



As the success of the 6th War Loan is the first order of business with all of us today, this War Bond message takes the place of our usual food advertisement today. Of course, your Groceterias will have the usual good things to eat available at low Groceteria prices.

# We're on Our WAY!

To Celebrate Our 24th Birthday

—in typical wartime American fashion, all proceeds of our Thanksgiving shopping days were invested in 6th War Loan Bonds!

BUY AT LEAST  
**ONE EXTRA  
WAR BOND**  
DURING THE



● Yes, we're on our way to Victory — but the road is rough ahead — and sacrifice in lives and fortune must be great! The success of this drive means freedom itself for you — and all Americans. It means the placing of the weapons of Victory in the hands of gallant American fighting men. It means adequate hospitalization for the wounded. It means economic security for you and your Nation in years to come. Men on world-wide battlefronts are looking to us all here at home to go "over the top" in this great War Loan drive. America must not fail — Jackson County — and YOU — must not fail!

*The Sixth War Loan  
is your Call to Arms*

## Gates & Lydiard-Economy Groceterias

SAVINGS WITHOUT SELF-DENIAL 6th AT CENTRAL — 6th AT GRAPE