

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

# GOBLIN CAKES for

# HALLOWEEN

Again we present Betty Crocker's famous Hallowe'en Cake. A chocolate-orange marble cake. A perfect color climax to your Hallowe'en party. To Miss Crocker's nationally famous recipe has been added the skill of your Home Purity bakers—makers of Oregon's most famous cakes.



## 79c

- Danish Butterhorns..... each 5c
- Danish Pecan Krispies..... 3 for 25c
- Danish Bear Claws..... 5c
- Fruit Nougats..... 5 for 15c
- Cinnamon Rolls..... 6 for 15c
- French Hand Rolls..... 6 for 10c

**HALLOWE'EN DOUGHNUTS**

Iced in Hallowe'en colors or plain for dunking.

Please place order for Hallowe'en delivery.

### FREE LECTURE

Sponsored by the  
**MEDFORD ROTARY CLUB**  
**HIGH SCHOOL**  
**WED., NOV. 1**

8:00 P. M.

**DON BOLT**

Traveler, Journalist,  
Commentator  
You Are Invited



## Home Purity Layer Cakes

**Lucious Golden Brown TOAST That's BETTER**

Home Purity Vitamin Enriched Bread With Dextrose Sugar

Try it for Sunday breakfast and let your taste decide.

1 lb. loaf 9c - 1 1/2 lb. loaf 2 for 25c

**DIVINITY WHITE LAYER CAKE**

**RED DEVILS FOOD CHOCOLATE LAYER CAKE**

**GROCETERIA GOODNESS OVEN-FRESH**

**PETUNIA PINK LAYER CAKE**

**ORANGE BUTTER LAYER CAKE**

**ANGEL CAKES IN VARIETY**

Whole cake 59c-1/2 cake 30c

### FRUITS and VEGETABLES

- ONIONS** Sweet Spanish U. S. No. 1 Small 10 Lbs. 29c
- RED PEPPERS** 2 Lbs. 19c
- CELERY** Fancy Utah 1 lb. 5c
- CARROTS** Large Bunches 2 for 15c
- SWEET POTATOES** 3 Lbs. 20c



## Groceteria Guaranteed Meats Good or Your Money Back



Home Purity Mince Meats  
**2 lbs. 33c**

Just Arrived—Dill Pickles  
**3 for 10c**

Polish Sausage Type 2  
**lb. 34c**

Govt Inspected Beef Liver—Sliced  
**lb. 38c**

Ground Steer Beef  
**lb. 29c**

Pure Pork Sausage Grade AA  
**lb. 39c**

Sliced Young Pork Liver  
**lb. 24c**

- ### PORK CUTS
- Leg of Pork Roast..... 35c lb.
  - Loin Pork Roast..... 31c lb.
  - Center Cut Pork Chops..... 38c lb.
  - Pork Shoulder Roast..... 33c lb.
  - Fresh Side Pork..... 27c lb.
  - Fresh Pig Hocks..... 21c lb.

Brookfield AMERICAN CHEESE  
**2 lb. box 84c**

- ### VEAL CUTS
- Point Free
- Breast of Veal..... 20c lb.
  - Veal Pot Roast..... 26c lb.
  - Veal Chops..... 37c lb.
  - Veal Loin Chops..... 39c lb.

- ### BEEF CUTS
- Point Free
- T-Bone Steaks..... 36c lb.
  - Round Steaks..... 30c lb.
  - Beef Pot Roast..... 23c lb.
  - Lean Short Ribs..... 19c lb.
  - Sirloin, Boneless..... 36c lb.
  - Center Cut Soup Shank..... 19c lb.

Vintage AMERICAN CHEESE  
**1 lb. box 45c**

- ### STEER BEEF
- Grade Good
- T-Bone Steaks..... 50c lb.
  - Round Steaks..... 40c lb.
  - Beef Pot Roast..... 28c lb.
  - Short Ribs..... 21c lb.

### Savings In the Super Food Markets

- Economy Matches, carton of 6 boxes..... 15c  
Limit 1 Carton
- Garden Hot Sauce..... 3 cans 10c  
Limit 6 Cans
- Van Camps Pork and Beans, No. 1 can..... 3 for 25c
- Sculley's Citrus Marmalade..... 2-lb. jar 15c
- Fels Naptha Soap..... 5 bars 23c
- Zee Napkins..... Pkg. of 100 10c  
Limit 1 package to a customer

- 4 Bars Maxine Toilet Soap } All For 19c
- 1 Can Sunbrite Cleanser }
- K A Rice Feast..... pkg. 10c  
A Meal for a Dime
- Alber's Flapjack Flour..... large pkg. 24c
- K A Bran Muffin Mix..... pkg. 10c  
Makes 8 Large Muffins
- Milk Bottle Caps..... roll of 500 38c
- Dinamite Cereal..... 1 1/2 lb. pkg. 19c
- H-O Oats, quick or regular, lge. pkg. 25c
- Roman Meal..... large, pkg. 29c
- Mother's Cocoa..... 1 lb. pkg. 12c
- Gro-Pup Dog Food..... 25 oz. pkg. 24c
- Omi- OBlended Grapefruit and Orange Juice..... 47 oz. can 46c
- Gold Bar Early Garden Asparagus No. 2 can..... 33c
- Gold Bar Mary Washington Asparagus..... No. 2 can 39c
- Comb Honey—new crop..... 32c-38c
- Fly Ribbons..... 2 for 5c
- Kraft Miracle Whip Salad Dressing quart jar..... 43c
- Borene Granulated Soap, large pkg. 23c
- Wesson Oil..... quart 53c
- Snowdrift Shortening..... 3 lb. jar 63c
- Gin Sing Real Chinese Noodles 15 oz. package..... 14c
- Gin Sing Soy Sauce..... 6 oz. bottle 17c
- Hoody Peanut Butter..... lb. jar 29c
- Ivory Soap, medium bar..... 4 for 24c
- Ivory Soap, large bar..... 3 for 29c
- Camay Soap..... bar 5c
- Oxydol..... large pkg. 19c
- Duz..... large pkg. 19c
- Crisco..... 3 lb. jar 63c
- Ivory Flakes..... large pkg. 21c
- Ivory Snow..... 21c
- Sunshine Cheezits..... pkg. 12c
- Walla Walla Sugar Peas, No. 2 can 16c  
Small No. 3 Sieve Peas

### A Complete Assortment of CANDIED FRUITS for Your Holiday Fruit Cake

- Candied Citron
- Candied Diced Citrola
- Orange Peel
- Lemon Peel
- Radiant Fruit Mix
- Candied Cherries

# GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE