

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

● The moral: "Build a better mouse trap and the world will beat a path to your door" also applies to fruit cake.



The following is but one of many letters received by your Groceteria:

Tacoma, Wash.
Des. 16, 1944

Groceteria
Medford, Ore.

A few weeks ago we were in your city on business and had the good fortune to buy some of your fruit cake.

When we left we brought 10 lbs. with us. Our friends have complimented it very highly.

As a special favor we would greatly appreciate it if you would ship us 10 or 12 lbs. by express extra quick.

We hope to receive it by Christmas but if not send it anyway.

Thanking you in advance I remain
Yours very truly
Mrs. Hazel Woods and family

HOME PURITY Parker House
ROLLS (Wax Wrapped) 8 for 15c

Betty Crocker Spiced
STUFFIN' BREAD
1-lb. loaf 12c

Home Purity Vitamin Enriched
Bread with Dextrose Sugar
1-lb. Loaf 9c; 1½-lb. Loaf, 2-25c

Layer Cakes
For Christmas Dessert

Southern Nut All Chocolate	Brown Sugar Nut Sundae
----------------------------------	------------------------------

Divinity White Layer With HERSHEY'S CHOCOLATE ICING	ANGEL CAKES in Variety
---	------------------------------

Whole Cake . 59c
Half Cake . 30c

In the Super
Food Markets

- Swansdown Cake Flour.....pkg. 25¢
- Gold Bar Sliced Pineapple.....No. 2 can 21¢
(50 Blue Points)
- Gold Bar Crushed Pineapple.....No. 2 can 19¢
(50 Blue Points)
- Sun Blest Cut Okra.....No. 2 can 18¢
- Westward Cling Peach Halves.....No. 2½ can 23¢
- Swift's Brookfield Vintage Cheese... 1 lb. pkg. 45¢
- Chevelle Pasturized Cheese.....2 lb. brick 81¢
- Schilling's Poultry Seasoning for dressing, can 13¢
- O-So-Good Macaroni.....2½ lb. pkg. 24¢
- Tang Salad Dressing.....Pint 23¢ Qt. 38¢
- Sperry Cake and Pastry Flour..... 5 lb. sack 27¢
- Gold Bar Pickles—Sweet-sweet Mixed Chips
Sweet relish.....12 oz. jar 27¢
- Campbell's Tomato Soup.....3 cans 25¢
- Pop Corn.....pkg. 20¢
- Mello Jel Dessert.....pkg. 5¢
- Loma Linda Gluten Steaks.....No. 303 jar 34¢
No. 2½ jar.....53¢
- Spry Shortening.....3 lb. jar 65¢
- Hunt's Supreme or Walla Walla Spinach
No. 2½ can.....19¢
- Gold Bar Early Garden Asparagus Spears
No. 2 can.....33¢
- My-T-Fine Puddings.....pkg. 5¢
- Sacramento Green Cut Spears.....picnic can 23¢
- Apricot-Pineapple Preserves
No points.....1 lb. jar 28¢ — 2 lb. jar 53¢
- Tropical Mince Meat.....2 lbs. for 45¢
- Burgess Wet Pack Shrimp.....can 37¢
- Virginia Dare Master Mixer.....14 oz. flask 33¢
- Grenadine Syrup—Tru-Pack.....pint 49¢
- Gold Bar Creamed Golden Corn.....No. 2 can 15¢
- Del Rogue Whole Kernel Corn.....No. 2 can 16¢
- Summer Time Whole Kernel Corn...No. 2 can 16¢
- Silver Bar Sugar Peas.....No. 2 can 13¢
- Gold Bar Early Garden Peas.....No. 2 can 16¢
- Oregon Blue Lake Fancy Beans....No. 2 can 17¢
- Blue Lake Cut Beans.....No. 2 can 13¢
- Sunshine Krispy Crackers.....2 lb. box 29¢
- Seedless Raisins.....4 lb. pkg. 43¢

Christmas
Jingle
Breakfast
RINGS

Brings the Christmas
feast to the breakfast
table. Rich in glaze
fruits—a once-a-year
delicacy that in olden
days was a "must" at
Christmas —

Each
29c

Last Minute GIFT
SUGGESTIONS

- | | | | |
|---|--------|--|-----|
| Men's Traveling
Toilet Kit..... | \$3.98 | Hinds Honey and Almond Cream,
After Shave Talcum, Pebecco Tooth
Powder, Shaving Stick.
All in a Gift Box..... | 50c |
| Military Brush
Set..... | \$1.39 | FOR BOYS IN THE NAVY | |
| Brush and Comb
Set (plastic)..... | \$1.29 | Hinds Honey and Almond Cream,
Pebecco Tooth Powder, Sun-
Cool Lotion. All in a Gift Box | 59c |
| Pipes—English style, fine briar,
sterling silver
stem band..... | \$2.49 | FOR THE WOMEN | |
| | | Hinds Honey and Almond Cream,
1 Jar Etiquette Deodorant, 1 Jar
Hinds Facial.
All in a Gift Box..... | 59c |
| | | PYREX WARE—All That
Are Available | |
| | | LUXOR TOILET SOAP | |
| | | 4 Large Bars
In Gift Box..... | 98c |
| | | Hind's GIFT SETS | |
| | | Hinds Honey and Almond Cream,
Pebecco Tooth Powder, After Shave
Talcum.
All in a Gift Box..... | 39c |

You, Too, Will Like Home Purity
FRUIT CAKES DeLUXE

PUMPKIN
(No Points)

CRANBERRY SAUCE
(40 Blue Points)
Limited Amount Just Received

Glaze Fruits in fancy gift boxes 98c and up

Fruits - Vegetables
FOR CHRISTMAS

- | | |
|----------------------|-------------------------------------|
| Tangerines | Cabbage |
| Celery | Red Cabbage |
| Cauliflower | Broccoli |
| Tomatoes | Egg Plant |
| Sweet Potatoes | Peas |
| Southern Yams | Italian Squash |
| Avocados | Hubbard Squash |
| Artichokes | Banana Squash |
| Carrots | Danish Squash |
| Garlic | Yellow Onions |
| Dates | Green Onions |
| Emperor Grapes | Radishes |
| Comice Pears | Persimmons |
| Delicious Apples | Cranberries |
| Newtown Apples | Casabas |
| Green Peppers | Celery Root |
| Cucumbers | Rutabagas |
| Rhubarb | Leeks |
| Parsnips | Oyster Plant |
| Parsley | Turnips |
| Limes | Chestnuts |
| Lemons | Chayottes |
| Oranges | |
| Tex. Pink Grapefruit | Any Others the
Market May Afford |
| Arizona Grapefruit | |

ORANGES

The Three Most
Popular Sizes
126s - 252s - 176s
Size 252s-2 doz. 59c



Groceteria Guaranteed Meats

GOOD OR YOUR MONEY BACK

TURKEYS



From the County's finest
Turkey Farms.

Well Fed, Plump and

Tender.

Dressed to perfection.

REAL FARM STYLE
PORK SAUSAGE

lb. 39c

STUFFED IN CANVAS BAGS
Ideal for Christmas Morning Breakfast

Home Purity
MINCE MEAT
2 lbs . . 33c

Home Purity
Pure Pork LINK SAUSAGE
48c lb. Point Free

ALASKA DRY CODFISH
Same as
Lutefish..... Lb. 27c

GROUND STEER BEEF
Lean and
Delicious..... Lb. 29c

SWIFT PREMIUM
Skinless Weiners
Type 2..... Lb. 37c

New Pack
SAUERKRAUT... Qt. 19c

Large Dill
PICKLES..... 3 for 10c

Fine Assortment
LUNCHEON MEATS

Point Free BEEF

- T-Bone Steaks..... 36c lb.
- Round Steak..... 30c lb.
- Beef Pot Roast..... 23c lb.
- Lean Short Ribs.... 19c lb.
- Boneless Sirloin..... 36c lb.

Point Free VEAL

- Loin Chops..... 39c lb.
- Shoulder Chops.... 31c lb.
- Veal Cutlets..... 48c lb.
- Boneless Veal Cubes 32c lb.

Rationed BEEF

GRADE GOOD

- T-Bone Steaks..... 50c lb.
- Round Steaks..... 40c lb.
- Beef Pot Roast..... 28c lb.

SNIDER'S
GROVER'S
LOST RIVER } Butter

At the Meat Dept.

Closed Sunday and Monday