

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

HOME PURITY FRUIT CAKE DeLuxe Goes 'ROUND the WORLD!

With more than 2000 Home Purity Fruit Cakes going to service men in every part of the world and to every state Groceteria Home Purity Bakers have set another record.

Previously our layer cakes had been sent to every state and to Alaska, Hawaii, Australia, Canada, Mexico, Cuba and Nova Scotia.

Folks throughout the world will begin to think all good things come from Medford. With Medford Pears the most delicious in the world and famous world-wide and Home Purity Cakes enjoying the same distribution and reputation for goodness, faraway folks will surely envy us.

There are no finer gifts than Medford Pears or Home Purity Fruit Cake.

STILL TIME TO SHIP A FRUIT CAKE IN A SEALED CAN TO ANY U.S.A. ARMY CAMP

Home Purity Fruit Cake DeLuxe Should Be Your Christmas Dessert Cakes for Tomorrow and Sunday

NUT DIVINITY WHITE LAYER CAKE
Butter Cream Icing With Ground Nuts

BROWN SUGAR SUNDAE LAYER CAKE
Very Popular

RED DEVILS FOOD ALL CHOCOLATE LAYER CAKE
Made With Hershey's Chocolate

ANGEL CAKES IN WIDE VARIETY

Whole Cake . . . 59c
Half Cake . . . 30c

Old Fashioned Pound Cake—two sizes 20¢ - 39¢

Home Purity Vitamin Enriched Bread
With Dextrose Sugar
1 lb. loaf 9c - 1½ lb. loaf 2 for 25c



First Time In MEDFORD! An Old Timer!

In olden days, before folks had so much for Christmas—food goodies just about made up the Christmas cheer.

We always looked forward to Christmas breakfast and the Christmas Jingle Breakfast Ring. We still do.

We will bake them Saturday, December 23. You who remember them will want one. Others will be sorry if they don't get one. Christmas Jingle Breakfast Ring 29¢
Order in Advance, Please

Fine Assortment of Glace Fruits and Nuts in Fancy Gift Boxes and Trays

Here Are Some Incidental GIFTS

- Men's Traveling Toilet Kit \$3.98
- Military Brush Set \$1.39
- Brush and Comb Set (plastic) \$1.29
- Nylon Hair Brush (plastic) 98c
- Pipes—English style, fine briar, sterling silver stem band \$2.49

Hind's Gift Sets

Hinds Honey and Almond Cream Pebecco Tooth Powder After Shave Talcum All in a Gift Box 39c

Hinds Honey and Almond Cream After Shave Talcum Pebecco Tooth Powder Shaving Stick All in a Gift Box 50c

FOR BOYS IN THE NAVY
Hinds Honey and Almond Cream Pebecco Tooth Powder Sun-ool Lotion Hinds Chap Stick All in a Gift Box 59c

FOR THE WOMEN
Hinds Honey and Almond Cream 1 Jar Etiquete Deodorant 1 Jar Hinds Facial All in a Gift Box 59c

PYREX WARE—All That Are Available
LUXOR TOILET SOAP 4 Large Bars in Gift Box 98c

Groceteria Guaranteed Meats GOOD OR YOUR MONEY BACK

TURKEYS

A very fine selection of Fancy No. 1 Hens, from 10 lbs. to 15 lbs. each.

No. 1 Toms in a good range of sizes.

Order ahead and be sure of size you want.



Mild or Aged **CHEESE** lb. 35c
12 Tokens

Home Purity **MINCE MEAT** 2 lbs. 33c

Large Dill **PICKLES** 3 for 10c

Horseradish **Glass** 15c

Fresh Killed Poultry

Jackson County **Milk Fed VEAL**

Steer Beef Cuts
No Point Items

Government Insp. PORK

COLORED FRYERS 2 to 3½-lb average weight
COLORED HENS 4 to 6-lb average weight

Loin Chops lb. 39c
Shoulder Chops lb. 31c
Veal Cutlets lb. 48c
Boneless Veal Cubes . . . lb. 32c

Boneless Chuck Cubes lb. 35c
Short Ribs of Steer Beef lb. 21c
Ground Steer Beef . . . lb. 29c

Fresh Pig Hocks lb. 21c
Pork Loin Roast lb. 33c
Pure AA Pork Sausage . . lb. 39c
NO POINTS

