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Ickes Again Pans The Press

Now that the election is over Secretary Ickes returns to one of his pet peeves, declaring the recent landslide of President Roosevelt shows the American people have lost confidence in their newspapers. "Donald Duck" doesn't like this. He believes such a condition "threatens the freedom of the press."

AND then Mr. Ickes concludes on the favorite note of the Roosevelt administration, as far as the press is concerned,—that it has come to be Big Business, therefore is mercenary and corrupt. Newspaper editorials, declares Mr. Ickes, no longer reflect the opinions of the men who write them, but the business office,—the newspapers are not interested in principles only in profits, etc., etc., etc.

IT is rather amusing Secretary Ickes should have chosen to play this familiar Roosevelt theme-song after THIS election, for more than any other since the New Deal came to power the election fails to sustain the Interior Secretary's charges.

TAKE the case of the New York Times, for example. Here is one of the richest and most powerful newspapers in the United States. The Times supported Wendell Willkie four years ago, but it came out strongly for President Roosevelt shortly before the election this year.

Why? DOES Secretary Ickes maintain it was "the influence of the business office"—the lust for profits? Does he believe the editorial staff of the Times, which in large measure determines the paper's editorial policy, did not believe that the retention of President Roosevelt in the White House WAS desirable, but only wrote what Mrs. Iphigene Ochs Sulzberger (who owns most of the newspaper's stock) told them to write?

If he does then he knows precious little about newspapers and even less about the New York Times!

OR take the case of the New York Herald-Tribune only a few blocks away from the Times. This is another rich and powerful paper owned by another very wealthy New York family, the Ogden Reids. If Secretary Ickes is correct then the New York Herald-Tribune editorial staff did not as individuals favor the election of Governor Dewey, but merely wrote what the business office told them to write. And the business office refused to support President Roosevelt of course, because as all business offices do, it demanded the "sacrifice of principles to profits".

WHAT profits Mr. Secretary? We happen to know that not only members of the editorial staff but the owners of the Herald-Tribune, at the Chicago convention, felt there was not one chance in a thousand of defeating President Roosevelt this year. They felt certain they would take another beating in both prestige and in circulation by vigorously supporting the Republican ticket. And in Greater Manhattan both factors have a high cash value!

But they—both of them—honestly believed a change in administration at Washington, regardless of the war, would be beneficial to the country and the American people. So in they went, practically certain of defeat, and got just what they expected to get!

Not only no profits from the decision, but heavy losses.

WHAT do these two examples prove? They prove Secretary Ickes doesn't know what he is talking about when he claims the metropolitan press (and he is considering throughout the big city rather than the small-town press) in this recent campaign, or in any campaign in recent years, were controlled by their business offices or by mercenary motives, when they decided which political party to support.

Instead of such a situation as he deprecates being a danger to the free press, a clearer and finer example of perfect freedom of the press could hardly be imagined than the respective courses of these two great city newspapers,—the Times and the Herald-Tribune, one supporting the Roosevelt administration, because it believed in it, the other opposing it, because it didn't.

AND these two examples are typical of the press in this country as a whole. There are some exceptions of course, but only exceptions that prove the rule. The American press is not mercenary, is not servile, and isn't and can't be pushed around when it comes to politics.

NOW as to the lack of "reader confidence" that Secretary Ickes claims is demonstrated by the fact that about two-thirds of the metropolitan press opposed President Roosevelt this year yet he was re-elected. We maintain the result has little or nothing whatever to do with "reader CONFIDENCE", but has to do with the change in political and newspaper habits of the American people, in the last half century.

The American people go to their newspapers today for information not for INSTRUCTION. There was a time when the readers of the New York Tribune for example,—or a great majority of them,—blindly voted as Horace Greely told them to vote. "Them days has gone forever," not only as far as that paper is concerned today but all American newspapers.

And it is better for the country, the people and the newspapers that this is so. Four years hence the same newspaper alignment may exist as did this year, and yet the Republican ticket win as decisively as it was beaten in 1934.

News Behind The News By Paul Mallon

OUR TOWN, Nov. 13.—This is Our Town, U. S. A., the one in which the plumber must hire 12 helpers to keep the job on, as the rest earn enough to live satisfactorily laying off half the time; where the bricklayer has given up trying to handle his crew and gone to blacksmithing; where the unskilled laborer wanted \$8 a day for washing windows. It is much like your town, I suspect, developing curious phenomena as a backlash of war that need attention.



Paul Mallon

While progress is thus being made in some lines toward a four and three-day week, the local druggist has not been able to hire a helper for three years or more, and has had no vacation in that time. His wife is his helper and they open up about 9 a. m. and keep open until 10 or 11 p. m. every day, seven days a week, unless tiredness causes them to oversleep and open up late, or weariness at the end of the day sends them home earlier. They are conscientious people who would rather go out of business than offer an inferior or unsafe product, and a fairly general example of the trap in which small business is caught. They cannot get enough products to fill the demand and swell their incomes, as some other war incomes have been swollen in this neighborhood. They are patient victims of a new kind of inflation which is not much discussed and not thoroughly understood.

THE patience of all the people, in fact, is impressive. In the nearby city more than here, people will stand in sidewalk lines quietly, good-humoredly for a half-hour or more to get to a ticket window or into a restaurant. Hurried Americans would not do that before the war, or would not take it well if they found it necessary. Patiently, also, they accept inferior cigarettes, food and service at the prices of the best—or more. They even stand, without a murmur, the law-evasion prices of the gouging merchant, one of whom told me: "You know, I can charge anything I want and get it."

He was nearly right, because in many lines, by cutting quality and service and creating new, inferior brands or by any one of a hundred devices difficult or impossible for the customer to detect, he can "charge anything." The one who told me this was a restaurant proprietor, but I can see the same thing is true in other lines. The list prices on the wall concern items that are sold out most of the time.

Then there is the roofer. I called one I do not know, who had an advertisement in the paper, to fix two leaks which are ruining the plaster. He questioned me closely about the nature of the job and then told me: "If we do not get out next week, you will know we could not handle your job." In the end he made it rather clear that he selected work from which he could make the most money. If I wanted a roof put on he could do it, but he would not fix small leaks. I guess it will leak all winter unless I fix it myself.

FINALLY contracted for some painting. The painter did half the job, then, as it was Saturday, he said he needed money to pay his men, so I paid him up to date. He never returned to finish the other half of the job. I thought he might be waiting for a rainy day to do the interior work, but we had a week of rain thereafter and he never showed up. I reached the conclusion he must also have chosen another job in the middle of mine.

Now these are not amusing symptoms from a single community but striking and common examples of a new kind of national inflation which does not show in price or manpower statistics or problems as handled in Washington.

Mr. Roosevelt, in his campaign, recognized one of the points involved. He promised high wages for a "full" work week, the first time I recall that he mentioned the word "full." This may mean some action is coming to promote full national production by available manpower. But if he contemplates only another national wage increase as suggested, it will complicate the problem, the essence of which is that the people have two or three times as much money as the goods they can buy, and a seller's market is demoralizing war economies.

The proper time economically for a wage increase is when layoffs start in war production, after defeat of Germany, so as to take up that slack in purchasing power and maintain the ex-

Showdown Battle



(Acme Telephoto) Jap reinforcements continue to pour onto Leyte Island but Americans retain initiative in battle for Ormoc as well as in Cagayan and other sectors.

listing level of national income. Otherwise more irresistible impetus will be added to the inflationary impulses already noticeable everywhere except in the statistics. The president said something in his Boston speech about having cured inflation. I think he still has a lot of work to do on it.

RESEARCHERS SAY FERTILIZER HELPS SUPPORT OF FISH

Madison, Wis. (U.P.)—When is a pond not a pond? The answer, according to Arthur D. Hasler, assistant professor of zoology at the University of Wisconsin, and Hans Peter Thomsen, research worker, is that a pond, properly speaking, is a pasture. "People should look upon lakes and streams as pastures," Hasler says. "Properly fertilized, they can be made to support double their normal capacity of fish."

