

FREE PRESS BEST PEACE INSURANCE, GREY TELLS CLUB

Kiwanians Hear Mail Tribune Ad Manager on Newspaper's Part in Civilization.

Declaring that "lasting peace and freedom of the press are inseparable", and that a free press has been and is today Britain and America's great "secret weapon," Herb Grey, advertising manager of the Mail Tribune, addressed the Medford Kiwanis club yesterday on the growth of the newspaper industry from before the birth of Christ to modern times.

Acting President Joe E. Earley presented the speaker with a citation for the Mail Tribune from Kiwanis International and the Medford Kiwanis club in appreciation for the service newspapers have rendered the nation during the critical war years. A similar citation is being presented each newspaper in cities where Kiwanis clubs are established.

Can Avert War

Reminding his listeners that world suicide would be the inevitable result of continued and increasingly destructive wars, Grey stated that wars can be averted with careful long-range planning if the people who do the fighting and dying know what's going on and quoted Lord Rothermere, publisher of the London Daily Mail, who recently said "A free press is apparently a greater deterrent to the making of war than anything that can be laid down in treaties, and when the reconstruction of the world takes place, I hope the ministers of the crown will do their best to see that a free press once more comes about in every country in the world."

Grey traced the history of the freedom of the press in this country, stating that it began more than 240 years ago when the refugee editor, Peter Zenger, was defended by Andrew Hamilton in a history-making suit. "Since that time, newspapers have been the greatest single factor in sustaining the individual thoughts and actions of our people", the speaker said. He reviewed briefly early history of publishing and printing and told of the great invention of movable type in the 15th century and added "The Magna Carta and the printing business were the real foundations of democracy and our present way of life."

Early Censorship

Press censorship began in England, in 1534, Grey said, and he then reviewed historic events of the past decade in relation to the press, beginning with Hitler's complete control of German newspapers, the efforts of the Fifth Column in France and the "divide and conquer" technique which led to the fall of France. These tactics accomplished little in this country, Grey declared, because of the wisdom and foresight of the American patriots who wrote the Four Freedoms into the Bill of Rights.

To give his audience a true picture of the term, "American press", Grey quoted figures showing that there are 2,043 daily newspapers, 13,436 weekly, semi-weekly and tri-weekly papers and the daily circulation of the daily newspaper alone in the United Press is more than 44,000,000.

Discussing the so-called "controlled" press, the speaker said that newspapers are not controlled by big business nor by economical or political factions, but by the people. "Newspapers simply cannot exist without the approval and support of the people, their readers," he said. "Publishers of America's 15,000 newspapers are individuals, and their editorial columns reflect their personal views. Ownership is so widely diffused that

domination of policies or thought would be utterly impossible. The press would be no more controlled than the doctors, the automobile dealers or lawyers could be controlled."

Ads Don't Control

Grey further declared that advertisers do not control the press because smart business men use newspapers and other media to sell goods and when the policies of any publication are dictated from the "counting rooms", the readers quickly sense it and circulation falls off. Discussing advertising, Grey reminded his listeners that "a free press unit must be a solvent press" and that advertising was therefore very important. He said that advertising had raised the standards of American living and that advertising had "brought more people more things and better things for less money."

Speaking of threats to freedom of the press, Grey said that newspapermen for the most part realize that liberty can be maintained only by those who willingly accept the discipline of social control, that American newspapers are now operating under a voluntary censorship plan and that the press had kept its trust well.

Much of the early censorship in the present war, Grey declared, was stupid, but said since the establishment of the OWI, the situation was much improved. Propaganda, the speaker said, is much like champagne and "the quickest way to let it get flat is to expose it to the air." He paid tribute to the many war correspondents and said they were making a magnificent record in supplying war news to the American public.

News Needed

In closing Mr. Grey quoted from Walter S. Rogers, chief of the division of foreign pressable on the committee of public information for the Versailles Treaty conferences and that Rogers' document, in the hands of President Wilson at the time, might well have saved a world from its present horror. Rogers' paper set forth the importance of equal use of world communications by all nations and said "inadequate facilities and high rates leave a situation where the press of many parts of the world remains provincial—and easy victims to the propagandist. If statesmanship has the vision and the organized ability, the most widely separated communities can be made neighbors, trading with each other, interested in each other, understanding each other and learning from each other." A new member, Kenneth Grant, chief controller of the Medford airport control tower, was introduced by Mr. Earley.

JOHN FORREST MOORE SUCCEUMBS AT HOME

John Forrest Moore passed away at his home on Spring street Thursday morning at the age of 75. He had been a resident of this community for the past 34 years.

Arrangements are in care of Conger-Morris chapel.

BOOT NETS TROUT

Northampton, Mass.—(U.P.)—While emptying out his high top boots which were filled with water when he accidentally stepped into a hole in the river, Jack Clifford of Northampton heard a splash and found a wriggling 7½ inch trout.

LUNCH BOX 13 No. Fir NOW OPEN

Under New Management We aim to keep the same policy as before, with good food, courtesy, and smiling service. Make it your eating place, as well as your meeting place. Enjoy Home Atmosphere!

Dick and Marie
Owners

Ex-Cop Designs Billyclub To Flash Red, Green Lights

By Charles Hull UP Staff Correspondent

St. Louis, Mo.—(U.P.)—A policeman's billyclub, long associated with producing stars and flashing lights before the eyes of recalcitrant prisoners, soon may come with red and green lights as standard equipment.

Yes, the patrolman's night stick is being modernized. A billyclub designed by John Carten, former member of the St. Louis police department, has a flashlight in the handle and green and red electric bulbs in the business end.

Carten's contribution to police pyrotechnics, although designed primarily for peace officers, is being considered by the army military police board for possible use by MP's.

The new billy weighs 20 ounces, Carten says, and is made of black plastic material, which the inventor asserts is as hard as a billiard ball. The nightstick is 17½ inches long and two inches in diameter. It also sports a slot for the officer's whistle and his callbox key.

"After the war it may be possible to install a tiny radio receiver in it," Carten says, adding however, he thinks the club too small for a two-way communication outfit.

The retired St. Louis detective had some difficulty in arranging his red and green billyclub lights so they would be helpful in directing traffic, but still wouldn't be seen from the air during blackouts.

The problem was solved by setting the bulbs far down in the nightstick and covering them with colored plastic lenses, held in position by springs allowing the lenses to recede when the policeman needs the stick as a weapon.

With Carten's ingenious billyclub, an officer would have both nightstick and flashlight in one

hand, leaving the other free to handle a gun.

The new-type billyclub has been tentatively approved, its inventor reports, by members of the military police board at Fort Custer, Mich. Final decision on its adoption by MP's must come from Washington, however.

The Czechoslovaks suffered "very heavy" losses in driving through the pass, the government reported.

Use Mail Tribune Want Ads.

Child's Colds VICKS VAPORUB
Relieve Misery - Rub on Time-Tested

When Lt. Gen. Patton's iron-fisted Third Army made its spectacular drive down the Normandy peninsula and later rolled into Paris, some of the ordnance tanks covered more than 600 miles in two weeks—an average of over 40 miles a day.

WANTED 50 USED CARS
Medford's Largest Buyer Pays Highest Cash Prices No Delays.
"Ask the man who sold one"
HUMPHREY MOTORS
USED CAR EXCHANGE
33 S. Riverside Dial 4980

CZECHS LIBERATE FIRST HOME TOWN

London, Oct. 12—(U.P.)—The Czechoslovak government in exile announced tonight that Czechoslovak troops fought their way through the Dukla Pass in

What's in a Name?

Plenty, smart buyers will tell you. And, housewives who are smart buyers are buying the brands they know and like, brands that stand for quality dependability, and guaranteed value.

Safeway is featuring those famous brands this week—at prices that save you money! Stock up today on the many good "buys" listed below—Put your savings into War Bonds!

SAFEWAY

NATIONALLY ADVERTISED BRANDS

WEEK ★ ★ ★

Campbell's Soup TOMATO 10½ oz. cans **3 for 25c**

Van Camp's Pork & Beans 20-oz. Glasses **19c**

Butter Kernel Corn Fancy Whole Kernel No. 2 cans **14c**

Snowflakes SODA CRACKERS or Honeymaid Grahams 2-lb. ctn. **28c**

Check These Values

TOMATO JUICE, Libby's (20 pts.) No. 2 cans **11c**

GERBER'S BABY FOODS 3—4½-oz. cans **20c**

CHERUB MILK (1 pt.) 3 tall cans **25c**

PET MILK Borden's Spec. Morning Milk (1 pt.) 3 tall cans **27c**

CANE SUGAR, Stamps 30, 31, 32, 33, 40, 10-lb. sack **59c**

KARO BLUE LABEL SYRUP 1½-lb. glass **15c**

NECTAR RAISINS, Sun-Maid 15-oz. pkg. **16c**

WHITE RICE, M-J-B 2-lb. pkg. **25c**

Prem Meat 12-oz. can **27c**

Potted Meat, Libby, No. ¾ can **6c**

Deviled Ham, Underwood 3-oz. can **18c**

Tang or Spam 12-oz. can **27c**

Chili Con Carne, Van Camp 17-oz. **28c**

Diced Carrots, Del Monte 303 glass **12c**

Tenderoni, Van Camp 6-oz. **2 pkgs. 15c**

Peanut Butter 2-lb. jar **35c**

Kraft Cheese, Velveeta (6 pts.) ½ lb. **24c**

Mustard, French's 9-oz. jar **13c**

Catsup, C.H.B. (50 pts.) 14-oz. bottle **17c**

L. & P. Sauce 5-oz. bottle **33c**

Miracle Whip, Kraft 16-oz. jar **27c**

Salad Dressing, Duchess 16-oz. **23c**

Mayonnaise, Nu Made 16-oz. **27c**

Noodle Soup, Lipton's Mix pkg. **9c**

Heinz Soups, Vegetarian, Vegetable (Also Pea, Bean, Cumbo, Scotch Broth) 11-oz. **14c**

Royal Satin Improves on your favorite recipes 3-lb. jar **59c**

SHORTENING

Kitchen Craft Flour 10-lb. sack **42c** 25-lb. sack **95c** 50-lb. sack **\$1.79**

Gold Medal Flour 25-lb. **\$1.25**

Gold Medal Flour, 50-lb. sack **\$2.49**

Flour, Drifted Snow 10-lb. sack **52c**; 25-lb. sack **\$1.00**

Flour, Drift. Snow, 50-lb. sack **\$1.98**

Flour, Harvest Blossom 10-lb. sack **41c** 25-lb. sack **88c** 50-lb. sack **\$1.70**

Pancake Flour, Aunt 2½-lb. **25c**

Buckwheat Flour Aunt **20-oz. 17c**

Bisquick Flour 40-oz. pkg. **29c**

Baking Powder, Cal. 25-oz. can **27c**

Morton's Salt, Plain or Iodized 15-oz. pkg. **8c**

Crisco 3-lb. jar **63c**

Wheaties 8-oz. pkg. **10c**

Rippled Wheat.....9-oz. pkg. **9c**

Rice Krispies, Kellogg's.....pkg. **11c**

Nabisco Bran.....16-oz. pkg. **17c**

Grape-Nuts.....12-oz. pkg. **13c**

Corn Flakes, Kellogg's, 6-oz. pkg. **5c**

Quaker Oats.....20-oz. pkg. **13c**

Fisher's Zoom.....20-oz. pkg. **19c**

Wheatworth, Nabisco.....pkg. **16c**

M-J-B, Hills Coffee.....lb. jar **25c**

Airway Coffee.....lb. bag **16c**

Nob Hill, Whole Bean Coffee lb **19c**

Sanka Coffee.....lb. jar **27c**

Instant Postum.....4-oz. pkg. **24c**

Hershey Cocoa.....½-lb. pkg. **10c**

Hemo, Borden's.....lb. jar **59c**

Ovaltine, Chocolate 14-oz. plain.....16-oz. **66c**

Canterbury Tea, Black.....3-lb. **22c**

Tree Tea.....½-lb. pkg. **27c**

Edwards Finest Coffee you've tasted 1-lb. jar **21c**

COFFEE

SAFEWAY

SAFEWAY MEATS

GRADE "A" LAMB

Breast of Lamb.....lb. **19c**

4M Shoulder Roast, square cut lb. **34c**

5M Shoulder Chops.....lb. **37c**

7M Rib Chops.....lb. **43c**

Kosher Salami.....lb. **55c**

GRADE "A" BEEF

5M Roasts Blade or round bone cuts lb. **27c**

13M Sirloin Steak.....lb. **37c**

Short Ribs or Brisket Boil lb. **19c**

Ground Beef.....lb. **28c**

Pork Steak.....lb. **33c**

Pork Roasts, shldr. cuts lb. **31c**

Pork Hocks.....lb. **17c**

Pork Sausage, coun. style lb. **28c**

Mince Meat.....lb. **19c**

FARM-FRESH PRODUCE

Knox Gelatin, Sparkling 1-oz. pk **17c**

Corn Starch, Kingsford 1-lb. pkg. **9c**

Jell Well, Assorted Desserts pkg. **5c**

Tobacco, P. Albert, Velvet pkg. **10c**

Heinz Cider Vinegar, qt. btl. **21c**

Searchlight Matches ctn 6 boxes **29c**

G-E Light Globes 25-40-60 W. (incl. tax) each **11c**

White Magic Bleach 32-oz. btl. **10c**

Clorox Bleach.....32-oz. bottle **16c**

Sunbrite Cleanser.....13-oz. can **5c**

Bon Ami Pwdr 12-oz. can, 2 for **25c**

Mrs. Stewart's Bluing 10-oz. lb. **15c**

Argo Gloss Starch.....1-lb. pkg. **9c**

Oxydol Soap.....24-oz. box **21c**

Super Suds, Concent.....24-oz. **21c**

Sweetheart Soap.....bar **5c**

Gaines Dog Meal.....2-oz. pkg. **18c**

Gro-Pup Food.....25-oz. pkg. **23c**

Potatoes U.S. Klam. Netted Gems No. 2... 50-lb. bag **79c**

U.S. No. 1 Klamath Netted Gems...lb. **3½c**

Apples Delicious Jonathans 3 lbs. **25c**

Gravenstein **3 lbs. 25c**

GRAPES TOKAY, WHITE MALAGA, CONCORD 4 lbs. **25c**

TURNIPS.....lb. **7c**

YAMS, baking size.....lb. **10c**

DURKEE'S TROCO MARGARINE IS CHURNED WITH FRESH PASTEURIZED SKIM MILK

I JUST LOVE IT IN AND ON MY CORN BREAD

SO MILD... SO SWEET... SO COUNTRY-FRESH IN FLAVOR

Durkee's TROCO OLEOMARGARINE

3300 ENERGY UNITS AND 9000 UNITS VITAMIN "A" IN EVERY POUND

SAFEWAY