

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

LUNCH BOX TREATS

—AT THE—
**HOME PURITY
BAKERY**



WHETHER the lunch is packed for the orchard or factory worker, Home Purity Sweet Rolls, Cookies or Cake will serve as the appetite teaser that makes the lunch enjoyable.

Try this plan for a week: Include a Home Purity Sweet in the lunch box for a week, then try to omit it. You will then know how much they are appreciated.

For breakfast, lunch—yes, for a dinner dessert, too—Home Purity Sweets are unsurpassed.

Orange Butterhorns each 5c
Real Danish Pastry with Orange Topping

Danish Bear Claws each 5c
Generously Filled with Ground Dates and Figs Blended with Other Fruits

Cinnamon Rolls 6 for 15c
Spices and Cinnamon in a Tasty Sweet Dough—with Raisins and Sugar Icing

Fruited Twists 3 for 10c
Home Purity Sweet Rolls with Jam and Jelly in Center

Cherry Buns 5 for 15c
Tasty Roll with Candied Cherries

Fruit Nougats 5 for 15c
A Fine Blending of Candied Fruits and Raisins in a Taste-appealing Sweet Roll

Danish Pecan Krispies 3 for 25c
Large Oval Crisp, Danish Pastry—a Favorite with All Who Have Tried It



HOME PURITY CAKES

Red Deviled Food
Hershey chocolate enhanced with extra sugar, topped with chocolate icing.

Carnation Cake
White and pink layers topped with butter, cream icing.

**BROWN SUGAR
SUNDAE
CAKE**

ANGEL CAKES

Wide Variety to Choose From

**CHOICE
WHOLE CAKE 59c
HALF CAKE... 30c**

**Home Purity
Sandwich Buns**
Seal wrapped to insure freshness. Ham burger Sandwiches a fine Saturday night supper.
6 for 13c

Home Purity SANDWICH BREAD

With that rich, wheaty flavor found only in bread baked the Home way. The worker needs good wholesome bread in his lunch—HOME PURITY sandwich bread is good, wholesome bread.

1 1/2 lb. Loaf — 2 for 25c

HOME PURITY COOKIES

They are really home cookies—prepared from home recipes of leading women's magazines

Dozen 15c

PUT 'EM IN THE LUNCH BOX — EAT 'EM FOR A BEDTIME SNACK

FRUITS and VEGETABLES

WATERMELONS Lb. 2c
PEACHES Crawford 20-lb. Crates \$1.49
TOMATOES 20 lbs. No. 1 98c
Cantaloupes Size 38 Jumbo 2 For 23c
Green BEANS 2 Lbs. 19c
Gr. PEPPERS 2 Lbs. 23c

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE



MAKE a 3c SHOPPING BAG EARN a \$5 PRIZE for YOU!

Yes, and while so doing you will be helping the war effort by relieving the paper bag shortage, which is very critical at present. Here is what you do: bring your own shopping bag or purchase one from our checkers for 3c. The checker will then stamp the bag each time you bring it back to either Groceteria to make a purchase. The ten customers with the greatest number of stamp marks on their shopping bag when the contest closes, Sunday night, October 1st, will each receive a prize of \$5.00 in merchandise.

\$50 in Prizes! Ten \$5.00 MERCHANDISE PRIZES

Contest begins at once and runs until Sunday evening, October 1st.

Groceteria Guaranteed MEATS

GOOD OR YOUR MONEY BACK

Swift Tenderized Skinned Hams —
Whole 36c lb. - 5 pts.
Butt end of Ham 36c lb. - 5 pts.
Shank end of Ham 35c lb. - 2 pts.
4 to 6-lb. Swift Prem Slab Bacon,
extra lean 33c lb.
Swift Prem Sliced Bacon... 42c lb.
POINT FREE



Ground Meats Also Point Free

**Ground Steer
Beef**
29c lb.

**Old Fashioned
Home-Made Pure
Pork Sausage**
Grade AA
39c lb.

Ground Veal
For Loaf or Patties
32c lb.

Rationed Meats

Commercial Grade

Pot Roast Steer Beef
26c lb. and 5 points

Standing Rib Roast
29c lb. and 10 points

Rump Roast
23c lb. and 8 points

English Cut
26c lb. and 5 points

LAMB CUTS

**Grade Choice
Legs of Lamb**
41c lb.
7 points

**Grade Good
Leg of Lamb**
39c lb.
7 points

**SHOULDER LAMB
CHOPS 39c lb.**

LOIN CHOPS — RIB CHOPS
Cut for Your Desired Thickness

NON-RATIONED MEATS

Utility Grade

POT ROAST
23c lb. - no points

STANDING RIB
25c lb. - no points

SHORT RIBS
20c lb. - no points

VEAL CHOPS and STEAKS

Grade Good

Loin Veal Chops 44c lb.

Rib Chops 40c lb.

**Shoulder Veal
Chops 29c lb.**

Veal Cutlets... 46c lb.

LARGE ASSORTMENT of LUNCH MEATS

**CAN AND
PRESERVE
NEXT WINTERS
VITAMINS
NOW**

CANNING SUPPLIES

Canning time for Peaches—Pears—Tomatoes and many other Fruits and Vegetables is at hand. Your Groceterias have a wide assortment of the things you will need.

Benardin Jar Lids
(fit Kerr type rings) 3 doz. 25c
Kerr Jar Lids, regular size 3 doz. 25c
Kerr Wide Mouth Lids, large size 2 doz. 29c
Benardin Wide Mouth Lids, lg. size 2 doz. 25c
Economy Caps dozen 19c
Economy Clamps doz. 13c
Ball Glass Top Closures complete doz. 25c
Coffee Jar Lids (Thrifty) 3 doz. 29c
Coffee Jar Caps (complete cap with rubber) doz. 19c
Ideal Lids for Glass Jars doz. 17c
Eclipse Wide Mouth Lids doz. 19c
Old Fashioned Mason Jar Rubbers 3 doz. 10c
Certo 3 bottles 47c
Sure-Jell 3 pkgs. 29c
Pen-Jell 2 pkgs. 23c
M.C.P. Pectin pkg. 10c
M.C.P. Pectin with Lemon Juice, for canning, baking. Full directions in pkg., 1-gal. jar 45c
Kerr Mason Jars pts. doz. 65c; qts. doz. 69c
Fresh Dill large generous pkg. 15c
Pickling Spice (bulk) 3-oz. cello pkg. 10c
S. & G. Alum 8-oz. pkg. 10c
Sureseal Crown Beverage Bottle Caps
pkg. of 144 23c
New Fir Kegs 5 gal size 1.69; 10 gal. size 2.49
New Oak Kegs 5 gal size 3.69; 10 gal. size 4.83

LOCKER CARTONS

Like the Kind Used by Commercial Packers
Moisture Proof Cello Inside Carton

Pints doz. 29c
Quarts, doz. 39c
1/2 Gal. (For Chicken) dz. 59c

SAVINGS in the SUPER FOOD MARKETS

Miracle Whip Salad Dressing pint jar 25c
Gold Bar Coffee 1-lb. glass jar 25c
Z-Mor-U Coffee 1 lb. 27c
2 lb. 53c

Better because it's ground fresh

Radiant Fruit Mix 1-lb. carton 39c
Beet Sugar 10-lb. sack 54c
M-D Toilet Tissue 3 rolls 20c
Zee Towels 2 rolls 19c
Purity Paper Plates pkg. of 12 10c
Waxtex Wax Paper 125-foot roll 19c
Riviera Raviolis 1-lb. jar 15c
Lux Toilet Soap bar 5c
Lifebuoy Soap bar 5c
Lux Soap Flakes pkg. 21c

Rinso pkg. 21c
Spry Shortening 3-lb. jar 63c
Swan Soap Reg. bar—3 for 18c
Swan Soap large bar—3 for 29c
Calumet Baking Powder 1-lb. can 19c
Not as good as the genuine, but can be used where the other is not available.
Kellogg Pep pkg. 10c
Crescent Imitation Black Pepper 2-oz. can 9c
Friskies Dog Food 4 1/2-lb. pkg. 48c
Minced Clams No. 1/2 can 24c
Seedless Raisins 4-lb. pkg. 43c
Gold Bar Diced Beets 303 glass—2 for 25c
Swift's Premium Deviled Meat No. 1/2 can 10c
Gold Spun Macaroni Dinner pkg. 5c
Skippy Peanut Butter (crm or chunk style) 1-lb. jar 35c