



American Flag
Complete Set **3.98**
Flag . . . Flagpole Holder

Large color-fast American flag for your home. Ready to hang from your porch or window. Penney's Balcony.

ON SALE SATURDAY MORNING SHEETS

Just one case—10 dozen of these Nation Wide 81x99-inch double bed size sheets. Limit two to a customer. To be fair to our out of town customers these will not go on sale until Saturday morning.

PENNEY'S
J. C. PENNEY CO., INC.



Carol Evans Fashions

From our opening collection of Carol Evans dresses, especially selected for you from the smartest New York styles: luscious colors . . . sparkling sequin touches . . . softly tailored lines.

12.75

Penney's Second Floor!



WARM COMFORTABLE

Glenbrooke Plaid Shirts
4.98

Towncraft® plaid shirts—styled for outdoor living! With 55% cold-defying wool and 45% rayon, the perfect combination for warmth and wear! Handsome, rugged and functional—they're as suitable for outdoor jobs as for sports wear! Men and women alike will want to enjoy the easy comfort, the extra warmth and the handsome wear of a Towncraft!

PENNEY'S
J. C. PENNEY CO., INC.

Ready with College Wear!

If boys and girls just starting off to college,
Go first to Penney's for the clothes they need.
It proves they have this fundamental knowledge:
Wise planning will help many to succeed!



Alert Young Styles

for Alert Young Men

All-Wool Novelty-Weave Sport Coats!
Straight line model shown has bellows pockets. Fitted model has welt pockets, rolled lapels. Solids. Novelty! **12.75**

Full-Stride Slacks—Comfort Fit!
Wear Gabardine or Twills with fancy weave sport coats—soft weave plaids with solid color sport coats. 28-42. **4.98**

Young Men's Sport Shirts!
A large selection of long sleeve sports to be worn with or without ties. Solid pastel colors and plaids. Small, medium and large sizes. **1.98**

Penney's Main Floor

Jaunty Marathon® Hats in Fine Fur Felts!
Bound brims or welt-edged! With wide, medium or the very narrow band. Wide color selection, too! **3.98**

Water Repellent Lined Poplin Jackets!
All-weather jackets with adjustable side and cuff straps, storm-sealed pockets. Bright cotton plaid lining. **3.98**

Sporty Two-Toned Lined Casual Jackets!
All-wool sport-patterned front, blended with solid color rayon. Lined, of course. In tans, blues, browns. 36-46. **8.90**



Smooth Woolen Coats
With Soft Details

24.75

Winter-weight, interlined coats of rich textured woolens in exciting high shades or dark basic colors. Real values for many-season, many-purpose duty and beauty. Sizes 12 to 20.

Sweetheart Lapel Chesterfields.
Flange Front Fitted Styles.
Smooth-Shouldered Boy Coats.

Penney's Second Floor



Campus Classics

That are Right on the Job too!

MAN-TAILORED WOOL CREPE JACKETS
Flap pocket, slimly fitted style in vibrant new colors. Fully lined. Sizes 12-20. **6.90**

MATCHING ALL-ROUND PLEATED SKIRTS
Zephyr-weight wool crepe cut for action, built for wear. Dark or bright colors. **3.98**



RAYON CREPE BLOUSES
Club Collar favorites, long or short sleeves. **2.98**

ACTION-CUT SLACK SUITS
Fitted jackets with pleated front slacks. **7.90**

BEDFORD CORD SLACKS
Colorful and husky! Action-pleated model. **3.98**



CLASSIC SOFTIE BAR HATS
Wool felt berets, p.e.m.s. calots, Quilled! **1.98**

Austelle Casual Dresses
in High Shades, Pastels

7.90

Classics with a new softness in their huge pockets, bold buttons, feminine necklines and gently shirred skirts. Juniors' and Misses' sizes. Two-piecers, shirtwaisters and fly front casuals of cloud-soft rayon-and-wool mixtures in soft colors.



With Hand-Painted Decoration!
CHINA TEA POT
1.89

Delight your family with a colorful new tea pot. The hand-painted floral decoration is applied and sealed under the hard glazed surface to keep it bright and prevent its wearing off. The handle is especially designed to be held comfortably.

Penney's Balcony



In Amusing Novelty Figures!
COOKIE JARS
1.79

Great big cookie jars that will entertain the youngsters and add a touch of color to your kitchen shelf. Choose a bow, pig or clown in sturdy pottery, attractively decorated.

Penney's Balcony



Colorful, Carry-All Fabric
KNITTING BAGS
98c

Sturdily constructed of cheerful tapestry or homespun fabrics with side gussets for extra carrying space. P. S. You'll find them a joy to use for marketing, too!

Penney's Balcony



Double Texture Reversible Weave
SCATTER RUGS
2.98

Ideal for your porch, halls and children's play rooms. Woven with a double blending of wool, rayon and jute to stand lots of hard wear. Size 2 ft. by 4 ft.

Penney's Balcony



Penney's Still Have a Limited Supply of
DOUBLE COTTON BLANKETS
Stock Up Now!

Size 70x80 inch **1.98**
Size 72x84 inch **2.98**

Penney's Balcony