

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

**Savings in the SUPER FOOD MARKETS**

- MARSHMALLOWS** (One to a Customer) 12-oz. pkg. **19c**
- NESTLE'S **Chocolate Morsels** 7-oz. Pkg. **12c**  
(One to a Customer)
- OVALTINE** Large Jar **65c**
- HEMO** Jar **59c**
- CRESCENT **BLACK PEPPER** 2-oz. Pkg. **7c**  
IMITATION
- N. B. C. OLD **GINGER SNAPS** 1-lb. Pkg. **23c**  
FASHIONED
- GOLD BAR COFFEE** 1-lb. Jar **29c**
- Schillings, Folgers or Hill's Red Can **COFFEE** 1 lb. **33c** 2 lb. **64c**
- LUX TOILET SOAP** 3 for **20c**
- SWAN The New White Floating Soap Reg. Bar **6c** Giant 3 for **29c**
- RINSO** Large Package **23c**
- LUX FLAKES** Large Package **23c**
- LIFEBUOY SOAP** 3 bars **20c**
- SPRY SHORTENING** 18 Points 3 lbs. **68c**
- ORANGE MARMALADE** 2-lb. Jar **19c**
- All-Sweet **MARGARINE** (8 pts. Lb.) 2 lbs. **45c**
- KEMTONE** Gallon **\$2.98**
- THOMP-SON'S **Banana Powder** Equals 2 lbs. Fresh Bananas **25c**
- McDONALD **Orange Juice** No. 2 Can **20c** 47-oz. Can **49c**  
(Ration Free)
- Z-MOR-U COFFEE** Freshest and Best 2-lb. pkg. **56c**
- MOM'S CHOCOLATE **DESSERT** Package Serves 6 2 pkgs. **5c**  
PUDDING
- FLUFFO** PURE VEGETABLE SHORTENING 3-lb. Carton (18 points) **59c**
- ROEDING'S BLACK FIGS** 12 Pkg. **19c**  
(6 eaten raw every afternoon, perfect laxative)
- HOL GRAIN **WHEAT WAFERS** Pkg. **21c**
- SEEDLESS RAISINS** 4-lb. Pkg. **49c**
- RYE KRISP** SCANDINAVIAN STYLE 13-oz. Pkg. **17c**
- DEL ROGUE **TOMATO JUICE** 46-oz. Can (20 points) **22c**
- SUNSHINE **CRACKERS** 2-lb. Box **33c**  
KRISPY
- PURE **MUSHROOMS** No. 2 Can **33c**  
JUICE of (Fine for Cream Mushroom Soup)
- POPCORN** 12-oz. Pkg. **15c**
- CALUMET BAKING POWDER** 1-lb. Can **19c**
- SPERRY** WHOLE WHEAT FLOUR 5-lb. 28c 10-lb. **47c**
- FLAVOR LOAF VITAMIN ENRICHED FLOUR 10-lb. Sack **49c**
- Alber's **FLAPJACK FLOUR** 2½-lb. Pkg. **24c**
- FISHER'S BISCUIT MIX** Pkg. **30c**
- ALBER'S CORN MEAL** 5-lb. Sack **26c**
- Fisher's Enriched **FARINA** 10-lb. Sack **54c**
- STALEY'S SWEETOSE **SYRUP** 5 lbs. **43c**
- MATCHES** Box **4c**
- WAX PAPER** 100 Sheets **15c**

**HOME PURITY FRENCH BREAD**



If you haven't tried it you must be missing something because we are having a hard time making enough. If you like crisp, oven-fresh bread just do this: re-warm in the paper bag you get it in. If short of butter just spread with jelly or jam—you won't miss the butter. (New shipment of Gold Bar Preserves just received.)

**Home Purity FRENCH BREAD** Enriched! 1-lb. Loaf **10c**

**Home Purity FRENCH DINNER ROLLS** Enriched! 6 for **10c**

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**Home Purity Cakes** For the Week-end

Princess White  
Pineapple Delight  
Red Devils Food (Chocolate)  
Angel Cakes

Whole Cake **59c**  
Half Cake **30c**

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For Your SUNDAY BREAKFAST  
STREUSSEL HONEY COFFEE  
CAKE WREATH