Hasler's "pasture" is an artificially separated pond in the university's arboretum on Lake Wingra. A slender dam divides the pond into two smaller ones, each almost two acres in size. In the two ponds Hasler and Thomsen are carrying on a project sponsored jointly by the university and the Wisconsin Conservation Department. Already they feel that their results may bring a new industry—raising minnows for bait under laboratory conditions—to Wisconsin.

Behind the experiment is the fact that minnows for bait are becoming more difficult to find, a situation causing concern to Wisconsin resort operators, and the more serious fact that the minnow shortage is cutting down the support of game fish, which depend on them to a large extent for food.

To overcome the growing shortage the men are experimenting with the fertilization of ponds, lakes and streams, and have developed a formula for an organic fertilizer which they claim doubles the normal weight which they claim doubles the normal weight of fish that ponds will bear.

Starts Food Cycle Their fertilizer aids growth of microscopic plants called algae, which are eaten by water fleas, tiny insects which can't be seen by the naked eye. With more food there are more water fleas—and more water fleas mean more minnows, for minnows eat a flea diet. But the cycle doesn't stop there. Game fish feed on minnows.

To show the importance of minnows, the research workers point out that between 1,800 and 3,000 of them are required to raise a pike to maturity at three years. Considering that as many as a million pike have been taken from one lake in a single year, the required minnow population reaches astronomical proportions.

The experimenters claim they can raise 200,000 minnows per acre through their fertilized pasture system. The men will not divulge the fertilizer's formula for several months when their experiments will be completed.

A. P. ARGUMENT SET Washington, Nov. 13.—(U.P.)—The supreme court today tentatively set Tuesday, Dec. 5, as the date for oral argument of the government's anti-trust case against the Associated Press. The argument was supposed to have taken place today, but was postponed when John T. Cahill, AP attorney, was summoned back to New York last night because of the illness of his daughter.

Flight o' Time

Medford and Jackson Co. History from the files of the Mail Tribune 10, 20, and 34 years ago.

TEN YEARS AGO TODAY November 13, 1924 (It was Tuesday) Rush of applications brings halt in home loans by government.

Unsettled with rain. High 56, low 41 degrees. Roosevelt opens drive to reduce power rates.

Medford High school defeats Chemawa, 47 to 0, to remain one of the few undefeated teams in the state.

Secretary of State-elect Earl Snell delays appointing aides till January.

First shipment of valley turkeys for Thanksgiving shipped east.

Crater Lake road work next spring is approved by Secretary Ickes.

Twenty Years Ago Today November 13, 1924 (It was Thursday) Final election figures give two to one plurality in nation.

Eight cases of liquor found in auto that plunged off Pacific highway in Siskiyou, killing driver.

Late rites held for Sen. Henry C. Lodge of Massachusetts, W. M. Butler is named successor.

Cloudy followed by rain. High 49, low 44 degrees. Georgia minstrels at Page theater tomorrow night.

Christmas toyland opens at Lamports. Overcoat thief escapes from city jail.

THIRTY-FOUR YEARS AGO November 13, 1910 (It was Sunday) Ashland Normal school bill defeated. Twenty-eight Ashlanders voted against it.

New York financiers plan pulp and paper mill here.

Australian Airman Hitches Ride Home From Canada Base

Calgary, Alta., Nov. 13.—(U.P.)—An unnamed Australian airman stationed at an Alberta air school, was given two weeks' leave recently and decided to visit the United States. Hitchhiking south, he was picked up by a group of U. S. air transport command fliers en route to their base. They flew him to San Diego and turned him over to fellow ATC pilots with the injunction to "show him a good time."

And they certainly did. They flew him to Australia where he had three days at home before making the return flight. He got back to his air base with five hours to spare.

P.-T. A. Activities

Roosevelt P.-T. A. At a business meeting of the Roosevelt Parent-Teacher association Friday afternoon plans were made for purchase of two new music instruments for use of the school orchestra. Mrs. Hamilton led group singing. During a social hour refreshments were served by a committee headed by Mrs. C. F. Meyers.

MODEL T ROLLS ON

Ashfield, Mass. (U.P.)—Mildred Remif is still driving her Model T Ford roadster. She bought it in 1914.

He Loved Children



Einar Holboell, Danish postal clerk, first thought of using Christmas Seals to raise money to fight tuberculosis. The plight of needy children in Copenhagen led him to promote the sale of Christmas Seals 40 years ago to help young victims of the disease.

Nervous, Restless

On "CERTAIN DAYS" of the Month? If functional periodic disturbances make you feel nervous, tired, restless, "dragged out"—at such times—try famous Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. It helps nature's Pinkham's Compound is also a grand stomachic tonic. Follow label directions. Worth trying! LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Too Late to Classify

STEADY employment, good wages for responsible girl or woman; experience unnecessary. Hunt's Ice Cream.

WANTED—Walnut pickers at once. Frank Dean, 3 mi. west of Central Point on the Old Stage road.

FOR SALE—Electric washing machine. Phone 4131.

WANT to do home laundry, 3rd and Laurel, Central Point. Mrs. Walter Fran.

FOR SALE—Baled alfalfa hay. Field's Feed Store, Crater Lake ave.

\$3950—3-room modern house. well built; elect. range, garage, wood house, deep lot; \$1500 down, \$35 per month. Immediate possession. Paved street. Don't pay rent. See this house, H. N. Lofland, Broker, 225 South Oakdale.

FOR SALE—Student's cot, bed springs, heating stove, 402 Boardman.

LADY'S super-sora camel cat coat, worn only a short time; just back from the cleaners, size 18. Will sell for half price, 518 Beatty st.

FOUND—Small black puppy, 21 Kentwood houses, H. G. Wilson, 7 Chestnut. Phone 4644.

FOR SALE—Old model wood range. Phone 2814.

WANTED—2 men to help unload merchandise from car. F. E. Samson Co., phone 3756.

34 OLDS straight 8 sedan. First house N. on west side of rd. east & corner east of Central Point.

FOR SALE—Davenport and overstuffed chair, gate-leg extension table and ladder-back chairs—\$95.00.

FOR SALE—V-8 Cadillac sedan, good rubber; V-12 Cadillac sedan, good rubber; A-1 trailer house. See Roy Patch, Jacksonville, Ore.

FOR RENT—3-room furnished house with garage, 304 Chestnut.

LOST BILLYBOLD at Ashland football field. Identification, Ernest Olson, U.S.N. Reward at 319 Willamette ave.

CITY TRANSFER & STORAGE—Fred E. Robinson, owner. Furniture moving, commercial hauling. Everything for your need, 38 S. Fir st. Phone 4664.

ANYTHING to haul, anywhere, large or small. Phone 2888. Davis Transfer and Storage, 10 S. Fir st.

CLOSING OUT 1934 Ford Sedan. 1932 Buick Sedan. 1936 Buick Sedan. Furniture, Beds, Dressers, Dinette. Cat Radios, Accessories. Wanted—House Trailer and Pickup. J. E. ZUBER, 1504 Riverside

FOR SALE or trade for car—1 boiler and stripper, for manufacturing lath or car strips; one model truck. McDonalds and Jackson, G. C. Glass.

FOR SALE—'35 Ford, 1-door sedan, heater and radio, live door tires. Phone 3933.

WANTED—Driver. Medford Fuel Co. FOR SALE—New white enameled trash burner, chicken wire and truck. McDonalds and Jackson, G. C. Glass.

FOR SALE—4 fresh cows and some to freshen in a few days. Box 349-A, Loring Lane, Medford.

FOR SALE—Good clean 1931 Pontiac coupe, good rubber, heater, low mileage. Call for price, emergency trip necessary. 215 Iowa st., just off West Jackson.

WANTED TO BUY—One Browning automatic shotgun, 12-ga., must be in good condition. Also one or more good saddles. Saddles must be in good condition. Please contact H. Woods, Hotel Holland, suite 201.

FOR SALE OR TRADE—Weaner pigs. Phone 2054.

WANTED—Experienced waitress. Apply in person. The What Not.

PRIVATE party will pay cash, ceiling type in good condition. No dealers. Phone 5433.

FOR SALE—6-room house, near the apartment. Adults. \$125.00. Call owner, 2828.

FOR SALE—Brown kid caravel fur coat, excellent condition, swaggar style, fit 16 to 30.—Phone 8471, or 113 Cottage.

FOR RENT OR SALE—Modern 4-room house in 12-28-28 Adams. Write route 2, box 302, Oak Grove road.

FOR RENT—Desirable furnished apartment. Adults. \$125.00. Call owner, 2828.

WANTED TO BUY—Wheeled tractor

rubber preferred, in good condition. Tribune Box 325.

CAMERON—MOFFITT Lumber Company, South Riverside at Barnett Road invites you to compare the quality and price of their lumber with that of any other obtainable without priorities or certificates. Phone 5162.

FOR SALE—LEATHER WORK GLOVES—New shipment in. Monarch Seed & Feed Co.

FOR SALE—Ground barley, cwt. \$2.70. Wheat, cwt. \$2.60. Roli's Barley, 70s, \$2.50. Cr. Oats & Berley, cwt. \$2.50. Milk Egg producer, cwt. \$3.45. Cow-Eats, 50s, \$2.48. Dairy Meal, 80s, \$2.50. Baled Straw, 3 wire \$1.00. Cedar Shavings, \$1.50. Special Hog Feed, cwt. \$3.15. MONARCH SEED & FEED CO.

FOR SALE—SPECIAL OATS for horses. Give your horse a treat. Monarch Seed & Feed Co.

LIVE TURKEYS WANTED—Will pay ceiling price. East Side Market, Tribune, 4th and Main.

ALTERING, repairing, retrimming, tailored button holes, men's and ladies' garments. Mrs. Gould, 108 Washington.

WANTED—A roebuck in good condition. In answering give length, condition of horn and price asked. Tribune, 4th and Main.

NEW FIR SAWDUST for burners. Medford Fir Fuel Co. Tel 3111.

FOR SALE—POULTRY LITTER, Stray Cedar Tow, Post Mox, Monarch Seed & Feed Co.

WANTED—Woman to wash dishes. Berrydale restaurant, 1512 N. Riverside. Best of wages. No night or Sunday work.

WANTED FOR CASH Old stamp collections and stamped letters from pioneer days. THE GEM COTTAGE, Rt. 1, Gold Hill, 21 miles N. on 99.

FOR SALE—SPECIALTY BLEND CURING PRODUCTS. Monarch Seed & Feed Co.

WANTED—Live colored fryers. Will pay ceiling price. East Side Market of Medford.

WE BUY—WE SELLEM Come in and See Them 1931 Pontiac Sedan. 1932 Pontiac Sedan. 1933 Plymouth Sedan. 1935 Plymouth Sedan. 1936 Nash Sedan. 1936 Studebaker Sedan. 1929 Model A Roadster. New supply Dayton-McClaven 6-Ply Tires—Free in Your Certificates. Goodies, Batteries, For Lites—Anti-Freeze—Heater Hose—Get Ready for Winter Now! E. J. LEALN Your Pontiac Dealer. Richfield Station. Dial 2042. 5th and Grape. Buy War Bonds.

CASH IN A FLASH FOR YOUR CAR Save Time, Cash and Gas. Call Automobile Market. Friendly Medford Dealer.

Ph. 8919. 6th and Bartlett. No Red Taps When You Sell to Us

LIVE TURKEYS WANTED—Will pay ceiling price. East Side Market, Medford.

WANTED—Live colored fryers. Will pay ceiling price. East Side Market of Medford.

FOR RENT—Paint spray gun. By the day or week. Faber's, 34 S. Riverside. Phone 4478.

ADA'S BEAUTY SALON—All kinds of beauty service. Permanents a specialty. Ph 2664. 120 N. Central.

ROCKY BLUXER, FIRE SLABS—Big double lot, 200 sq. yds. Med. Fuel Co., Tel. 3111.

HEALTH TALKS By DR. A. R. HEDGES Chiropractic & Naturopathic Physician 128 E. Main Dial 3170

The Common Cold Just what "the common cold" is has been a puzzle to many medical scientists. Writers in prominent medical journals admit they do not know what a common cold is or its cause. Medical scientists have spent time and money in search for a definite causative germ. Thus far their search has been futile. And yet such treatment has been given upon this basis, as yet unproved. Are we compelled by law of nature to suffer this condition until a specific germ is known to be the causative factor? We certainly are not. A sufficient knowledge exists to enable us to eliminate the common cold from our midst. It is known that the eliminative organs are not functioning properly. This may result from intemperance, a chronic sluggish condition or a sudden suppression. The result is congestion and an accumulation of toxic material. This indicates a depleted bodily resistance and a lack of vitality—at least a resistance and vitality incapable of sufficiently reacting in the presence of these abnormal forces. A normal circulation sustained by a normal nerve function is a prerequisite to health. With the tense, active channels functioning normally colds soon disappear.

Ye Smudge Pot By Arthur Perry

The Nazis have started dropping V-2 rocket bombs from the stratosphere on England, that travel faster than sound, or a rumor. It is thought this new outbreak of aboriginal cussedness, will dampen if not end, British talk about a soft peace for Germany.

Dorothy Thompson, the lady commentator comes to the conclusion neither side won in the late presidential election. The New Deal thinks it did, despite Dewey's able buttering of both sides of the voter.

The WPB announces a "liquor-making holiday" will be held throughout January. This should be a great help in alleviating the threatened shortage of Yule cheer, expected to be modified by importation of Demon (and how!) Rum. Qualified swiggers report it takes an expert to make a rum drink, and then it don't taste like anything.

THINGS WILL HAPPEN (SF. Chronicle) "The company does not say that the absentees went to the race track, but the assumption is that there was some relation. It would have been a remarkable coincidence to have had an epidemic of broken legs, chest colds, summonses to the income tax bureau or family visitors from out of the state occur simultaneously with the opening of racing."

Gov. Dewey, defeated GOP presidential hope, will take a post-election rest in Georgia. There he will find southern hospitality and sunshine, and no natives who cheered his picture in the movies, and voted against him in the election.

The FBI plans an inquiry into the cigarette and cigar "shortages" on the Pacific coast. "There is a bad odor in both situations," a San Francisco paper reports.

The weather cleared, but not with Sidney, over the week-end.

SLICK TRICK ITEM (Red Bluff (Cal.) News) "Jones ran an ad in the local paper here 'highly recommending' his opponent, W. J. Packham as a 'good, reliable, honest man,' and said 'your vote for him is well spent.' "Jones received 392 votes, Packham 228."

Premier Churchill—not that it made any difference—is pleased with the way the American elections "were handled, by holding high the allied interests above the dust of partisanship." The statesman will soon be battling for his own political hide, and, even under lease-lend, no voters can be shifted from the south, to where they are most needed.

"Unused engagement and wedding ring; want automatic shotgun."—(Tulsa, Okla., Tribune) More work for the lawyers coming up.

The National Safety Council surmises, "The war time gas rationing and speed restrictions will curb the post-war auto drivers." This is high hope, and bum guessing. The "Go Slow" signs in front of schools, are going by autoists faster than ever.

PIONEER REASONING "A woman in Portland is suing a firm of that city because it was at fault in causing a dictionary to fall on her, injuring her in the head. Probably if the dictionary had gotten in its work in earlier years that head would have been so soft as to have been seriously injured by direct contact with it."—(Pendleton East Oregonian editorial, 50 yrs. ago.)

Closing time for Sunday Too Late to Classify 6:30 Saturday afternoon—Please remember.

BEST PHOTOS REASONABLE PRICES E. HAYDEN JONES PHOTO STUDIO PHONE 3384 — 807 W. 2nd Phone number, under name Mrs. Fred Ball

HEALTH TALKS By DR. A. R. HEDGES Chiropractic & Naturopathic Physician 128 E. Main Dial 3170

A QUIET CHAPEL Since 1888 CONGER-MORRIS FUNERAL PARLORS Sixth and West Main Office of the County Coroner

AMBULANCE SERVICE PHONE 3147 H. W. Conger Carlos W. Morris