In the SUPER FOOD MARKETS

- Gold Bar Creamed Golden Corn . . . No. 2 can 15¢
- Del Rogue Whole Kernel Corn No. 2 can 16¢
- Summer Time Whole Kernel Corn . . . No. 2 can 16¢
- Silver Bar Sugar Peas No. 2 can 13¢
- Gold Bar Early Garden Peas No. 2 can 16¢
- Gold Bar Sliced Pineapple No. 2 can 21¢
- Sun Blest Cut Okra No. 2 can 18¢
- Westward Cling Peach Halves No. 2½ can 23¢
- Swift's Brookfield Vintage Cheese . . 1 lb. pkg. 45¢
- Chevelle Pasturized Cheese 2 lb. brick 81¢
- Schilling's Poultry Seasoning for dressing, can 13¢
- O-So-Good Macaroni 2½ lb. pkg. 24¢
- Tang Salad Dressing Pint 23¢ Qt. 38¢
- Sperry Cake and Pastry Flour 5 lb. sack 27¢
- Gold Bar Pickles—Sweet-sweet Mixed Chips Sweet relish 12 oz. jar 27¢
- Campbell's Tomato Soup 3 cans 25¢
- Zoom—Instant Breakfast pkg. 21¢
- Woodbury Toilet Soap 4 bars 19¢
- Staley's or Amaizo Syrup, 5 lbs. dark 42¢ white 44¢
- Pure Sage Honey 1 lb. jar 29¢; 2 lbs. 56¢
TRY IT ON RICE
- Sunshine Krispy Crackers 2 lb. box 29¢
- Seedless Raisins 4 lb. pkg. 43¢
- Calumet Baking Powder 1 lb. 19¢
- Clabber Girl Baking Powder 2 lbs. 23¢
- Cream Corn Starch 1 lb. pkg., 3 for 25¢

- Oregon Blue Lake Fancy Beans No. 2 can 17¢
- Blue Lake Cut Beans No. 2 can 13¢
- Diamond A Pumpkin No. 2 can 14¢
- Hunt's Supreme or Walla Walla Spinach No. 2½ can 19¢
- Gold Bar Early Garden Asparagus Spears No. 2 can 33¢
- Gold Bar Mary Washington All Green Asparagus No. 2 can 39¢
- Sacramento Green Cut Spears picnic can 23¢
- Apricot-Pineapple Preserves No points 1 lb. jar 28¢ — 2 lb. jar 53¢
- Tropical Mince Meat 2 lbs. for 45¢
- Burgess Wet Pack Shrimp can 37¢
- Virginia Dare Master Mixer 14 oz. flask 33¢
- Grenadine Syrup—Tru-Pack pint 49¢
- Gold Bar Sliced Pineapple No. 2 can 21¢
- Gold Bar Crushed Pineapple No. 2 can 19¢
- Pop Corn pkg. 20¢
- Sunny Gelatine Dessert pkg. 6¢
- Loma Linda Gluten Steaks No. 303 jar 34¢
No. 2½ jar 53¢
- Spry Shortening 3 lb. jar 65¢
- Lux Toilet Soap bar 5¢
- Lifebuoy Soap 3 bars 20¢
- Rinso large pkg. 23¢
- Lux Flakes large pkg. 23¢
- Swan Soap large bars—3 for 29¢
- Glace Fruits for Fruit Cake, fine mixtures—lb. 39¢

POTATO SALAD
Pint 25c
Quart 45c

AT THE FOUNTAIN
Plain Large Green OLIVES ½ pint 19¢

HOME PURITY MADE
Link Sausage Grade AA . . . 48¢ lb.

Rationed BEEF

GRADE GOOD
T-Bone Steaks . . . lb. 50c
Round Steaks . . . lb. 40c
Ground Steaks . . . lb. 40c
Beef Pot Roast . . . lb. 28c

Why Worry About BACON SAUSAGE

WHEN YOU CAN GET REAL FARM STYLE

Yes, real farm style, all pork, ground farm style and seasoned as the best farm sausage is seasoned. Full sage if you like it that way or without the sage if you prefer.

With hot cakes or with toasted Home Purity Bread—you won't give a rap about the bacon shortage.

ALASKA DRY CODFISH
Same as Lutefisk 27¢ lb.

Point Free BEEF

UTILITY GRADE
T-Bone Steaks . . . lb. 33c
Round Steaks . . . lb. 30c
Beef Pot Roast . . . lb. 23c
Lean Short Ribs . . . lb. 19c
Sirloin Boneless . . lb. 36c

LUNCH MEATS

Olive Loaf, Veal Loaf, Pickle Pimiento Loaf, Raisin Loaf, Chopped Ham, Spiced Ham, Boiled Ham, New England Loaf, Corned Beef Loaf, Minc'd Ham, Bologna, Liver Sausage, Liver Loaf, Smoked Liver Sausage

NEW PACK SAUERKRAUT
19c quart

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE