

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

TASTE THESE OVEN TREATS AND You'll Want MORE!



YOU will agree they're delicious once you've served the many delightful goodies from the Groceteria Home Purity Bakery — and no wonder! . . . Coming right from the ovens to the baked goods department every morning — they're really fresh.

Fragrant, flavorful Home Purity Bread! Luscious, inspiring Home Style Cakes, tender appetizing Butterhorns and Breakfast Rolls. What could be more welcome to all than these oven-fresh foods. All prepared from Home Recipes with all the meticulous care of bakers skilled in home production methods.

HOME PURITY CAKES

Recipes from leading Women's Magazines tested monthly and the best baked at regular intervals. Whether Cake or Bread, Danish Pastry or Sweet Rolls—and the Cookies, too—they are all chock full of Home Goodness—a worthy rival of the finest home baking.



Divinity White Layer
Cake with
Chocolate Icing

Brown Sugar Sundae
a Favorite
So Come Early

Orange Butter Cake
A Glorious
Creation

Angel Cakes
in wide
Variety

Whole Cake 59c Half Cake 30c

Halves of Different Cakes Gives Variety

Apple Sauce Cake
two sizes 20c - 35c
FOR SUNDAY BREAKFAST
Minced Orange
COFFEE CAKE
each 23c

Home Purity
Vitamin Enriched BREAD
With Dextrose Sugar
1 lb. loaf . . 9c
1 1/2 lb. loaf. 2 for 25c

Savings in the SUPER FOOD MARKETS

TEX-DELTA **GRAPEFRUIT JUICE** 47-oz. Can 29c
20 Blue Points
DRIFTED SNOW FLOUR 25-lb. bag \$1.00
50-lb. bag \$1.98
WHITE SATIN SUGAR 5-lb. Sack 31c
Sugar Stamp No. 34
M.J.B. — GOLDEN WEST **COFFEE** Lb 27c
SCHILLING'S Jar
CAMAY TOILET SOAP Bar 5c
Twistee Noodle Dinner 16-oz. Jar 2 for 25c
NUCOA or **MARGARINE** Lb 23c
PARKAY
CRISCO 3-lb. jar 65c

6 Red Points
P. A. TOBACCO Pocket Package 10c
Cigarette Papers Pkg. 5c 6 for 25c

Lick the Cigarette Shortage—Roll Your Own
Original Shredded Wheat pkg. 11c
Krinkles Egg Noodles lb. pkg. 22c
Porter Frillets Egg Noodles lb. pkg. 24c
Pelaco Sweet Potatoes No. 2 1/2 can 27c
Van Camps Pork & Beans 17 1/2 oz. can 10c
Fernbrook Cream Style Golden Corn
No. 2 can 2 for 25c
20 Blue Points Per Can
Walla Walla Fancy 3-sieve Peas No. 2 can 16c
20 Blue Points Per Can
Royal Club Fancy Cut Green Peas No. 2 can 17c
Royal Club Fancy Sliced Green Beans No. 2 can 19c
10 Blue Points Per Can
Steinfelds Sauerkraut quart jar 27c
La Mirada Olives 10 1/2 oz. glass 33c
Choice of Italian or Cuban Style

Short on Points? RED POINT SAVERS

Palmer's Chili Con Carne 16 oz. can 22c
Riviera Raviolis jar 15c
Morrells Liver Loaf 12 oz. can 23c
Lynden Chicken & Noodles 16 oz. jar 27c
Loma Linda Vegelona 14 oz. 25c
Loma Linda Vegemate Steaks 17 oz. 34c
Loma Linda Glutenburger 17 oz. 34c
Loma Linda Proteena 21 oz. 38c
Libbys Deviled Meat, 1/4 oz. 2 for 13c
Snows Clam Chowder No. 1 can 26c
Dennisons Meat Balls & Gravy 16 oz. jar 35c
Cudahy Veal Loaf 7 oz. can 21c

BLUE POINT SAVERS

Frozen Corn pkg. 23c
Frozen Peas pkg. 23c
Frozen Brussels-sprouts pkg. 34c
Frozen Pitted Red Sour Cherries pkg. 32c
Frozen Apricots pkg. 34c
Frozen Mixed Fruit pkg. 37c
Frozen Boysenberries pkg. 44c
Frozen Asparagus pkg. 34c
Frozen Mixed Vegetables pkg. 23c
Frozen Peaches pkg. 33c
Frozen Peas and Carrots pkg. 23c
Frozen Lima Beans pkg. 34c

Bring Us Your USED FATS!



MORE and more waste fats are needed as the fighting becomes more intense.

Save every drop and bring it in promptly. It's gathered up every week by the Govt. and passed on to the munitions makers.

Remember, you get 2 red meat points and 4c for each pound. Be sure to put it in tin cans.

Groceteria Guaranteed Meats Good or Your Money Back GROUND BEEF

Is One of the Most Economical Meats You Can Serve

1 lb. Ground Steer Beef lb. 29c 4 points
1 pkg. Curve Cut Macaroni 14-oz. Pkg. 14c
Both Only 43c

Sugar Cured BEEF TONGUES No Points 33c lb.	Old Fashioned Polish SAUSAGE 2 Points 34c lb.	Chicken TAMALES No Points 2 for 39c	SAUERKRAUT qt. 19c
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Variety In the LUNCH BOX Sandwiches

30 kinds of sandwich meats—we will assort them in any size purchase to insure a daily change of meats.

Swift Premium Frying CHICKEN lb. 47c	MILD OR AGED American Cheddar CHEESE lb. 35c
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Colored Chickens lb. 42c
Fresh Killed Turkeys lb. 49c
Vintage Cheese 1-lb. pkg. 43c
Pimento Cheese 1-lb. pkg. 43c
Brookfield Cheese 2-lb. pkg. 84c

Serve These With Groceteria Pure Pork SAUSAGE

SAUSAGE WITH FRENCH TOAST
SAUSAGE WITH BAKED APPLES
SAUSAGE WITH BROILED PEACHES
SAUSAGE WITH STUFFED CABBAGE LEAVES
SAUSAGE WITH GOLDEN FRIED MUSH
SAUSAGE WITH SAUERKRAUT
SAUSAGE WITH APPLE FRITTERS
SAUSAGE WITH BAKED POTATOES
SAUSAGE with CORN BREAD AND CREAM GRAVY

GRADE AA
lb. 39c
2 Points

BEEF POT ROAST	Grade A 28c lb.	Grade B 26c lb.	Grade C 23c lb.
T-BONE STEAKS	50c lb.	43c lb.	36c lb.
BONELESS SIRLOIN STEAKS	52c lb.	42c lb.	36c lb.
SHORT RIBS OF BEEF	21c lb.	20c lb.	19c lb.
ROUND STEAKS	40c lb.	35c lb.	30c lb.

Save Points With Fresh Fruits and Vegetables

ORANGES SUNKIST 1/4 Case \$2.29
Size 252s
GRAPEFRUIT Arizona 4 for 23c
Size 54s
1/2 Case \$1.65
GREEN PEAS 2 Lbs. 35c
New Red Potatoes 3 Lbs. 20c
TURNIPS PURPLE TOPS lb. 5c
POTATOES U. S. No. 2 50 Lbs. \$1.79



GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE