

"Spring Hit Parade"...

... that's "a-buzz" with life... America's creative genius scores again... for in spite of W.P.B. and O.P.A. ... and W.L.B. ... (or X.Y.Z. for that matter) ... this season's fashions are the loveliest ever... And if your spirits need a lift... just come... and see for yourself... Where? ... Why LEON'S... of course...



Dresses...

to rave about... Flower bright prints... as gay as the glint in a lover's eyes... or crisply tailored gabardines... or saucy little "Around-the-clocks"... that "go any place"... and "do anything"... Never... have you seen a collection like this... And yes... there's plenty of juniors'... as well as regular sizes...

10⁹⁵ to 24⁹⁵



"Deliso Debs"

An outstanding style... thick platform... offset toe opening... of shining patent...

\$12⁹⁵

"Sunbeam"

A "hi-riding sling by Deliso Deb... of smart black calf... a "year rounder" style for the smart dresser...

\$10⁹⁵



Jackets...

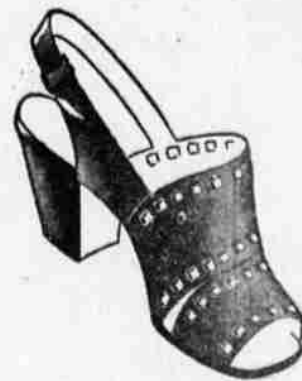
... that go "lots of places"... and do "really big things"... Yes... Cardigans lead... and piped with a contrasting band of color... they're "smart" beyond description... Of all-wool Shetland... in 8 new colors...

\$10⁹⁵

and Shirts

that "trot right along" too... There's bright pastels... that "mix-or-match"... and gayest of plaids... with many colors in one... and, of course... oodles of Black, Brown and Navy...

4⁹⁵ to 10⁹⁵



"LUCIA 3"

A medium heel "sling back sandal"... of whitest doe-skin... It's a new "Off-set" pattern...

7⁹⁵



from JOYCE

comes this old favorite... yes... it's the "Heyday"... of soft box-golve... in turf tan... ash blond... (and white too—when we have them)

\$6⁵⁰

Let's Go to...
LEON'S

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