

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

HOME PURITY BAKERY

WE LIKE TO BE OLD FASHIONED



A LOT of folks make fun of what we of the older generation refer to as "the good old days."

Some of the Victorian customs of the "Gay 90's" now seem rather queer even to we older folks—from a modern point of view—but no one has improved on mother's baking. One of our most cherished memories is the appetizing fragrance of Mother's kitchen when bread, rolls, cake or pie were in the oven, and none ever tasted so good.

That is why we constantly search for old-time recipes and test every one we get—why we try to use the same home ingredients—mix them in small batches—why we constantly try to bring to you that wonderful fragrance and flavor so appealing to childhood's appetite.

Equal to Mother's baking? That would be a very extravagant claim so we shall just say it's nearest to it we know how to bake. Get some tomorrow.

Cakes From Leading Magazines

CHOCOLATE DIVINITY

Snow white layers with Hershey Chocolate Icing.

ALABAMA SPICE CAKE

A great favorite of the South.

BROWN SUGAR CHOCOLATE

An all chocolate cake plus brown sugar goodness.

ANGEL CAKES
Variety of Betty Crocker's masterpiece.

Whole Cake . . 59c
Half Cake . . . 30c

Cake Supply Limited to Our Sugar Allowance

HOME Purity Bread

Old Fashioned—Yes, and thorough baked to add easy digestibility to Mother's Old Fashioned Goodness.

Vitamin Enriched to Government requirements

1 Pound Loaf 9c

1½ Pound Loaf 2 for 25c

Here's a Real Old Timer!

Old Fashioned JELLY ROLL
Each 25c

An Old Fashioned Breakfast

Modern yet old fashioned, because prepared from time tried finest home ingredients mixed and baked with the same care and precision you would follow if you baked them.

Pecan Krispies

Two Portion Danish Pastries

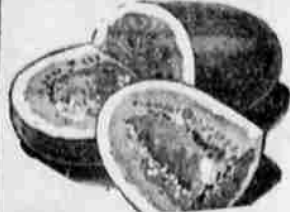
3 for 25c

HOME PURITY COOKIES

Here is the best example of the superiority of Home Recipes. Fine assortment tomorrow

Doz. 15c

Fruits and Vegetables



Watermelons
lb. 4c

ONIONS . . . lb. 5c

White Potatoes 10 lb. 33c

U. S. No. 1 Local

Green Beans . 3 lbs. 25c

Blue Lake

Green Peas . 2 lbs. 19c

Summer Squash 3 lbs. 20c

Yellow or Zucchini

MAJOR BRAND VITAMIN B COMPLEX

Complies with Govt. Pharmaceutical requirements

Bottle 100 tablets - - - 89c

One 29c size 24 Tablets FREE

Three Sizes - - 29c, 49c, 89c

Greater Energy, Steadier Nerves, Better Digestion

Groceteria Guaranteed Meats

GOOD OR YOUR MONEY BACK

LEAN PORK SAUSAGE

A Fine Summer Meat if Made in Old Fashioned Way



The old fashioned way is the way folks on the farm made it. They had to eat it themselves so they made it so good that all of the family would not only like the flavor but would enjoy eating it because they knew it was made of good cuts of fine fresh pork. That's the old fashioned way and it's the Groceteria way. Good pork—well seasoned with the best of spices—lean for summer use and never excessively fat.

Fine for breakfast and one of the best dinner meats. Economical because no bone waste, and because not too much fat, doesn't fry down to half its original size. Yes, the old fashioned ways are best.

OLD FASHIONED PORK SAUSAGE, lb. —

39c

Costs You Less Because No Excess Fat to Fry Away.

VEAL CUTS

RATION FREE

Boneless Veal Cubes, lb. 32c
Ideal for Brazing or Boiling

Shldr. of Veal Steaks lb. 31c
Just Brod, Then Fry

Loin Veal Chops . . . lb. 39c

Veal Cutlets lb. 48c

Rump Roast of Veal . lb. 34c

SLAB BACON

Hormel Minnesota
Swift Prem
Armour Star

lb. 33c

CHEESE

American Roquefort Goat Cheese
Limburger Cheese, Chantelle American Swiss, Mellowest Cheese
Tillamook Cheese

STEER BEEF

T-Bones, Sirloin, Round Steak, Sirloin Tips

Rump Roast 28c lb.

Chuck Roast 28c lb.

Arm Cuts 28c lb.

Short Ribs 21c lb.

All Beef Plainly Marked with Grade and Price and Point Value.

GOVERNMENT INSPECTED PORK CUTS

Pork Chops, Shldr. Steaks, Leg of Pork Steaks

Fresh Pork Hocks 21c lb.

Pork Loin Roast 33c lb.

Shoulder Roast 35c lb.

Brookfield LINK SAUSAGE 48c lb.

Spring Chicken - POULTRY - Frying Rabbits

SAVINGS at the GROCETERIAS

Seedless Raisins 2-lb. 22c—4-lb. 43c

Whitley's Creamed Honey 14-oz. pkg. 33c

Imitation Black Pepper 8-oz. can 23c

Baking Soda, Crescent Brand 1-lb. pkg. 5c

Friskie Dog Food 4½-lb. pkg. 48c

Miracle Whip Salad Dressing quart jar 39c

O-So-Good Macaroni 2½-lb. pkg. 24c

Flytox—kill 'em before they multiply pint 21c—quart 37c

My-T-Fine Lemon Pie Filler pkg. 5c

Triscut pkg. 14c

Nabisco Ginger Snaps 1-lb. pkg. 23c

Pre-War Quality—You Will Want More

Fire Chief Matches carton 6 pkgs. 25c

Kraft Mustard jar 10c

Cudahy Vienna Sausage No. 1½ can 13c

Grape-Nuts Flakes, large pkg. 2 for 25c

Post-tens—variety of cereals 23c

Mother's Cocoa 1 lb. pkg. 12c

Schilling's Orange Pekoe Tea 1½-lb. pkg. 48c

Makes Fine Iced Tea—Very Fine Quality

Ovaltine—chocolate or reg., small 35c—lge. 68c

Rose Bowl Mackerel, No. 1 tall can 2 for 35c

Very Fine Quality

Staley's Cube Starch, 1-lb. pkg. 3 for 25c

Milk Bottle Caps tube of 500, 38c

Bottle Caps pkg. of 1 gross 23c

Mavis Cola Syrup bottle 29c

Makes 12 Glasses of Fine Cola at Home.

BUY WAR BONDS at No. 1

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE