

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

HOME PURITY BREAD

An Old-Fashioned Oven Treat!

No matter how you serve it Home Purity Bread is an oven treat.

Thoro baked for easier digestability it has that homey flavor found only in the products of the Home oven.

Made with finer and costlier flours specially blended for flavor — Vitamin enriched to enhance nutrition — Slow baked to insure pleasant eating and full nutritional value—plus Dextrose Sugar.

Try it for Sunday breakfast toast. See how evenly it browns, how fragrant and flavorful good bread can be. Give it to the children with jam for the afternoon snack.

1 lb. loaf 9c -- 1½ lb. loaf 2 for 25c



We couldn't make enough last Saturday, but this week-end we will try to have enough to supply all. To be safe, come early



Breakfast Dainties

Also Very Popular As Desserts

They are good for the same reason your home baking is good. The same fine home ingredients used in the same skillful manner as you would use them in your home.

Just re-warm any Home Purity Bakery product and your family will have the same fine foods you would prepare at home.

Walnut Clusters pan of 4 15c
Danish Bear Claws each 5c
Danish Butter Horns each 5c
Cinnamon Rolls 6 for 15c
Fruited Twists 3 for 10c
Cherry Buns 5 for 15c
Fruit Nougats 5 for 15c
French Dinner Rolls doz. 20c
Pecan Krispies 3 for 25c

Home Purity Sandwich Buns

Seal Wrapped to Retain Oven Freshness until you use them

Pkg. of 6 13c



FOR THE LUNCH PAIL

Fidelity Deviled Meat, ¼ can. .4 for 25c
Swift's Prem. Lunch Meat 12-oz. can 27c
E-Z Serve Liver Loaf. .12-oz. can 23c
Armour Star Chopped Ham 12-oz. can 41c
Swift's Premium Deviled Meat, ½'s 10c
Cudahy Veal Loaf. .7-oz. can 21c
Cudahy Cooked Lunch Tongue 6-oz. 23c
Libby Tongue Spread. .3-oz. 11c
Morrell Deviled Ham. .3-oz. can 15c
Cudahy Vienna Sausage, ½ size can 13c
Ehmann or Bell's Chopped Olives can 14c
Grande Olive Butter. .5-oz. jar 22c
Table Queen Sandwich Spread qt. jar 35c
Kraft Salad Mustard. .jar 10c
Morehouse Mustard full quart 23c
Waxtex Wax Paper. .125-ft. roll 19c
Sandwich Bread, 1½-lb. loaf. .2 for 25c
Kraft Cheese Spread (1 pt.)... jar 18c
Kraft American Cheese ½-lb. pkg. (6 points) 22c
Kraft Velveeta Cheese ½-lb. pkg. (6 points) 22c

GOLD BAR RELISH SPREAD

12-oz. jar 28c
Mix with salad dressing to make a fine sandwich spread.

Wide Variety of COOKIES and PASTRIES

At the Bakery
Nice Assortment LUNCH MEATS
At the Meat Dept.

Groceteria Guaranteed MEATS

GOOD OR YOUR MONEY BACK



Simplifying the Now Very Complicated Meat Rationing!

WITH the point value of butter and cheese so high and your allowable meat points so low for the five weeks period, you'll have to watch your step when buying meats.

Let's take a family of four as an example. The allowable points are 40 each—160 for the five weeks period. One pound of butter a week would use 80 of the 160 points leaving 80 for meat for 35 days—2 2-5 points per day.

Since you must buy mostly unrationed meats, your Groceterias to make it easier for you will display the rationed and unrationed meats in separate cases.

You will have plenty of meat, but you must be careful to avoid using your points too rapidly.

It's easier the Groceteria way.

GROUND STEER BEEF . lb. 29c

POINT FREE



Point Free Meats

GRADE UTILITY BEEF
Pot Roast 23c lb.
Round Steak ... 30c lb.
Boneless Chuck 30c lb.
Short Ribs 20c lb.
Sirloin Steak ... 29c lb.

Point Free

PORK CUTS

Grade AA Old fashioned Pure Pork Sausage 39c lb.
Grade AA Pure Pork Links Sausage 48c lb.
Meaty Spare Ribs for boil or bake 24c lb.
Fresh Pork Hocks, Ideal cooked with cabbage 21c lb.
Shoulder Pork Roast
Shoulder Pork Steaks

Point Free

Eastern BACON

Hormel Sliced Bacon
Swift's Prem. Bacon lb. 42c
Morrell Pride Bacon
Slab Bacon—Extra lean first grade, any size pc. lb. 33c

Rationed Meats

Steer Beef POT ROAST
Grade A | Grade B
lb. 28c | lb. 26c
5 points per lb. | 5 points per lb.

Steer Beef Standing RIB ROAST

Grade A | Grade B
lb. 33c | lb. 29c
7-inch cuts | 7-inch cuts

TENDER STEAKS

Grade GOOD AND COMMERCIAL
Plainly Marked for Your Inspection
for GRADE, PRICE AND POINT VALUES

Government Graded Lamb

LEGS OF LAMB

Gr. Choice | Gr. Good
lb. 41c | lb. 39c
7 points per lb. | 7 points per lb.

Grade CHOICE and GOOD
Loin or Rib Lamb Chops
Cut for Your Desired Thickness

CHEESE

Tillamook, Melowest, Brookfield
Vintage, Pimiento Cheese
12 points per pound

Lunch Meats for Picnic and Lunch Box

AT THE

Groceteria Delicatessen

Olive Loaf, Veal Loaf
Pickle and Pimiento Loaf
Raisin Lunch Loaf
New England Loaf
Chicken Loaf
Corned Beef Loaf
Chopped Ham Loaf
Spiced Ham Loaf

1/2 lb. 23c

1/2 lb. 28c

Green Stuffed Imported Olive pint 25c

Potato SALAD Pint 25c
Quart 45c
AT THE FOUNTAIN

Plain Large Green Olives, 1/2 pint... 15c

ANGEL CAKES

CHOICE WHOLE CAKE 59c
HALF CAKE... 30c

Apple Spiced Coffee Cake 23c
Generous Size

HOME PURITY CAKES

ALABAMA BROWN SUGAR SPICE CAKE

LEMON BUTTER CAKE

MALTED CHOCOLATE CAKE

OLD-FASHIONED POUND CAKE

Two Sizes
20c - 39c

Other Savings in the Groceterias

Spanish Nut Toffee. .5-oz. pkg. 29c
Jolly Time Popcorn. .can 18c
Clabber Girl Baking Powder, full 2-lb. can 23c
Kool Aid Drink Powder. .3 pkgs. 13c
Londonderry Ice Cream Mix. .pkg. 15c
Nabisco Old Fashioned Grahams 1-lb. ctn. 23c
Sunshine or N.B.C. Cookies, nice assortment. .cello bag 16c
Albers Corn Flakes. .6-oz. pkg. 5c
Kellogg Pep. .pkg. 10c
Kellogg Raisin Bran. .pkg. 11c
Kellogg Whole Wheat Biscuit. .pkg. 11c
Post-tens (10 individual packages) 23c
Grape-Nuts Flakes. .reg. size pkg. 10c
Drifted Snow Flour. .49-lb. sack 1.98
Quaker Puffed Wheat. .pkg. 10c
Quaker Muffets. .pkg. 10c
Whiffs O'Wheat. .large cello bag 8c
Ruskets. .pkg. 13c
Lux Flakes. .large pkg. 21c
Rinso. .large pkg. 21c
Lux Toilet Soap. .5c
Swan Soap, reg. size bar. .3 for 18c
Swan Soap, large size bar. .3 for 29c
Spry Shortening. .3-lb. jar 63c
Lifebuoy Soap. .5c

At the Fountains

Milkshakes and Ice Cream Sodas of pre-war goodness at pre-war prices.

15c

Just as Much and Just as Good as Always

VEGETABLES FRUITS and

Spear Melon. .lb. 5c
Home grown
Green Beans. .2 lbs. 19c
Cucumbers. .lb. 7c
Tomatoes, U. S. 1, home grown 20-lb crate \$1.63
Corn, Yellow Bantam, doz. 35c

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE