours at our office, 6th and Central.

Bonds sold tomorrow until 9 p.m.

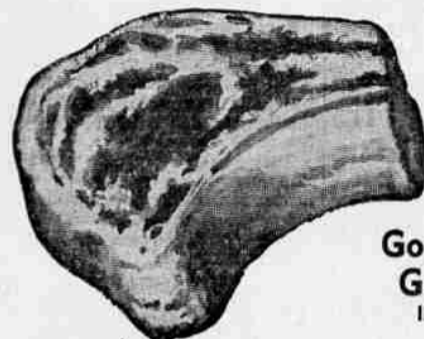
## Fruits & Vegetables

Garden Fresh



## Groceteria Guaranteed Meats

● GOOD OR YOUR MONEY BACK ●



**GRAIN FED STEER BEEF ROAST**

Government Graded A  
lb.—4 Points

**lb. 28c**

**SHORT RIBS 21c lb. 2 Points**  
**Boneless BEEF CUBES 35c lb. 6 Points**  
MEATY CENTER CUT **SOUP BONES 21c lb. 2 Points**  
BONELESS SUGAR CURED **CORNER BEEF 34c lb. 6 Points**

## OUR FINE GROUND MEATS

**Ground STEER BEEF 29c lb. 6 Points**  
PURE PORK **SAUSAGE** Real Old Fashioned Flavor! **39c lb. 6 Points**  
**Ground Veal Loaf** Ready for the Oven **32c lb. 4 Points**

## Delicatessen Department

**For PICNIC or FISHING TRIPS**  
Fancy LUNCHEON MEAT especially fine for sandwiches

**Cottage Cheese**  
Cream Style  
Country Style  
Cream Style with Chives

## BUTTER

Snider's, Lost River, Grover's, Swift Brookfield

## WISCONSIN CHEESE

**SMOKED KAUKAUNA 34c ea. 4 Points**  
**Appetizer Kaukauna 34c ea. 4 Points**  
**Aged Jar Kaukauna 69c ea. 10 Points**

**TILLAMOOK SWIFT-BROOKFIELD MELOWEST**

**lb. 37c**  
lb. - 12 points



## An Ideal Saturday Supper

Hamburger Sandwiches made with Home Purity Buns and our fine Ground Steer Beef.

## SAVINGS in the Super Food MARKETS

### Jams and Jellies

Still a fine assortment, but finding difficulty in getting more. A pantry supply, with sugar and berries scarce, should be a good thing.

**Gold Bar Fancy Apricot Preserves**..... 1-lb. jar 28c  
**Gold Bar Fancy Peach Preserves**..... 1-lb. jar 26c  
**Dodge Apple Blackberry** ..... 1-lb. 28c—2-lb. 51c  
**Dodge Apple Raspberry** ..... 1-lb. 34c—2-lb. 66c  
**Everbest Grape Jams** ..... 1-lb. jar 23c  
**Kerr's Crabapple Jelly** ..... 1-lb. jar 26c  
**Kerr's Apple Plum Jelly** ..... 1-lb. jar 26c  
**Kerr's Apricot Preserves** ..... 1-lb. jar 28c—2-lb. 49c  
**Kerr's Grape Preserves** ..... 1-lb. jar 24c  
**Kerr's Peach Preserves** ..... 1-lb. jar 28c  
**Kerr's Plum Preserves** ..... 1-lb. jar 23c  
**Kerr's Gooseberry Preserves**.. 1-lb. jar 31c—2-lb. 57c  
**S. & W. Plum Preserves** ..... 1-lb. jar 23c  
**Wellman's Blackberry Preserves**... 1-lb. 34c—2-lb. 66c  
**Wellman's Boysenberry Preserves**.. 1-lb. 34c—2-lb. 66c  
**Wellman's Youngberry Preserves**... 1-lb. 34c—2-lb. 66c  
**Wellman's Apricot Pineapple Preserves** 1-lb. 28c 2-lb. 53c  
**Kerr's Apple Butter** ..... 28-oz. jar 25c  
**Smuckers Old-Fashioned Boiled Cider Apple Butter** 30-oz. Jar 37c

ALL SWEET **MARGARINE** 12 points a lb. **2 lbs. 45c**  
**MODOC WHOLE KERNEL CORN** No. 2 can 15c  
GOLDEN 20 pts.  
**DEL ROGUE TOMATO JUICE** 46-oz. can 22c  
10 pts.  
Pure Unsweetened **ORANGE JUICE** Point Free 46-oz. 20c 49c  
No. 2 can oz.  
**KEM TONE** Quart 98c Gal. \$2.98  
OLD FASHIONED **GINGER SNAPS** 1-lb. pkg. 23c  
**APPLE JUICE** Point Free Qt. 28c  
**INSTANT POSTUM** Large can 43c  
**HEMO** Jar 59c  
**BORDEN'S MALTED MILK** Lb. jar 39c  
**COCOMALT** 1-lb. jar 42c  
**LONDONDERRY** For Making ICE CREAM (Make 7 Pints) Pkg. 15c  
**BANANA POWDER** Jar 25c  
(Equals 2 1/2 lbs. Bananas for Baking)  
**FISHER'S PURE WHEAT GERM** 1 1/4-lb. pkg. 25c  
**VANO** Cleans Paint Clean Qt. bottle 29c  
**RUSKETS** A finer Whole Wheat Cereal—Ready sweetened for average taste—Lg. pkg. 13c

# GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE