

SMART AMERICA

PACEMAKERS FOR



UNIVERSITY LOUNGE NOTCH-2

Gentlemen
MEET SPRING '45's NEWEST AND SMARTEST MODELS BY *Varsity-Town*

You should enthusiastically accept this style introduction and your fashion association with these Varsity-Town models assures you of a very "well dressed" future.

UNIVERSITY LOUNGE DOUBLE BREASTED



EXCLUSIVE AT MANN'S

\$39.50



GABARDINE SHIRTS

For a sporting good summer there's nothing like a comfortable, full cut gabardine shirt endowed with good looks. And we have just such a shirt in these 40% wool gabardines, tailored with standard collar, three-button cuff and two button down flap pockets. Now ready in four superb colors—Wine, Brown, Tan and Pastel Green. Sizes 14 1/2 to 17.

\$8.95

BOYS' SPORT SHIRTS

A new shirt in the Boys' Dept. Comfortable full cut sport shirt with long sleeves and two front pockets. Those have a checked front panel, with solid color sleeves, back and collar. The sizes 4 to 12.

At \$2.95, Boys' Heavy Cotton Whipcord Sport Shirts in Blue and Tan. These have two-button through front pockets and a comfortable short sleeve. Sanforized shrunk for perfect laundering

\$2.25

\$2.95

Men's and Boys' Shop Street Floor

In Respect to the Memory of **FRANKLIN DELANO ROOSEVELT**

31st President of the United States

MANN'S will CLOSE

SATURDAY

"Snoopy"

... OUR GAY LITTLE BERET THAT GOES EVERYWHERE . . . ANYWHERE . . . AND ALL DAY LONG! CELTAGEL STRAW IN GADABOUT COLORS OR BRIGHT WHITE. COOL . . . COMFY . . . CUTE!

\$2.98

Millinery Second Floor



The youngest, springiest shade imaginable!

Dorothy Gray

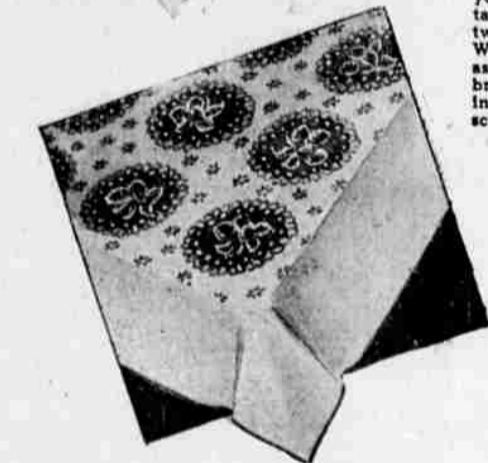
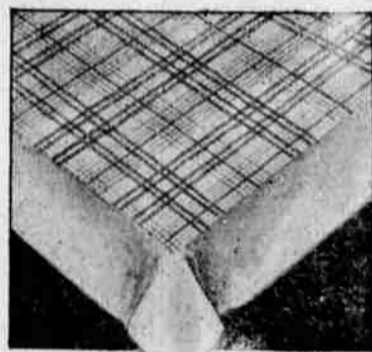
PORTRAIT PINK LIPSTICK

• You're as full of tender sparkle as spring itself, in Dorothy Gray Portrait Pink... the newest, truest pink in a season of pinks... perfect companion to the new pink and navy-blue clothes...

Dorothy Gray Portrait Pink Lipstick gives lips a softly gleaming, enduring finish. \$1, plus tax. Dorothy Gray Portrait Pink Face Powder, Rouge, and Lipstick, with portrait framed in Plexiglas, complete, \$2.50, plus tax.



STREET FLOOR



ROTHMOOR
COATS for SPRING and SUMMER

Expect your coat to command attention—to draw all eyes to you wherever you go... We have just such a coat—YOUR ROTHMOOR. We say your Rothmoor because you'll buy one for your very own. You'll wear it now and through the Summer season right into Fall. They are just that kind of a coat. Good all the way through. Many new colors and fabrics now ready in the Coat Shop. See them tomorrow.



\$45. to \$69.95

MANN'S MAIN FLOOR

Spring SUITS

What a welcome sight these gay, pretty, easy-to-wear Spring suits are. Wear them. Now and right through the Spring and Summer season. Choose a Yellow, Green, Blue or Tan. Superbly tailored from such smart Spring suitings as Doe-suede and gabardine in both the cardigan and tailored styles. Select yours tomorrow at Mann's. Two price groups to choose from.

\$35.00 to \$49.95

SECOND FLOOR



PLEATED SKIRTS

Fresh from their express box are those new 100% wool pleated skirts. Smartly styled with pleats all round and in such wanted colors as Melon, Lime, Brown, Black, Yellow, Navy and light Blue. Yes, your size is here as they come 24 to 30 waist. Select your pleated skirt tomorrow at Mann's.

\$6.50

MANN'S SECOND FLOOR

A NEW TABLE TROUSSEAU

by *Bucilla*

Printed Table Cloths

Need a new table cloth wardrobe? Need new color for your dinette, your dining room? Then these new Bucilla table cloths of ours are just your dish. Made of printed twillite that's sturdy and staunch, wonderfully washable. We have three designs: Strawberry Medallion, lovely as an old Southern print; Fieldflowers, with nosegays of bright Spring flowers; Plaid, a smart criss-cross pattern in red, blue or green. Come see them one and all and scoop them up. They cost so little, too.

50 x 50 Inch 5 Piece Sets \$5.95 set 1
50 x 70 Inch 7 Piece Sets \$7.95 set
58 x 80 Inch 9 Piece Sets \$9.95 set

MANN'S STREET FLOOR

New 54 Inch Spring Woolens

DRESS WEIGHT WOOL CREPE

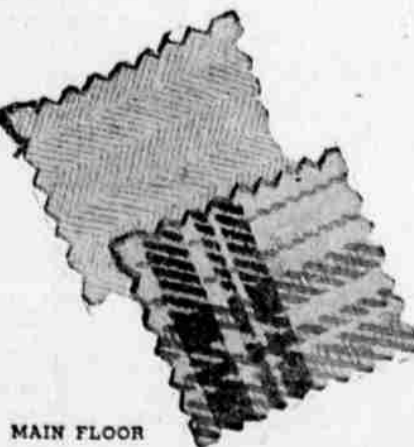
Tailor yourself a lovely wool crepe dress from this superb 54-inch pure wool crepe. Beautiful solid spring shades of Green, Red, Black, Navy Blue, Fuchsia and Lime. This material is just the right weight for late Spring and early Summer wear.

\$2.75 to \$4.25 Yard

COATING WEIGHT WOOLS

For that new coat! 54-inch pure wool coatings in polo and Portland shag weaves. Now ready are such wanted shades as White, Aqua, Blue, Beige, Red and Yellow. Wools in just the weight you'll want for either a dress or sport coat this Spring and Summer.

\$3.98 and \$4.98 Yard



MAIN FLOOR

MANN'S
ENTRANCES ON MAIN & CENTRAL AVE.
DRESSES

For Now and Later

Choose a lovely Print Dress or a solid color to wear under your Spring coat. Both are here in endless variety. Lovely rayon jersey and rayon crepes in styles suitable for all figure types. Smart belts, buttons and other new trimming details.

\$19.95 \$24.95



EVERY DAY YOU BUY HELPS DEFEAT THE ENEMY



New VESTEES
WITH ADJUSTABLE WAIST

For that added touch of smartness wear a Vestee with your Spring suit, sweater or dress. Here are new arrivals in White, Pink, Lime, Blue and Gold. All have an adjustable waist and are full length in back and front.

\$2.25 and \$2.98 STREET FLOOR

SPRING PATENTS

SET A SHINING EXAMPLE

Vitality
SHOES \$6.95

They lift your spirits... fit like a dream... serve long and faithfully. Nothing like a pair of dashing Vitality Patent Shoes for the Victory Tempo!



Fanya

Vitality Open Road Shoes \$5.50 and \$6

SHOES MAIN FLOOR

MANN'S
One of Oregon's Fine Department Stores