

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

HOME PURITY

Vitamin Enriched BREAD



Choice of White or Whole Wheat
POUND LOAF — 9c
1½ lb. LOAF 2 for 25c
 Greater Saving on the 1½ lb. Loaves

YES, ONLY 9c for the pound loaf of the tastiest—most wholesome bread you have ever eaten—besides, you save 1c on the one pound loaf and 1½c on the large loaf. Doesn't sound like much does it? But figure it for a year—the average family of five uses about 500 pound loaves of bread a year. If they shop at the Groceteria's they have made a saving of \$5.00.

Bread of course is only one of the many items on which you can save when shopping at the Groceterias. A few cents here—a few cents there—First thing you know, you have saved enough to buy that extra war bond.

If you aren't already a Groceteria Shopper—why not join the thousands of your friends and neighbors who are shopping regularly at your Groceterias' and saving many dollars a year by doing so.

REMEMBER YOU SAVE WHEN YOU SHOP AT THE GROCETERIAS

Mighty Good With That Sausage Breakfast

- Home Purity Cinnamon Rolls..... 6 for 15c
- Danish Butter Horns each 5c
- Danish Nut Krispies 3 for 25c
- Orange Filled Coffee Cake Ring..... each 23c
- Old Fashioned Pound Cake—two sizes, 20c - 39c

HOME PURITY CAKES

For the Weekend

- Carnation Pink and White Layer Cake
- Brown Sugar Sundae Layer Cake
- Angel Cakes
- In Wide Variety

Now! IT'S REALLY SAUSAGE TIME



Every hungry family will welcome sausage and so will your ration book—only 2 points a pound.

For breakfast—lunch or dinner there is no finer meat. At breakfast with hot cakes—at lunch in a toasted sandwich—at dinner with mashed potatoes—Good? You bet! So economical because a little goes so far.

Easy to prepare too—just roll the bulk sausage in a large roll and slice off the patties.

Get some fine Farm Style Sausage at either Groceteria — Serve it often—please the family—save points—and get more nourishing food.

O.P.A. permits several grades of sausage—some very cheap—our best grade—all pure pork is of usual Groceteria Goodness.

- Bulk for Patties lb. 39c
- Little Pig Link lb. 48c



New Shipment of MILD and AGED CHEESE

35c lb. 12 points

Savings in the SUPER FOOD MARKETS

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| Sunshine Krispy Crackers 2 lb. Caddy 28c | GOLD BAR SLICED PINEAPPLE No. 2 Can 21c (40 Blue Points) |
| Sculley's Citrus Marmalade 2 lb Jar 15c | KLAMATH BOUQUET FLOUR 50 lb. Sack \$1.64 |
| LUX TOILET SOAP Bar 5c | CANE SUGAR 5-lb. bag 31c |
| LIFEBUOY SOAP Bar 5c | HILLS, M. J. B. or GOLDEN WEST COFFEE Lb. jar 27c |
| SPRY SHORTENING 3 lb. Jar 65c | SWIFT'S PREM LUNCH MEAT (3 Red Points) Can 29c |
| Calumet Baking Powder lb can 19¢ | Zee Toilet Tissue 4 Rolls 19¢ |
| Clabber Girl Baking Powder..... Full 2 lb. can 23¢ | Swan Soap..... Reg. size bar 6¢ |
| Lypton's Noodle Soup Mix..... 3 Pkgs. 25¢ | Swan Soap..... large size bar 3 for 29¢ |
| Kellogg's Bran Flakes Pkg. 10¢ | Best Foods Mayonnaise pint jar 34¢ |
| Kellogg's Pep Large Pkg. 10¢ | Hi Ho Crackers 1 lb. caddy 19¢ |
| Kellogg's Raisin Bran Pkg. 11¢ | Friskies Dog Food 2 lb. Pkg. 23¢ |
| Carnival Oats (with premium) Large Pkg. 37¢ | Pelaco Shrimp, medium wet pack can 30¢ (3 Red Points) |
| Quaker Whole Wheat Muffets Pkg. 10¢ | Swiftwater Shredded Tuna No. ½ can 33¢ (3 Red Points) |
| Quaker Crackels Pkg. 8¢ | Sphinx Black Figs 12 oz. carton 19¢ |
| Dynamite Cereal 1½ lb. Pkg. 19¢ | My-T-Fine Puddings Pkg. 5¢ |
| H-O Oats (Quick or Regular) Large Pkg. 25¢ | Mom's Chocolate Flavored Pudding.... 3 Pkgs. 10¢ |
| Roman Meal Large Pkg. 29¢ | Clear Mountain Sage Honey 2 lb. jar 56¢ |
| Whiffs o'Wheat Large cello Pkg. 8¢ | Rinso Large Pkg. 21¢ |
| Cream of Rice 18 oz. Pkg. 22¢ | Lux Flakes Large Pkg. 23¢ |
| Comfort Toilet Tissue 4 Rolls 32¢ | |

MEAT DEPT.

- Beef Pot Roast 23c lb. 3 Pts.
- Short Ribs of Beef 19c lb. 1 Pt.
- Center Meaty Cut Soup Bone 19c lb. 1 Pt.

Ground Steer BEEF

Lean and Delicious

29c lb. 4 points

- Breast of Veal 22c lb. No Pts.
- Boneless Veal Cubes 31c lb. No Pts.
- Gr. Veal Loaf 32c lb. No Pts.

SLICED LAMB LIVER

No Points

31c lb. No pts.

- SILVER LEAF PURE LARD 4-lb. pkg. 80c
- SILVER LEAF PURE LARD 1-lb. pkg. 20c
- OPEN KETTLE RENDERED 3-lb. pkg. 59c
- Jewel Shortening 1-lb. pkg. 20c
- Jewel Shortening 3-lb. pkg. 60c
- NO POINTS

Delicatessen Dept.

- FILLET OF HERRING 26¢ Each In Wine Sauce — 8¼-oz. glass
- ROLLMOBS 8¼-oz. Glass 24¢ Each Vinegar Pickle Spiced.
- SLICED HERRING 8¼-oz. Glass 21¢ Each Vinegar Salt Sugar Spices. NO POINTS

Norwegian Type Goat CHEESE

No Points

½ lb. 35c

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| Nome Brand SEA SNACKS 10c ea. | Smoke Liver SAUSAGE 38c lb. No Points |
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Finest Assortment of LUNCH MEAT

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| Horseradish 6 oz. glass 20c ea. | Snider's Grover's Lost River BUTTER Pint glass 35c ea. |
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| Fleishmann's Yeast CAKES 3 for 10c | Daily Fresh Made Potato Salad 25c lb. At the Fountain |
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GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE