

MEDFORD MAIL TRIBUNE

"Everyone in Southern Oregon Reads the Mail Tribune"

Daily, Except Saturday
Published by
MEDFORD PRINTING CO.
215 North Fir St. Phone 2141

ROBERT W. RUIHL, Editor
ERNEST R. GILSTRAP, Manager
An Independent Newspaper

Entered as second class matter at Medford, Oregon, under act of March 3, 1879.

SUBSCRIPTION RATES
By Mail—In Advance:
Daily and Sunday—six months...\$7.50
Daily and Sunday—three months...4.00
Daily and Sunday—one month...1.50
By Carrier—In Advance—Medford, Ashland, Central Point, Jacksonville, Gold Hill, Phoenix, Talent, and on motor routes:
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Ye Smudge Pot

By Arthur Perry

In the Pacific war, "the neutralization of Yap Islands," is underway it is reported. Never mind the island, say many, with a presidential campaign hysterics approaching.

The Senate finance committee has knocked in the head a "business-for-all program" hatched by Sidney Hillman, CIO chief and champion of a 4th term for the White House incumbent. The main idea was to grab the five billion dollars the states have accumulated in unemployment funds, and pass it out at \$35 per week, to those who lose their jobs during the industrial demobilization after the war. The average pay is \$18 per week throughout the nation, and \$22 in Connecticut. It was a grand vote getting notion, and the recipients could have loafed for two years straight.

One thing bothering professional "do-gooders" is the fate of Italian youths who, by the fortunes of war and B. Mussolini, have nothing left but their youth. Dispatches say they are ragged, hungry, gumptionless, and on the bum. They were not always that way. They had plenty of what it takes to be cut-ups and were an ornery lot in pre-war days. Every time Benito bawled from a balcony they poured out of the pool halls of Rome and way points, to boo before the British embassy and yell: "We want Tunisia!" Now they are tamed.

A California hunter was humiliated no end last week. A companion shot off his hat and his troupe went with it.

SIMPLE AS THAT
(Jefferson (Ore.) Review)
"Newspaper publishers of papers large and small, have a problem these days to figure out how to carry increased advertising and yet not increase their use of newsprint. In the case of the Review publisher, he just omits his wife's editorial stint when the columns bulge and no one's unhappy but the little wife."

Herr Hitler does not feel his oratorical oats, as in the days when he called the Allies "military idiots." He now turns out to be a "blooming idiot."

"FOR SALE"—Cocker Spaniel, male, one-year-old. Inquire Mrs. Brown, West Union St., house-broken. (Somerset (Pa.) American.) — What goes on here?

The former boy mayor of Klamath Falls, democratic candidate for senator, has returned to this state to enact the role of the white-haired boy on the burning deck and campaign for FDR. He grabbed the presidential coat-tails in 1932, and is still clinging tenaciously to a deathlike grip, and is never far from Washington, D. C., except to run for something in Oregon.

"After a few minutes his eyes opened, sat up and said: 'Where am I?'—(Newspaper serial.)—No way for eyes to act.

Conspicuous in the traffic these days are a number of autos, that are either new, or have been washed and polished to the nth degree and then some.

Nothing has been heard for weeks and weeks from Madame Perkins, the only lady cabinet member, or the British girl, who through error, sent out the false invasion item. Secretary of the Treasury Morgenthau is now inspecting the Normandy battlefields and, it might be Madame's turn next. As military experts they both are on a par with H. Hopkins, the deputy president.

The science of physics began 2500 years ago when Thales, one of the seven wise men of Greece, discovered that amber had the power when rubbed to generate electricity.

A New C of C Policy

During the past few decades the Chamber of Commerce technique in Southern Oregon has changed radically,—and all for the better.

Twenty or thirty years ago the big idea was to get more settlers and boost up the population, regardless. Quality was not considered, quantity was the only aim. Get them in, by fair means or foul, but get them.

The theory was that the more who came the merrier, and once here the responsibility of the community ended. If the newcomers couldn't find work that was just too bad,—they could pick up their duds and go elsewhere,—but a certain proportion would certainly remain, under the compulsion of the well known pioneer imperative:

"Root hog or die!"

So the net result would be all to the good.

BUT the net result WASN'T. It took many years and some pretty tough experiences, to show up the fallacy of that old booster technique, but at long last the lesson was learned. Briefly it was this: "only contented and satisfied customers pay."

TODAY the local Chamber of Commerce,—and the business men of Jackson County—want more settlers of course. For more settlers mean more customers.

But they don't want to get them under any false pretenses, or merely to add a few figures temporarily to the next unofficial census.

They want them because Medford and Southern Oregon have what they want,—have a place for them,—not in grandiose promises or hifalutin colored pamphlets, but in actual values; a place where they can have a home, congenial and profitable work, where they can get from the community, and if they are of the right stuff can also contribute to it.

THIS is a radical change from the old "big red apple" days and the get-rich-quick prospectuses of the collegiate Hegira. But we repeat it is all for the better.

For the modern technique, means satisfied customers instead of dissatisfied ones; it means a permanent, healthy growth, instead of a forced mushroom inflation; it means a community founded upon the solid rock of useful service, cooperation and good will, instead of on the shifting sands of high powered promotion, dog eat dog and shifty mercenary speculation.

WITH this new spirit in mind and looking forward to the post-war era, Southern Oregon will want new settlers, for there will be a place and a need for them.

Here in Southern Oregon is one of the finest stands of merchantable timber on the coast, and with the return of normalcy there will be jobs for over a thousand workers in the woods and in the lumber industry.

With the extension of irrigation as now contemplated, new areas of good land will be opened up and it has been pretty well demonstrated that small tracts of 25 or 30 acres, with proper selection of crops, such as quality pears, small fruits, dairy herds or seed production a comfortable living can be made. This land will not be expensive.

With the return of peace there will also be opportunities in small tourist stations and motor camps, along our fine scenic highways, and last but not least to those fortunate enough to have established incomes, and who appreciate the beauties of nature and the sports of the great outdoors, here in the Rogue River valley is their "promised land"—the place to enjoy themselves and be glad each day that they are alive!

Unconditional Surrender

We fear President Roosevelt's clarification of "unconditional surrender" in his Pearl Harbor press conference is too late to materially change the situation.

For over two years now the Big Three—Roosevelt, Churchill and Stalin—have iterated and reiterated that Germany and Japan, must surrender UNconditionally, and in both Axis countries the governments have made the most of it, in solidifying their peoples and sustaining national morale.

President Roosevelt's insistence now that unconditional surrender does not mean the allies have any intention of starving the peoples of Germany or Japan after their surrender, and that when defeated the peaceful populations of these two countries need not fear for their lives, can hardly make much headway in enemy lands at this late date.

AS a matter of fact all surrenders in modern warfare, are in one sense unconditional. That is the defeated do not make the conditions, the victorious do.

In another sense there is no such thing as unconditional surrender. President Roosevelt has demonstrated the truth of this statement now by holding to the term, but enumerating two conditions,—the peaceful populations of the two countries will not be killed or starved, only the war machines of Germany and Japan will be destroyed.

OF course these are conditions, and to have peace there must be conditions. The only real meaning of "unconditional", therefore, is that the defeated will have nothing to say about them,—they will be imposed upon them without change or modification by the victors.

It is the belief of this department that when the history of World War No. 2 is written, it will be generally recognized that the choice of that term "unconditional surrender", and the great emphasis placed upon it for so long a time, was strategically a mistake.

CORN SHRINKS AS WHEAT INCREASES IN LATEST GUESS

August 1 Forecast Shows
2,929,117,000 Bushels
Corn in 1944 Crop Total.

Washington, Aug. 11.—(U.P.)—The agriculture department predicted today that the 1944 corn crop will total 2,929,117,000 bushels, compared with a forecast of 2,980,136,000 bushels made a month ago.

The forecast was made as of August 1. Last year's corn crop totaled 3,076,159,000 bushels. Total wheat production was estimated at 1,132,105,000 bushels, compared with 1,127,822,000 bushels indicated on July 1 and 836,298,000 bushels produced last year.

Less Winter Wheat
The crop reporting board estimated the winter wheat crop at 786,124,000 bushels compared with 793,086,000 bushels forecast last month and 529,606,000 bushels harvested last year. Spring wheat production was set at 345,981,000 bushels compared with the July estimate of 334,736,000 bushels and last year's crop of 306,692,000 bushels.

The board said that current prospects indicate that total crop production probably will exceed any previous year except 1942 and will be two or three per cent above 1943.

The indicated corn yield is 30.0 bushels per acre. Last month the board estimated a yield of 30.6 bushels compared with 32.5 bushels average yield in 1943.

Other Crops Listed
On other principal crops, the board gave these figures (the figures represent, respectively, indicated production on August 1, the July 1 estimate, 1943 production and indicated yield per acre):
Oats: 1,817,809,000 bushels; 1,183,236,000; 1,143,867,000; 29.9.
Barley: 293,703,000; 301,811,000; 322,187,000; 23.2 bushels.
Rye: 27,563,000; 29,362,000; 30,681,000; 11.9 bushels.
Flaxseed: 26,462,000; 26,541,000; 52,008,000; 8.6 bushels.
Rice: 68,858,000; 70,052,000; 60,025,000; 46.6 bushels.
Grain sorghums: 147,084,000 against a 1943 production of 103,168,000 bushels.

COMMUNICATIONS

Letters to the Editor must bear the name and address of the writer although the use of a pen name or initials for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarity and conciseness.

F. D. R. Will Have to Vacate.

To the Editor:
In his fourth term acceptance speech, Mr. Roosevelt rebukes Mr. Dewey for his remark about the "fired old men," and twits him about his extreme youth and inexperience. Well, FDR was not so old when he began to reign,—and not too experienced—judging by the results of the past 12 years. As a dictator, Mr. Dewey would not get to first base, but he has a few slants on constitutional government that FDR seems to have missed, while his keen, brilliant intellect, his wisdom and proven ability as an executive, is all to his credit and marks him as a man worthy of the full confidence of the people.

Inclined to be a bit particular about his political associates, Mr. Dewey neither asks for, nor will he receive any support from the gangsters and political racketeers,—and he will not need it if the people will awaken from the lethargy induced by New Deal sedatives. Those in a position to know, foresee a serious post-war crime wave. With a man in the White House who knows how to handle that element,—with our national dignity restored,—with our time-honored and cherished traditions again respected — those traditions which are the very foundation of our patriotism—our post-war problems will be solved to our satisfaction, if not to the satisfaction of the international racketeers.

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faction of the international racketeers.

Mr. Roosevelt also calls attention to "those who saw the danger from abroad, who met it head-on." Was his refusal to heed the official warnings about Japan's intentions, his policy of appeasement, despite our protests, his way of meeting that danger "head-on"?

He did something to our congress that has shaken our confidence in that august body. Time was when an appropriation of a few hundred million dollars was a matter for careful and serious deliberation—until FDR showed them how easy it was: Nothing to it, boys; just add three more ciphers, a little trick bookkeeping, a fireside chat, and there you are—by the way, I want some more power and another blank check. I am having another emergency and want to set up some more bureaus if the alphabet holds out.

We regret to ask Mr. Roosevelt to make the "sacrifice," but must insist that he plan to vacate the White House. His lease expires in a few months and we are arranging for a new tenant. We want to fumigate the premises and get rid of a lot of foreign odors—get the place to smelling like the United States again. "30" for now.

ALEXANDER H. SMITH,
Rt. 2, Box 58,
Jacksonville, Oregon.

Flight o' Time

Medford and Jackson Co. History from the files of the Mail Tribune 10 and 20 years ago

TEN YEARS AGO TODAY
August 11, 1934
(It was Saturday)

Entire Pacific Coast area swept by forest fires. California hardest hit.

Auto deaths in Portland so far this year number 53.

Crater Lake now enjoying its best tourist season on record. Secy. Ickes reports.

Fair. High 91, low 49 degrees.

A. F. of L. survey shows 3,000,000 jobless in land.

American Legion urges deportation of radical aliens.

Largest forest fire of season in county near Trail brought under control.

Surplus of local labor to handle fruit harvesting reported by Louis Ulrich.

TWENTY YEARS AGO TODAY
August 11, 1914
(It was Sunday)

John W. Davis, in pouring rain, opens campaign as democratic presidential nominee in speech at Clarksburg, W. Va. GOP is termed "corrupt and unworthy of confidence."

Non-union miners in Oklahoma ambushed and shot while on way home.

Fair. High 98, low 54 degrees.

Medford schools are shy four teachers for opening of schools September 2.

First tournament on local golf course to open August 16.

Rush construction of new buildings at fairgrounds.

Forest fire threatens Weed, Calif.

ZONE CHANGE HAS COMMISSION OKEH

The city planning commission meeting last night, recommended that the south 60 feet of lots 4 and 5, block 1, Meeker's addition be changed from a residence zone class 1B to a light industrial zone class 6. The city council will take action on the recommendation at its next regular meeting Aug. 15.

The recommendation was made following receipt of a petition from E. J. Ellis of the Medford Neon Sign company, who desires to construct a repair shop on the property, located on Putman street.

The planning commission also recommended the vacating of the east and west alley between lots 8 and 9, block 66, Original Town. The alley is on junior high school property.

NEW OPA AIDE TO SEEK BUSINESS COMPLIANCE

San Francisco, Aug. 11.—(U.P.)—The regional office of the OPA today announced appointment of Charles W. Williams, Oakland, Cal., sales executive, to the newly-created post of regional compliance officer in what OPA said was the first step in a campaign to enlist the aid of business and industry in a program of compliance with price, ration and rent control regulations.

Williams will direct the compliance campaign in Oregon, Washington, northern Idaho, California, Nevada and Arizona.

Sacramento clerks frequently were paid \$500 a month in gold-rush days.

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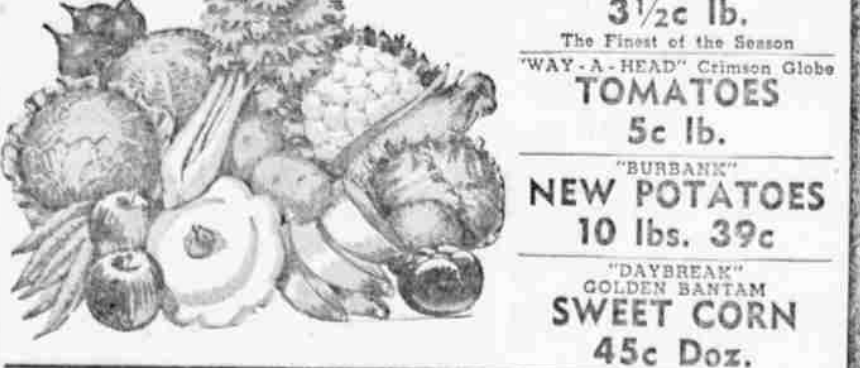
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