

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

The Government Classes Enriched Bread or Rolls As a Cereal

IN THE Seven Basic Foods for a perfect health diet your government lists "enriched bread or cereal once a day." Home Purity Breakfast Rolls besides being vitamin enriched are made with Dextrose sugar—the natural energy sugar of the human body—whole fresh eggs and milk. No ordinary breakfast cereal gives the same combination of essential food values. Even if only for variety serve this finer breakfast cereal at least twice a week and assure yourself of the maximum food value by getting Home Purity Rolls at either Groceteria.



HOT CROSS BUNS
6 for 18c

Get This Special Cereal Treat At Either **GROCETERIA**



Pineapple COFFEE CAKE RING 23c

All the food value of Home Purity Rolls — vitamin enriched Dextrose sugar, fresh eggs and milk plus a filler and topping of frozen fresh pineapple.

Every Day In The WEEK

- Danish Pastry Butter Hornseach 5c
- Danish Pastry Bear Claws, fruit filled... each 5c
- Danish Nut Krispies (two portion size) . . .3 for 25c
- Cinnamon Rolls6 for 15c
- Fruit Neugats5 for 15c
- Jellied Breakfast Twists3 for 10c

Home PURITY CAKES

For the Week-end
Chocolate Divinity
Brown Sugar Nut Sundae
Orange Butter

- Angel Cakes—½ Cake 30c—Whole Cake 59c
- Old Fashioned Pound Cake, 2 sizes, 20c-39c

Home Purity Bread 1 lb.

loaf 9c - 1½ lb. loaf 2 for 25c

Your toast, if made of Vitamin Enriched Home Purity Bread is a finer nourishing breakfast cereal, plus the energy building Dextrose Sugar.

Covered Wagon Bread . . . 1 lb. loaf 10c
Just enough potato flour blended in to make a delicious loaf with REAL Home Flavor.

Wheat Germ Bread 1 lb. loaf 10c
Delicious as Toast—Your richest source of Vitamin B.

French Bread 1 lb. loaf 10c
Real Krispy Crust flavor — Reheat and what a treat.

Save on Face Cream, Shaving Creams, Dental Creams & Remedies

- | | | | |
|---|--|---|--|
| Lady Esther 4 Purpose Cream
1.38 size 88c
83c size 59c
55c size 39c | Woodbury's Creams
Complete Beauty—Creampuff Powder Base—Protective—Special Dry Skin—Oily Skin
\$1.25 size 97c
75c size 59c
50c size 39c | Campana Balm (Original)
\$1.00 size 79c
50c size 39c | Lady Esther Face Powder
Makeup Cake and Matching Powder
55c size 39c |
| Jergen's Face Cream
1.25 size 97c
75c size 59c
50c size 43c | Ponds Vanishing Cream
75c size 59c | Campana Cream Balm
50c size 39c | Jergen's Twin Make Up
Makeup Cake and Matching Powder
\$2.00 value \$1.00 |
| | | Jergen's Lotion 50c .. 39c | Vaseline Hair Tonic
70c size 63c |

SAVINGS in the Super Food MARKETS

- | | |
|--|--|
| PENICK'S MAPLE FLAVOR WAFFLE SYRUP 5 lb. Jar 46c | CAMAY TOILET SOAP Bar 5c |
| DUDE RANCH MAPLE FLAVOR WAFFLE SYRUP Full Gallon 95c | LAVA MECHANICS SOAP Bar 6c |
| WALLA WALLA ALL GREEN ASPARAGUS Medium Spears 36c Mammoth 38c
No. 2 Can—(10 blue points) | P & G WHITE LAUNDRY SOAP Reg. Bar 5 for 20c |
| WALLA WALLA SWEET PEAS 3 sieve (20 points) No. 2 can 16c | DASH GRANULATED SOAP Large Pkg. 25c |
| GOLD BAR EARLY GARDEN PEAS (20 Points) No. 2 can 16c | OXYDOL Large pkg. 23c |
| HERSHEY COCOA ½ lb. 9c | DUZ Large pkg. 21c |
| SWIFT WATER TUNA 3 red points No. ½ Can 33c | 20 MULE TEAM BORAX 2-lb. pkg. 27c |
| Gold Bar Alaska SOCKEYE SALMON No 1 tall can (6 points) 40c | 20 MULE TEAM BORAX CHIPS Pkg. 21c |
| LILLY PINK SALMON No. 1 tall can (6 points) 22c | BORAXO Cleans Hands Quickest Pkg. 15c |
| CRISO 3-lb. jar (12 Points) 65c | SUPER SUDS Large pkg. 23c |
| DIAMOND A DICED BEETS No. 2 can Point Free 12c | WESSON OIL (8 Points) Quart 49c |
| IVORY SOAP Personal Bar Ea. 5c | SNOWDRIFT SHORTENING 12 pts. 3 lbs. 65c |
| MEDIUM IVORY SOAP Bar 6c | MY-T-FINE PUDDING Pkg. 5c |
| GIANT IVORY SOAP 3 for 29c | |

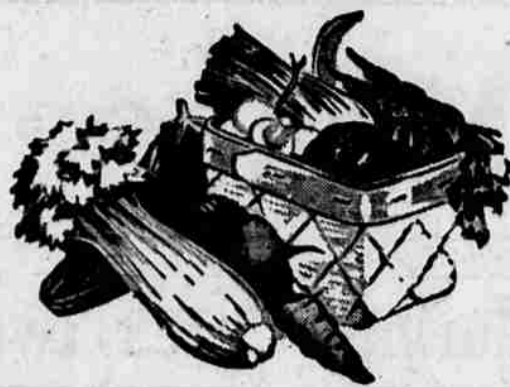
GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE

FRUITS and VEGETABLES

- Sunkist Oranges Juice Size 5 Lbs. 29c Very Sweet
- Arizona Grapefruit Size 80's Dozen 45c
- Asparagus 1 lb. 29c
- Green Peas 2 lbs. 19c
- Carrots, large bunches, 3 for 20c



Groceteria Guaranteed Meats Good or Your Money Back

Red Points good for March — Q5 - R5 - S5 - T5 - U5 - W5 - X5 - Y5 - Z5 - A2 - B2 - C2 - D2 . . Valid Sunday — E2 - F2 - G2 - H2 - J2.

American CHEDDAR CHEESE

Tasty, Healthful, Easily Digested

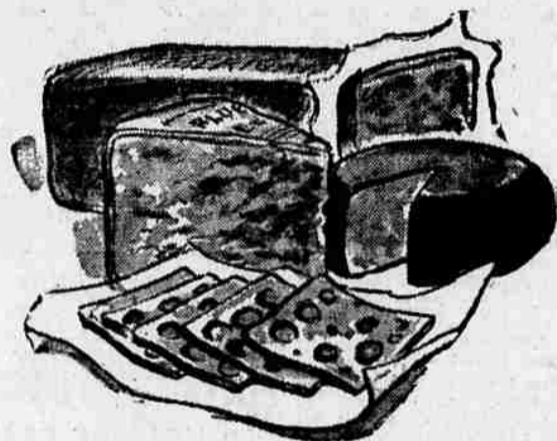
lb. 35c 12 points

Government Inspected

PORK CUTS

- Pork Loin Roast 33c lb.
- Fancy Center Chops 38c lb.
- Meaty Spare Ribs ... 24c lb.

HOMEMADE Pork Link Sausage	Pure Pork Sausage GRADE AA
lb. 39c	lb. 39c



Kaukauna Club CHEESE 33c Ea.
Hickory Smoked 4 Points

AMERICAN CHEESE 42c Ea. 4 Points
Aged in Stone Jars. 69c Ea. 8 Points

ROQUEFORT CHEESE 65c Lb. 10 Points
Langlois Brand.

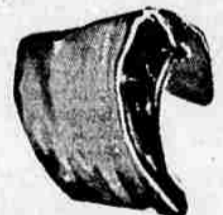
SPICED CHEESE 65c Lb. 10 Points
Nokkelost.

Ground STEER BEEF 29c Lb. 4 Points
Lean and Delicious.

For STEAKS and ROASTS

The Same Fine Grade A

STEER BEEF



- YOUR CHOICE OF STEAKS**
- Round Steaks 40c lb.
 - T-Bone Steaks 50c lb.
 - Top Sirloin Steaks 52c lb.

- YOUR CHOICE OF ROASTS**
- Beef Pot Roast 28c lb.
 - Standing Prime Rib 31c lb.
 - Steer Short Rib 21c lb.

BONELESS

Grade 'A' Stamped On Every Cut You Buy



CHICKENS Colored Hens

Fresh From the Farm

lb. 42c