**Each 23c**

Home Purity Vitamin Enriched Bread With Dextrose Sugar

1½ lb. loaf 2 for **25c**  
1 lb. loaf **9c**

**HOME PURITY FRUITS AND VEGETABLES**

Coachella Valley GRAPE-FRUIT, lg. size, 6 for <b>33c</b>	GREEN PEAS ... 2 Lbs. <b>29c</b>
SPINACH ..... 2 Lbs. <b>25c</b>	NEW RED POTATOES 4 Lbs. <b>25c</b>
CARROTS ..... 2 bu. <b>20c</b>	OLD POTATOES 50-lb. sacks No. 2s

**Saving on Colgate - Palmolive and Peet Toilet Preparations**

- Vaseline Hair Tonic ..... **37c - 63c**
- Palmolive Shampoo ..... **23c - 45c**
- Halo Shampoo ..... **23c - 47c**
- Cashmere Bouquet Talcum Powder (New Large Size Plus Tax) **19c**
- Palmolive Lather Shaving Cream 45c Size **39c**
- Colgate Lather Shaving Cream 30c Size **27c**
- PALMOLIVE or COLGATE'S Brushless Shaving Cream 30c Size **27c** 45c Size **39c**
- Charmis All-Purpose Cream (Plus Tax) 8-oz. Jar **39c** 16-oz. Jar **69c**
- Cashmere Bouquet Gold Cream ..... Jar **25c**
- Cashmere Bouquet Toilet Soap ..... 3 bars **27c**

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**A Carload of FRUIT JARS**

Soon Be Berry Time!

Get that fine Turkey Dinner at either Groceteria Tomorrow

**40c**

**BANANA SPLIT**  
With or Without Nuts **25c**

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**RICE** (Less than ½ the amount of rice allocated for civilian use in next 3 months as in Jan., Feb., March)

A pantry supply of this fine food is a good thing to have. Very fine quality BLUE ROSE FANCY RICE in 2-pound cellophane bags

- 2-lb. bag ..... **23c**
- 2 bags (4 lbs.) ..... **45c**
- 4 bags (8 lbs.) ..... **89c**

**GROCETERIA GUARANTEED MEATS**

● GOOD OR YOUR MONEY BACK ●

**Recipe for CREAMED CODFISH**

One cup of Codfish cut into small pieces and soak for six hours. Two cups of cool boiled potatoes, diced. (Mix the codfish before cooked) with the potatoes in saucepan. Cover the mixture with cream and cook very slowly for 30 minutes, until cream thickens. Spice to taste.

**LIEMPIA BRAND**

**Salt Codfish 1 lb. pkg. 47c**  
(Point Free)

Boneless <b>Smoked Herring</b> ¼ lb. Cello <b>19c Each</b> Point Free	Alaska <b>Dried Codfish</b> Same as Lutefisk <b>1 lb 27c</b> Point Free
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**Recipe for CODFISH CAKES**

Soak one pound of codfish six hours. Simmer until tender (never boil codfish). Boil one and a half pounds of potatoes; mash potatoes and cream them; chop codfish. Mix equal part of codfish and potatoes. Season to taste. Make into cakes and brown in hot pan.

OUR FINE GROUND MEATS			GRADE "A" STEER BEEF ROAST		
<b>Ground Steer BEEF</b> <small>Extra Lean—(8 Points)</small>	<b>Grade AA Pure Pork SAUSAGE</b> <small>6 Points</small>	<b>Ground VEAL LOAF</b> <small>Point Free</small>	<b>Rump ROAST BEEF</b> <small>8 Points</small>	<b>STANDING PRIME RIB ROAST</b> <small>8 Points</small>	<b>BEEF POT ROAST</b> <small>8 Points</small>
<b>29c lb.</b>	<b>39c lb.</b>	<b>32c lb.</b>	<b>27c lb.</b>	<b>31c lb.</b>	<b>28c lb.</b>

Tender, Juicy, Delicious

**STEAKS**

GRADE A

PORTERHOUSE	50c lb	9 Points
ROUND STEAKS	40c lb	10 Points
SIRLOIN STEAKS	33c lb	9 Points
Top Sirloin Steaks	50c lb	11 Points
RIB STEAKS	31c lb	7 Points

**Ground Suet** lb. **10c**  
Fry out and make your own Cooking Fat. Very good. Point Free!

Home Purity

**Smoked RABBITS**

Ideal Baked with Dressing

**lb. 55c**

POINT FREE

Mild or Aged

**CHEESE**

Cheddar. Cheese	35c lb	10 Points
American Brick	45c lb	10 Points
Roquefort Cheese	65c lb	8 Points
Kaukauna Club	39c lb	4 Points
Kaukauna Club	69c lb	8 Points

Mrs. Taylor's  
**Dill Pickles 3 for 10c**