

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

# Order Now ROSES In SNOW CAKES

## ...For MOTHER'S DAY

((Sunday, May 13))

Once again we offer this finest gift tribute to Mother  
A fine white layer cake from your Home Purity Bakers  
with a cellophane wrapped, beautiful artificial red rose  
on appropriate card.

### ROSES IN SNOW CAKE

Order now for next week-end. Due to sugar limitations we can  
bake only a limited supply. Specially decorated at slight extra cost.

# 98c



### Home Purity Cakes For This Week End

Princess White Layer  
Old-fashioned Yellow Layer  
Butterscotch Brown Layer  
Chocolate Malt Layer  
Angel Cakes

Whole Cake . 59c  
Half Cake . . 30c

Old Fashioned Pound Cake  
Two sizes—20c, 39c

Walnut Coffee Cake Ring  
each 23c

### FRENCH BREAD

You are missing a real bread treat.  
Just re-heat in the sack in which you  
get it. Real oven freshness.

1 lb. loaf 10c

Tickets to the  
**BENEFIT DANCE**  
for **CRIPPLED**  
**CHILDREN**

For Sale at  
Either Groceteria

## Savings in the SUPER FOOD MARKETS

**Gold Bar CATSUP** 14-oz. bottle 17c

Now Only 20 Points

LOMA **VEGEMATE STEAKS** No. 2 1/2 can 53c

**SANDWICH BAGS** Keeps 'Em Fresh Pkg. of 40 10c

NON-ABSORBENT **PICNIC PLATES** 9-inch 10c

DIAMOND **COCKTAIL MIX** Pint 75c

HOLLAND HOUSE **COCKTAIL MIX** Pint 75c

Dry Martini—Old Fashioned—Manhattan—Tom Collins

**GRENADINE SYRUP** Pint bottle 49c

**CREME de MENTHE** Quart bottle 89c

**ROEDING'S BLACK FIGS** 12-oz. pkg. 19c

Eat 6 raw daily—Good regulator.

**TASTY RICE - Blue Rose** 2-lb. pkg. 25c

Extra Good Cooker — Rice Getting Scarce

**Sweetose GOLDEN SYRUP** 5-lb. pkg. 43c

**Wellman PECK & Maple SYRUP** Pint 23c

MELLOW-DRIPS **WAFFLE SYRUP** 3-pint jug 37c

**Gold Bar SWEET RELISH** 12-oz. 27c

**Maxine Complexion SOAP** 10 bars 39c

**KEMTONE** Quart 98c Gallon \$2.98

**Peet's Granulated SOAP** Pkg. 26c

**PALM OLIVE SOAP** 3 bars 20c

**Concentrated SUPERSUDS** Pkg. 23c

CRYSTAL **SOAP** Regular Bar 4c Giant Bar 3 for 14c

SMITH-FIELD **SHIVA FRUIT CHUTNEY** 18-oz. Jar 65c

SMITH-FIELD **SANDWICH SPREAD** 1 red pt. Bottle 22c

**A Dandy TURKEY DINNER 40c**

Served 11 A. M. to 8 P. M.

More of Those Famous Banana Splits

25c

## SAVE On Toilet Preparations

All Toilet Prices Plus Tax

WOODBURY'S COMPLETE **Beauty Cream** 50c Size 39c 75c Size 59c \$1.25 Size 97c  
**Woodbury's Protective Make-Up Film** . . . . . 50c jar 39c  
**Jergen's Face Cream** . . . . . 50c jar 43c — 75c jar 59c  
**Jergen's Lotion** . . . . . 50c size 39c — \$1.00 size 79c  
**Fitch's Saponified Coconut Oil Shampoo** . . 6-oz. size 47c  
**Fitch's Dandruff Remover Shampoo** . . . . 2 5/8-oz. size 75c  
**Fitch's New Process Oil Shampoo** . . . . . \$1.00 size 69c  
**Fitch's Ideal Hair Tonic** . . . . . 4-oz. size 47c  
**Fitch's Ideal Cleansing Cream** . . . . . 3-oz. jar 23c  
**Fitch's Massage Cream** . . . . . 8-oz. jar 69c  
**Fitch's Hand Cream** . . . . . 8-oz. jar 47c  
**Fitch's Wave Oil** . . . . . 25c size 19c  
**Fitch's Rose Hair Oil** . . . . . 25c size 19c  
**Fitch's Wave Set** . . . . . 5-oz. bottle 10c  
**Fitch's Neutral Talcum** . . . . . 1 lb. 39c  
**Fitch's Shaving Cream** . . . . . 3 1/2-oz. 23c — 8-oz. 47c

### DON'T SAY WE DIDN'T TELL YOU

With your sugar allowance severely cut—a home supply of Jams and  
Jellies is a "must." If they are very scarce next fall—"Don't say we didn't  
tell you!"

**Gold Bar Fancy Apricot Preserves** 1-lb. 28c 2-lb. 49c  
**Gold Bar Fancy Peach Preserves** 1-lb. 26c 2-lb. 49c  
**Dodge Apple Blackberry** . . . . . 1-lb. 28c—2-lb. 51c  
**Dodge Apple Raspberry** . . . . . 1-lb. 34c—2-lb. 66c  
**G. & E. New York Concord Grape Jelly** . . . . . 1-lb. jar 23c  
**Everbest Grape Jams** . . . . . 1-lb. jar 23c  
**Kerr's Crabapple Jelly** . . . . . 1-lb. jar 26c  
**Kerr's Apple Plum Jelly** . . . . . 1-lb. jar 26c  
**Kerr's Apricot Preserves** . . . . . 1-lb. jar 28c—2-lb. 49c  
**Kerr's Grape Preserves** . . . . . 1-lb. jar 24c  
**Kerr's Peach Preserves** . . . . . 1-lb. jar 28c  
**Kerr's Plum Preserves** . . . . . 1-lb. jar 23c  
**Kerr's Gooseberry Preserves** . . 1-lb. jar 31c—2-lb. 57c  
**S. & W. Plum Preserves** . . . . . 1-lb. jar 23c  
**Wellman's Blackberry Preserves** . . . 1-lb. 34c—2-lb. 66c  
**Wellman's Boysenberry Preserves** . . 1-lb. 34c—2-lb. 66c  
**Wellman's Youngberry Preserves** . . 1-lb. 34c—2-lb. 66c  
**Wellman's Apricot Pineapple Preserves** 1-lb. 29c 2-lb. 53c  
**Scully's Citrus Marmalade** . . . . . 2-lb. jar 19c

(Shipped to the coast in error—Sold below cost to avoid return.  
Much better than the price)

**Kerr's Apple Butter** . . . . . 28-oz. jar 25c  
**Smuckers Old-Fashioned Boiled Cider Apple Butter** 30-oz. Jar 37c

## Groceteria Guaranteed Meats

● GOOD OR YOUR MONEY BACK ●

### Here Is A Real POINT SAVER

We know your meat problem and how difficult it is to make  
the points reach.  
Here is one from Better Homes and Garden magazine  
which we are glad to pass on.

### JIFFY HASH

1/2 Cup Chopped Onion 2 Tablespoons Chopped Parsley  
 4 Cups Diced Cooked Potatoes  
 3 Tablespoons Kitchen Fat 6 Eggs  
 Salt and Pepper

### 1 Can PREM LUNCH MEAT

(Swift's Premium Quality)

Lightly brown onion, potatoes and meat (cut in strips or  
small cubes) in hot fat. Season, stir in parsley. Top each  
serving with a poached or fried egg.

Serves 6 for 6 Points

**PREM LUNCHEON MEAT 12-oz. can 32c**

We Tried This Recipe—It's Mighty Good!

## Saturday Night Supper

**Ground Steer Beef lb. 29c 6 points**

LEAN—NO WASTE—DELICIOUS

**Home Purity Hamburger Buns 6 for 13c**

At Bakery Department.

### Sunday Morning Breakfast

Homemade

**Pure Pork Link Sausage**

Blended from Choice Pork and Pure Spices

**lb. 48c 6 points**

**Sperry Pancake Flour** 14-oz. Pkg. 11c

**Grade AA Pure Pork SAUSAGE**

**lb. 39c 6 points**

That Old Time Flavor You Hanker For

### Lamb SPECIAL

for Your WEEK-END MEAT  
1945 SPRING LAMB

**Leg of Lamb 39c lb.**

The Perfect Roast for Spring-time Dinners.

**Lamb Shoulder Roast 34c lb.**

Marvelously Sweet and Tender

**Rib Lamb Chops 45c lb.**

Tender, trimmed ready for pan

**Lamb Patties 32c lb.**

Prepared from Young, Tender Lamb.

**GRADE "A" STEER BEEF ROAST**

**Rump ROAST BEEF**

6 Points  
**27c lb.**

STANDING **PRIME RIB ROAST**

8 Points  
**31c lb.**

**BEEF POT ROAST**

4 Points  
**28c lb.**

Boneless **Smoked Herring**

1/2 lb. Cello  
**19c Each**

Point Free

Mrs. Taylor's **DILL PICKLES**

**3 for 10c**

**HORSERADISH**

8-oz. Glass **20c**

Tender, Juicy, Delicious  
**STEAKS**

GRADE A

**PORTERHOUSE 50c lb 10 Points**

**ROUND STEAKS 40c lb 11 Points**

**SIRLOIN STEAKS 33c lb 10 Points**

**Top Sirloin Steaks 50c lb 12 Points**

**RIB STEAKS 31c lb 8 Points**

Mild or Aged  
**CHEESE**

**Cheddar Cheese 35c lb 12 Points**

**American Brick 45c lb 12 Points**

**Roquefort Cheese 65c lb 10 Points**

**Kaukauna Club 6-oz. 39c lb 4 Points**

**Kaukauna Club 12-oz. 69c lb 8 Points**

Alaska **Dried Codfish**

Same as Lutefisk  
**1 lb 27c**

Point Free

### FINEST ASSORTMENT OF TABLE READY MEATS

Chopped Ham Weiners Thuringer  
 Pickle and Pimiento Frankfurters Genova Salami  
 Spiced Luncheon Loaf Bologna Franklin Salami  
 Ham & Cheese Loaf Liver Sausage Goteburg Salami  
 Olive Loafs Smoked Liver Sausage Cooked Salami

### Help to Curb Cancer!

Your dollars will help to conquer  
Cancer through research and educa-  
tion!

**Give Generously—Now!** SAVINGS WITHOUT SELF-DENIAL

# GATES & LYDIARD

6TH AT CENTRAL—6TH AT GRAPE