

MEDFORD MAIL TRIBUNE

"Everyone in Southern Oregon Reads the Mail Tribune"

Daily Except Saturday

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Ye Smudge Pot

By Arthur Perry

The Black Tornado (nee Pearl-pickers, nee Tigers) have returned from the metropolis where they did themselves proud, and proved decisively they are the high school football champions of this commonwealth, without taint or tarnish. They also possess a trophy symbolic of this honor. The Junior Chamber of Commerce, infant of local service clubs, can do a good deed by launching a campaign, to the end, all future gridiron warriors of Medford high be known as the Black Tornado, a distinctive and descriptive monicker, by which they are generally described outside the Rogue River valley. There must be two dozen athletic squads in northern California and Oregon, who are "Tigers". It is almost as common as colds and Smiths. Any eating club orator who calls them "Tigers" should be required to write Black Tornado on a blackboard, 500 times in front of the post-office.

The Russians, it appears, are both battlers and diplomats, and know what ails both China and Belgium. They report there is cahootery going on between the Nazis and Belgians collaborationists, and "dark and vain" tricks between high Chinamen and the Japs. The Soviet official organ notes, without bandying words, that allied victories in the Pacific, are followed by Nipp successes in China, and does not ponder the whyfore enough to be polite. The politicians, their mouths watering to mess up the peace, are too friendly with the war effort of both Belgium and China, and Moscow is not fooled.

A few stray flakes of snow fell on the ballfield yes, and a few of the Older Girls fear it will be the "White Christmas" they have been praying for.

DEMON PERFUME

(Modern Screen Mag.)

"The slumbering fire of Black Panther attacks a man's heart—attacks a woman's—until the two hearts merge in a flame of ecstasy. Wear this perfume for an unforgettable evening. . . but only if you dare risk the danger and dark delight of stirring primitive emotions. At all 10c stores."

"A couple of our good friends, Marshall Pengra and Charley Cash, recently tried a different method. Finding a spare chair in a Roseburg shop, each cut the other's hair. After viewing the result we still favor the long bob"—(Roseburg News-Review.) Wherein a "shock" causes one.

S. Ganton Sherwood, the former po. clerk, now in the navy, is here for a few days on leave, before he will leave again.

"WHEELS WITHIN WHEELS"

"The bicycle's advance has been so gradual, so noiseless, and so easy that it is doubtful if American society appreciates what it is about or its possibilities. Starting as a toy and continuing on a democratic basis as a means of transportation for the comparatively poor, it has worked its way steadily up and on. Sportsmen have scoffed it, horsemen have flouted it, high dignitaries of the church have denounced it to their women adherents, solid citizens have held it to be a nuisance to the highway, timid persons have deprecated its presence on the sidewalks, but it has rolled along practically unhindered, increasing in numbers, growing in popularity until now it threatens to displace with the horse for the patronage of fashion. It is time to take the bicycle seriously as a thing—like the cotton gin, the steam engine, the telegraph and the sewing machine—that is to have an effect upon society."—(80 Yrs. Ago col. Pendleton East Oregonia.)

Welcome--State Champs!

CONGRATULATIONS to the new State Champions,—the Medford High School football team of 1944, Coach Simpson, his aides, and all the players. Little did those foot-sore and dejected football fans who returned from Klamath Falls last year, after that terrific beating, think that only 12 months hence Medford would be put back on the football map. Not only put BACK, but put at the top of the entire state (including Portland!) with one of the most successful seasons and one of the best teams in local history.

But that is what was done, and it must be listed as one of the most sensational and unexpected "come-backs" in Medford's long and enviable football annals.

CHIEF credit should go to Coach Al Simpson. For while he was blessed with exceptional material, particularly in the line, and an average weight far above normal High School levels; the boys when he took charge were decidedly off-the-beam in finesse and team play and low in morale.

Coach Simpson corrected all that in an amazingly short time and then developed what, in the judgment of this department, was the strongest DEFENSIVE team Medford High School has ever had,—and Medford has excelled in this sport for over two decades.

Time after time this year Medford held their opposition for three and four downs within the 10-yard line; and in the final game on Saturday in Portland against La Grande it was essentially this defense,—defense in the air, the superb passing defense,—that won the game and the state title.

AND that is the way it should be in this greatest of all outdoor games. Beef helps, but brains help more, and the former without the latter seldom if ever reaches the championship realm.

Combine the two in a football team and that team goes places. That is what Coach Simpson did in his first year, and he and his team have certainly gone places in the season which now ends!

26 Years Ago

Much of the future can be learned from the past. In looking over the M-T files of 26 years ago (count 'em, twenty-six) we were impressed first by the differences in newspaper make-up, illustrations, general tone and style.

But there was one striking similarity,—the news. Then as now a terrible war raged in Europe, there was terrific fighting on the western front, (Russia had quit), slowly but surely however as today the Germans were falling back.

AND there was a great deal of talk then as now, particularly from Washington about the necessity of an international organization to keep world peace and see that nothing like the war then drawing to a close should, or could ever occur again.

At that time, both parties were for a League of Nations. Everyone was in fact,—including Senator Lodge and other recalcitrant Republican leaders in the Senate who later defeated it.

The question was not as to the adoption of such a League,—that was taken for granted—but the precise nature of it, as to reservations, qualifications, modifications, etc., etc.

And of course it was those reservations, the INSISTENCE upon them, that later brought about the measure's defeat.

WILL history repeat itself as far as this Dumbarton Oaks agreement is concerned, or the League which may follow it?

We doubt it. Profiting by the past we believe a new League of Nations WILL be formed and the United States will be in it.

But we doubt very much if the new League covenant will have teeth in it, or be much more effective than the old League in making this world a Promised Land of good will and eternal peace. Why?

For the same reason the other League failed as far as American participation was concerned, namely: The elimination of all threats to world peace. Yes there will be the rub. This end of fear, will be induced first by universal world exhaustion, as far as again waging war is concerned; and second by the destruction of the Axis,—the elimination of German and Japanese military power, which will remove the only danger to world peace that existed, or for many years will exist.

This change in the world situation will soon be reduced, a few years after the end of this war, as it was after the end of World War I, to this parliamentary query:

Why sacrifice anything important for a League to enforce peace, when there is no danger of war?

And the question politically speaking we fear will be ALMOST as hard to answer SATISFACTORILY after this war as after the first one!

JUNIOR CHAMBER AIDS BOND DRIVE

Dale Burns, chairman of Junior Chamber of Commerce War Bond committee, announced this morning, at a 7 o'clock breakfast meeting at Hotel Medford, that he and his committee have distributed material to all Granges of the county to assist them with their program for the Sixth War Loan drive. The committee will follow this up later in any way they can assist the granges.

Regular meeting of the chamber will be held at Jackson county chamber offices at 7:30 tomorrow night. There will be a special meeting of the aviation committee, Kenneth R. Grant, chairman.

Don Foote, entertainment chairman, will announce his plans at Tuesday's meeting.

WORKERS WARNED

Boston, Dec. 4.—(U.P.)—The war manpower commission set a pattern today for solution of the labor shortage in the nation's war plants with an announcement that male workers in any industry in the greater Boston area who quit their jobs after next Saturday will be forced to take a war production job.

PLAYMATES BURN YOUTH AT STAKE IN COWBOY GAME

Columbus, Ga., Dec. 4.—(U.P.)—An old-fashioned game of "Cowboy and Indians" among a group of neighborhood kids ended in grim tragedy last night when nine-year-old Ernest Bell was burned to death "at the stake" like in the old frontier days.

From meager details obtained from the child in the three hours before he died, police reconstructed the fatal game like this: Waytux Nixon, 10, Don Bass, 7, and the Bell boy were whooping it up in a game of "Cowboy and Indians" when one of the lads, no one remembers which one, decided that "Cowboy" Ernie should be captured by the "Indians" and tied to a tree to be "burned."

One of the kids struck a match, and somehow Ernie's clothing caught fire—flames flashing all about him. A passer-by, Jack King, 16, hopped off his bike, cut Ernie loose, and beat out the blaze with his hands.

Doctors said Ernie apparently had seared his lungs in swallowing flames. His body was charred with the exception of the face and practically all his clothing was burned away, although the boys said no inflammables were used.

Mrs. Leonard Bell said the boy's father was in the navy and that their other son was in the air corps.

4-H CONGRESS GIVES HONORS TO CHAMPIONS

Chicago, Dec. 4.—(U.P.)—A Terre Haute Ind., boy who has managed his father's farm since the latter's death in 1941, making it yield an income of nearly \$14,000 in that time, and a Laurel, Miss., girl have been named the national achievement champions of 1944. It was announced today at the opening of the 23rd annual 4-H congress.

The two champions who received the highest award of the 4-H organization, were Donald F. Mowrey, 18, and Mary Jo Morgan, 19. Each will receive a trophy from President Roosevelt and a \$200 college scholarship.

Runners-up in the national achievement contest were Herbert Hoover, 20, Oskaloosa, Ia., and Melva Lea Poos, 19, Ramona, Okla.

National winners in safety work include Don Guerber, 16, Hillsboro, Ore.

Farm girls who have won national prizes in the "make and mend for victory" contest included Wilma Lyon, 17, Junction City, Ore.

BELGRADE RAZED BY PLANE ERROR

Rome, Dec. 4.—(U.P.)—Flying Fortresses accidentally bombed the center of Belgrade last April 16, killing between 1,200 and 2,000 civilians, it was revealed officially today.

The target of the raid was the Ikarus aircraft factory, three to three and one-half miles from the heart of Belgrade. The group leader was shot down before the Forts reached the target area, and they inaccurately dropped 348 bombs of 500 pounds each over a wide area.

Photographs showed that 130 bombs were scattered across the heart of the Yugoslav capital, and no hits were scored on the factory. A Swiss Red Cross representative reported 1,200 civilians were killed, but residents of Belgrade said the figure was closer to 2,000.

BIRTHS

JAMIESON—To Mr. and Mrs. Warren E., 228 Iowa St., Dec. 3, 1944, a girl, 7 lbs., at Community Hospital.

EDITOR DIES

Philadelphia, Dec. 4.—(U.P.)—John Trevor Custis, 68, editor of the Philadelphia Inquirer, died last night at his Chestnut Hill home of heart disease.

Approximately 100,000 pounds of naval protective clothing are renovated monthly in private plants under contract to the navy, according to the bureau of supplies and accounts.

IF A GOLD MAKES BREATHING HARD 3 drops in each nostril strike fast to shrink membranes, open clogged nasal passages, help you breathe freer, feel better. Caution: Use only as directed. 25c. 50c. Open strictly money with

PENETRO

Postwar Employment

Babson Recommends Merchandise Field

By Roger W. Babson

Babson Park, Mass., Dec. 1.—(Special correspondence)—Men who had good jobs before they entered the service should take these jobs back, even if they do not want to stay in them forever. Men who did not have jobs before should go to school and become an expert in something. The best investment anyone can make is in a practical education whether it is a business, or a mechanical or a professional education. I especially recommend training which will make men experts in distribution. This includes storekeeping, outside selling, advertising, market research, etc.

(1) 500,000 small stores have been closed by men who have entered the service. During this time there has been no increase in the number of chain stores. Hence, the postwar competition will be less.

(2) The population of the United States is increasing at about 800,000 per year. This means that there will be several million more retail customers in the postwar days than there were before the war.

(3) It will be easy enough after the war to manufacture goods, but in order to keep the factories going the goods must be sold. The entire postwar employment situation depends upon the efficiency of postwar retailing.

(4) There is much to learn in connection with distribution. While the efficiency of manufacturing has greatly increased and the cost per unit has decreased, the cost of retailing has gone up. This difficulty can, and must, be solved.

(5) The present system of distribution holds the key to "free enterprise" as this depends largely upon full employment and a low cost of living. Those who are interested in continuing free enterprise and in avoiding communism should give more thought to efficient merchandizing.

(6) People will have more money to spend in the postwar period. There will be a surplus in the hands of consumers of about \$100,000,000,000 in addition to their current earnings.

(7) More than 4,500,000 marriages have taken place since Pearl Harbor and this figure will probably be over 6,000,000 when the boys return. This means that there must be a great demand for housing. Every new home gives a boost to over thirty industries, including furniture and home appliances of all kinds.

(8) Things have been wearing out very rapidly during the war. Homes must be rebuilt, repaired and modernized. Equipment of all kinds, for homes, offices and factories has been wearing out. There will be an abnormal need for all kinds of replacements which can be bought at some retail stores.

(9) There have been about 12,500,000 children born in the United States since Pearl Harbor. Of this number, over 2,000,000 are in excess of the normal birth rate. The poorest retail purchasers are the aged, who are dying off; but the best are the children and their parents.

(10) Consumer goods are not only wearing out, but styles are changing. New things which will come on the market after the war will be of designs which will make the old things look obsolete. This applies not only to houses, furniture, wearing apparel, but even to foods and beverages.

(11) Billions of dollars will be required merely to bring factories, offices, homes and individuals "up-to-date". The farms of the country will especially need attention. The land has been overworked; fertilization has been neglected; farm implements are out-of-date.

Moreover, farmers will have more money and less debts after the war than they have ever had before. All of these farm purchases must come through retailers.

(12) Even the retail stores themselves will be large purchasers. Most of them must be refurbished, relighted and repainted. Air conditioning will be needed. A large store is not necessary. It may have only a ten-foot frontage, but it should have modern furnishings with an excellent show window.

Returning service men also consider warehousing, transportation, financing, advertising, printing and various other departments of distribution. The cooperatives, or group buying, or voluntary chains or manufacturers' branches present opportunities. I suppose these always will be an opportunity for the old style whole-salers, but that division does not appeal to me.

The greatest opportunity lies with the chain stores, especially the variety chains. Next in importance come the supermarkets; and third, the department stores. House-to-house selling will always be profitable for those with "guts". Consumer credit will come back; cooperatives will continue to increase in importance; but the chain stores have nothing to fear from cooperatives for many years to come. There will be changes in servicing as well as in products and packaging. This especially applies to the perishable goods such as meats, fish, fruits and vegetables due to the increased installations of deep-freezers.

Olive Barber's Observations

A cartoon in today's paper shows a woman at a cafe table sliding what was left of her pat of butter into a little jar she'd taken from her purse. Cartoons are supposed to be exaggerations. This one wasn't. I see it done right along; have done it myself. Butter servings could be put in a thimble with room to spare. Remembering how my dairymen neighbors had to dispose of whole herds of milkers due to shortage of help, I do not wonder there's a butter shortage. My only wonder is that any one besides the farmer gets any butter at all.

Common pins are unobtainable; so are clothespins. Maybe the editor won't print this, but so is toilet paper; or will be next week. The most common question I hear is, "Can you give me a tip as to where I can get cigarettes?" But it will have a rival if the bath room utility need grows any worse. Just this morning my landlady was paging a sales catalogue; she wasn't, she said, particular about the date. But none of us are giving away catalogs, the crisis being what it is.

The proprietor of a fair sized cafe told me this morning he can get but 14 T-bone steaks per week. Remembering the herds of Herefords which home county stockmen were having hard work to dispose of, I couldn't understand this. But the T-bone steak shortage will never make me uncomfortable; not at \$1.25 for a steak the size of my palm, it won't. When I think of the times Frank has polished off \$3.75 worth of T-bones! But then

our steaks were always off of home grown beef; beef fattened on dahlia blooms and pansy beds and the cabbages we'd intended for kraut. Even so, the steaks hadn't cost us 10c a piece in real money.

In the home county, Coos county, Oregon, huckleberries ripen and fall off the bushes by the thousands of gallons. In fact much the same can be said of many parts of western Washington. Yet in the city markets huckleberries are selling for 40c a pound. I've wired Frank to quit logging and go to picking huckleberries.

COMMUNICATIONS

Letters to the Editor must bear the name and address of the writer, although the use of a pen-name or initials for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarity and condensation.

How Come?

To the Editor: The people of Medford agree with the sentiment expressed in the editorial in Saturday's Oregonian, entitled "Dishonor", which condemns the two dope-peddling doctors, just sentenced to prison by the federal court. Every word of censure of the reprehensible conduct of these "physicians" is approved by the citizens of this city and vicinity.

But just what is meant by this expression? "They have dishonored the medical profession and the community that trusted them."

Is it intended to mean that reputable practitioners of medicine and the law-abiding citizens of this community have been dishonored by the criminal acts of two malpractitioners? People down here have never made an accusation, nor have they even imputed, that the good people of Portland have been dishonored or disgraced by the conviction of the thousands of criminals in the metropolis. We never more than smiled when that polite, "gentleman" burglar ransacked and robbed hundreds of Portland homes, some years ago, and never was captured, and could not even be seen by one of the police officers.

WM. E. PHIPPS.

Medford, Dec. 2.

YUGOSLAVIA PARTISAN FORCES CAPTURE KNIN

London, Dec. 4.—(U.P.)—Yugoslav partisan forces have captured the inland port of Knin, 25 miles northeast of Sibenik, after a five-week siege, the partisan radio said today.

The fall of Knin, the broadcast said, eliminated the last important German position in Dalmatia.

S. F. DAIRY PRICES

San Francisco, Dec. 4.—(U.P.)—Dairy market:

Butter—93 score 43; 92 score 42½; 90 score 42¼; 89 score 41¾.

Cheese—Wholesales prices: loafs 27.9, triplets 27.2.

Eggs—Large, grade A 58½-57½; large grade B 43½-44½; medium grade A 51½-52; small grade A 37½-38½.

Closing time for Classified Ads 9 a. m.—Too Late to Classify 12:30 p. m.

Flight o' Time

Medford and Jackson Co. History from the files of the Mail Tribune 10, 20, and 34 years ago.

TEN YEARS AGO TODAY

December 4, 1934

(It Was Tuesday)

Yule trade on coast will be best in years.

Fair, but with fog in morning. High 44, low 35 degrees.

Pear shipments from valley past week heavy.

Plane en route to Australia forced down near Hawaii.

Lake Creek robbed of cash and groceries.

Temporary auto licenses to be ready December 15.

Jacksonville Grange to hold turkey dinner Thursday night.

TWENTY YEARS AGO TODAY

December 4, 1924

(It Was Wednesday)

President Coolidge in annual message stresses economy, and urges less spending and reduction of taxes.

Brazil halts influx of Japanese.

Rain. High 52. Low 38 degrees.

Syd. I. Brown who has been confined at home with lagrippe able to come down town.

City plans to buy a Stutz pumper for fire department.

Citizens subscribe \$1000 for Boy Scout budget.

Christmas seal sales to start tomorrow.

THIRTY-FOUR YEARS AGO

December 4, 1910

(It Was Sunday)

Entire change of programs and illustrated songs at Savoy, Nat, and Isis theaters.

Pittsburg aviators soars to height of 9764 feet for world's record.

Formosa falls to Japan.

Mail Tribune to issue special edition January 1.

LONG DISTANCE PHONE WORKERS VOTE STRIKE

Memphis, Tenn., Dec. 4.—(U.P.)—Long distance lines operated out of Memphis today, despite a strike edict voted Saturday night by members of Memphis branch 305, Federation of Long Distance Telephone workers, employees of the American Telephone and Telegraph company.

The vote, supervised by the national labor relations board, was 392 for the work stoppage and nine against it, but it appeared likely no strike date would be set until outcome of a similar vote in Louisville Dec. 11 is known.

STRIKE VOTED DOWN

Seattle, Dec. 4.—(U.P.)—Todd-Pacific shipyard workers defeated a proposal that they go on strike as a result of a labor dispute by a vote of 3,833 to 2,864, a count of ballots showed tonight.

He's been fighting Japs for 2 years



THAT'S WHY YOU MUST BACK THE 6th WAR LOAN

DEEP in their hearts every body knows this war isn't over. How can it be when the most savage, most brutal enemy of all—the Jap—is still running wild over thousands of square miles of the earth's surface!

The 6th War Loan Drive is another important step in pushing him back to where he belongs. Again your individual quota is at least one extra \$100 War Bond—and more if you can. When the Victory Volunteer calls on you at your home or wherever you work, buy to the limit. Every fighting man wants you to!

BUY AT LEAST ONE EXTRA \$100 BOND

Brophy's JEWELERS

209 E. MAIN—MEDFORD