

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

HOME PURITY BAKERY

BREAD and CAKES LIKE MOTHER MADE

We're Back to Point Stretching Again



We are right back where we were before, only a little more so, with butter 24 points a pound value, so once more we must watch our steps. We must save our points especially where butter is involved. Serve Home Purity Sweet Rolls for breakfast—a rich, nourishing dough, lightly iced, they need no butter to make them deliciously palatable. Get the "Rolls for breakfast" habit. Vitamin enriched to Govt. requirements, plus the health value of dextrose sugar.

Always a Wide Variety
Good to Eat -- Good for You

Cinnamon Rolls 6 for 15c

Spicy Rolls with Raisins.

Danish Butter Horns each 5c

Rich Danish Pastry, with choice of Nut or Jelly Topping.

Pecan Krispies 3 for 25c

A two-portion Danish Pastry—Nut Filled.

Fruited Twists 3 for 10c

A generous Sweet Roll topped with Jelly or Preserves.

Fruited Nougats 5 for 15c

Rich with Mixed Fruits.

Walnut Clusters Pan of 4 15c

Tasty Cinnamon Roll, generously topped with Walnuts.

Bear Claws Each 5c

A Danish Pastry—Fruit Filled!

Home Purity BREADS

Wheat Germ Bread 1 lb. loaf 10c

Covered Wagon Bread 1 lb. loaf 10c

French Bread 1 lb. loaf 10c

100% Whole Wheat Bread 1½ lb. loaf 13c

Raisin Bread 1 lb. loaf 15c

Rye Bread 1 lb. loaf 10c

Home Purity BUNS 6 for 13c

Home Purity CAKES

For the Weekend

PILGRIM BROWN SUGAR
White Divinity Chocolate
Icing
Alabama Spice Cake
Angel Cakes

Whole Cake . 59c

Half Cake . 30c

Halves of different cakes give variety

HOME PURITY

Vitamin Enriched Bread

With Dextrose Sugar

1 lb. loaf 9c - 1½ lb. loaf 13c

White or Wheat (formerly called Graham)

FRUITS & VEGETABLES

BANANA SQUASH lb. 5c

ARTICHOKES, large 2 for 25c

NEW RED POTATOES 3 Lbs. 23c

SWEET SPANISH ONIONS,

boilers 10 Lbs. 29c

TURNIPS, lg. purple top 3 Lbs. 20c

SWEET POTATOES 3 Lbs. 25c

TANGERINES 2 Lbs. 25c

In the SUPER FOOD MARKETS

- Gold Bar Pineapple
No. 2 can sliced 40 points 21¢
- No. 2 can crushed 40 points 19¢
- Table Queen Salad Dressing Qt. 29¢
- Table Queen Sandwich Spread Qt. 35¢
- Banana Flakes can 43¢
- Dehydrated Ripe Bananas.
- Lipton's Chicken Noodle Soup 3 Pkgs. 25¢
- Hershey's Cocoa ½ lb. 10¢
- Mother's Cocoa 1lb. Pkg. 12¢
- Seedless Raisins 15-oz. Pkg. 15¢
- Salad Macaroni 14 oz. Pkg. 14¢
- Old Fashioned Gingersnaps 1 lb. carton 23¢
- Mellow Jell Dessert Pkg. 5¢
- Gold Bar Coffee 1 lb. glass jar 27¢
- Allsweet Oleo lb. Pkg. 25¢
- Mapleleaf Syrup 24 oz. bottle 39¢
- Luxury Mayonnaise pint jar 29¢
- Swift Premium Milk 3 tall cans 25¢
- Morrell Vienna Sausage 4 oz. can 11¢
- Ivory Snow large Pkg. 23¢
- Ivory Soap, large bar 3 for 29¢

- Ivory Soap, medium bar 4 for 24¢
- Camay Soap, for toilet and bath 3 bars 20¢
- Ivory Flakes large Pkg. 23¢
- Duz Soap Powder large Pkg. 23¢
- Oxydol large Pkg. 23¢

FROZEN FOODS

POINT FREE!

- Fresh Frozen Peas Pkg. 23c
- Fresh Frozen Corn Pkg. 23c
- Fresh Frozen Spinach Pkg. 27c
- Fresh Frozen Asparagus Cuts, Pkg. 34c
- Fresh Frozen Green Beans... Pkg. 23c
- Fresh Frozen Lima Beans... Pkg. 34c
- Fresh Frozen Mixed Fruit... Pkg. 37c
- Fresh Frozen Apricots..... Pkg. 34c
- Fresh Frozen Cherries Pkg. 32c

Save on Face Cream, Shaving Creams Dental Creams and Remedies



Lady Esther 4 Purpose Cream
1.38 size 98c
83c size 59c
55c size 39c

Jergen's Face Cream
1.25 size 97c
75c size 59c
50c size 43c

Woodbury's Creams
Complete Beauty — Creampuff
Powder Base—Protective—Special
Dry Skin—Oily Skin
\$1.25 size 97c
75c size 59c
50c size 39c

Ponds Vanishing Cream
75c size 59¢

Campana Balm
(Original)
\$1.00 size 79c
50c size 39c

Campana Cream Balm
50c size 39¢

Jergen's Lotion 50c 39¢

Lady Esther Face Powder
55c size 39¢
Make-Up Cake and Matching Powder

Jergen's Twin Make up
(Makeup cake and Matching
Powder)
\$2.00 value \$1.00

Vaseline Hair Tonic
70c size 63¢

Groceteria Guaranteed Meats

GOOD OR YOUR MONEY BACK

A Good Meat Meal for One Red Token

No finer complete evening meal than good hamburger sandwiches. Take Groceteria Ground Beef and Home Purity Buns plus some Gold Bar Sweet Relish and a slice of sweet onion and you have a meal fit for a king. Saves points too for that butter and other meats.

Make it a once a week custom and you will soon want it more often

Groceteria Guaranteed Gr'nd Beef 4 pts. feeds 4 lb. 29c

HOME PURITY BUNS 6 for 13c

GOLD BAR SWEET RELISH 12 ounce jar 27c

Saves Points—money and are mighty good

RED POINTS Good for the MONTH of JANUARY

Q	R	S	T	U	V	X
5	5	5	5	5	5	5

GRADE A

VEAL STEAKS and CHOPS

- Loin Chops - - - 44c lb. 9
- Rib Chops - - - 40c lb. 6
- Blade Chops - - 29c lb. 4
- Veal Round - - - 46c lb. 13
- Sirloin Chops - - 37c lb. 7

VEAL ROAST

- Rump Roast - - 34c lb. 4
- Veal Roast - - - 29c lb. 3

VEAL STEWS

- Breast of Veal - 22c lb. 0
- Boneless Veal For Stews - 29c lb. 0
- Ground Veal - - 29c lb. 0

BEEF CUTS

Your New Point Value

- T - Bone Steaks 12
- Club Steaks 12
- Sirloin Steaks 11
- Sirloin Tips 13
- Beef Roast 3
- Short Ribs 1

KRAFT COTTAGE CHEESE

Country Creamed with Chive
½ Pint 14c - 1 Pint 25c
No Points

FINE ASSORTMENT of LUNCHEON MEATS

PURE PORK SAUSAGE
Grade AA—Mild Seasoned
3 Points

Lb. . . 39c

Mild
LONGHORN CHEESE
12 Points

Lb. . . 35c

REAL SUGAR CURED
CORN BEEF
ALL LEAN MEAT
4 Points

Lb. . . 30c

HOME PURITY
MINCE MEAT

2 lb. . 33c

ALASKA DRY
CODFISH

Lb. . . 27c

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE