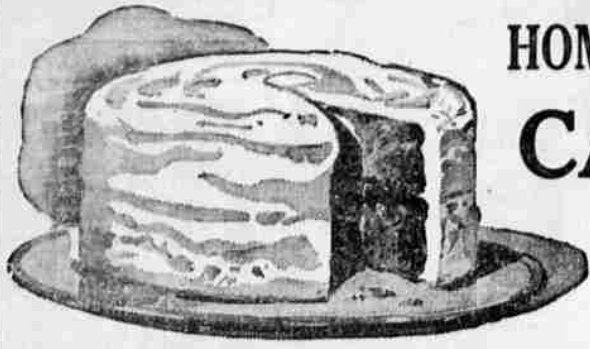


• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

A FINE ASSORTMENT OF HOME PURITY CAKES



For the
Week-End

Chocolate Coated
Divinity
White Layer

Pilgrim
Brown Sugar
Layer

Chocolate
Southern Nut
Layer

Angel Cakes
in
Variety

Your Choice

WHOLE CAKE . . 59c

HALF CAKE . . . 30c

COCONUT BUTTER HORNS

Real Danish Pastry with fresh coconut rolled in
and in the icing.

4 for 23c

APPLE SAUCE LOAF CAKE

Two Sizes

20c
and 35c

Home Purity Vitamin-Enriched
Bread With Dextrose Sugar
1-lb. Loaf 9c, 1½-lb. Loaf 13c

APRICOTS, large size . . . 25-lb. lugs \$2.49
SUNKIST ORANGES, Size 200's . . . Doz. 39c
LETTUCE, large heads . . . 2 for 15c
FRESH PINEAPPLES, large . . . 59c each
WATERMELONS . . . lb. 6½c
POTATOES, U. S. No. 1 White . . . 10 lbs. 33c

Fountain SPECIAL

De Luxe Hamburger Sandwich
Potato Salad
Coffee
Hamburger made of Steer Beef

25c

Unrationed Foods and Other Seasonable Needs

Fidelity Deviled Meat, No. ¼ can . . . 4 cans 25c
Morrell's Sandwich Spread, 6 oz. can . . . 11c
Morrell's Deviled Ham, 3 oz. can . . . 15c
Chopped Armour's Star Ham, 12 oz. can . . . 41c
Armour's Treat Lunch Meat, 12 oz. can . . . 35c
Armour's Star Tamales, jar . . . 19c
Armour's Chili Con Carne Concentrate
1 lb. can . . . 29c
(No beans—makes a lot)
Cross and Blackwell Ham and Tongue Spread
or Beef and Liver Spread, can . . . 18c
E-Z Serve Liver Loaf, for Sandwiches
or Plate Lunch, 12 oz. can . . . 22c
Gold Bar Alaska Sockeye Salmon,
No. 1 tall can . . . 42c
Dodge Medium Red Salmon, No. 1 tall can . . . 37c
Lily Pink Salmon, No. 1 tall can . . . 23c
CC Solid Pack Oysters, 7½ oz. can . . . 37c
Life Buoy Soap . . . 3 bars 20c
Wellman's Pure Cane and Maple Syrup
1½ pint jar . . . 38c
Century Brand Sardines . . . No. 1 tall can 14c
Rose Bowl Mackerel . . . No. 1 tall can 19c
Malibu Pilchards . . . No. 1 tall can 14c
Gold Bar Sardines . . . large oval can 13c
Rio Del Mar Sardines
8 oz. can . . . 16c
Silver Bar Peas . . . No. 2 can 13c
Rose Brand Peas,
No. 2 can . . . 2 for 25c
Bagley Red Label
Tomatoes . . . No. 2½ can 14c
Del Rogue Fancy Solid
Tomatoes . . . No. 2½ can 18c

Silver Bar Tomatoes . . . No. 2½ can 14c
Gold Bar Creamed Golden Bantam
Corn . . . No. 2 can 15c
Tender Sweet Golden Corn,
No. 303 can . . . 2 for 25c
Diamond A Whole Kernel Corn . . . No. 2 can 15c
Gold Bar Whole Kernel Corn . . . glass jar 17c
Del Rogue Whole Kernel Corn . . . No. 2 can 15c
Tip Top Spinach . . . No. 2½ can 17c
Walla Walla Spinach . . . No. 2½ can 19c
Diamond A Shoestring Beets . . . No. 2 can 12c
Gold Bar Sliced Beets . . . No. 2 can 15c
Gold Bar Small Whole Beets . . . jar 17c
Gold Bar Coffee . . . 1 lb. jar 29c
Hill's Red Coffee . . . 1 lb. carton 30c; jar 33c
Chase & Sanborn Coffee . . . lb. 29c
Golden West Coffee . . . lb. bag 30c; jar 33c
Schilling's Coffee . . . lb. jar 33c; 2 lb. 63c
Z-Mor-U Coffee . . . lb. bag 27c; 2 lb. bag 53c
M.J.B. or Folger's Coffee . . . lb. 33c
Sunshine Krispy Crackers . . . 2 lb. box 35c
Royal Club Coffee . . . 1 lb. jar 32c
S. & W. Coffee . . . 1 lb. 33c
Quaker Oats . . . large pkg. 29c
Kellogg's Whole Wheat Biscuit . . . pkg. 11c
Sperry Wheat Hearts
28 oz. pkg. . . 23c
46 oz. pkg. . . 33c
Individual pkgs. Post
Cereals . . . 2 pkgs. 5c
Albers Corn Flakes
small pkg. . . 5c
Jolly Joan Whole Wheat
Pancake Flour 2¼ lb. pkg. 23c

RED COLOR
And
ALMOND FLAVOR
For Your
MARASCHINO
CHERRIES

GATES & LYDIARD

6TH AT CENTRAL—8TH AT GRAPE

SAVINGS WITHOUT SELF-DENIAL

The TELEGRAMS are coming NOW

YES—the telegrams are coming—you know the ones we mean—the kind with the star showing through the transparency on the envelope—the ones that read—"The Sec. of War regrets to announce"—and we learn that the boy down the block will not come back. The tragedy of war heretofore so unreal—so remote from our daily goings is now an actual reality—a very part of our daily life.

Our sympathy goes out to the grief-stricken parents and we think of our own loved ones over there and how all our lives we planned for them. Memory takes us back to when they were so small and how proud we were of their little antics. Then came school and our looking forward to their happiness in the pursuit of knowledge; our glow of satisfaction when they finally decided their future vocation. And then came the war, and our planning may be for naught.

There will be more telegrams—more of the kind that brings the war closer to home—unless we do something to make them fewer—something to end the war sooner.

Let's do it!



Groceteria
No. 1
Issues
WAR
BONDS

CANNING SUPPLIES

Kerr Lids with rings . . . doz. 21c
Fit Any Mason Jar
Kerr Lids only . . . 3 doz. 29c
Kerr Wide Mouth Lids . . . 2 doz. 29c
Economy Caps . . . doz. 19c
Economy Clamps . . . doz. 13c

Ball Glass Top
Closures complete
doz. . . 25c

Pyramid screw lids
for Mason Jars
sealed with rubber
doz. . . 15c

Coffee Jar screw
lids with rubber
sealer in lid
doz. . . 19c

Coffee Jar Thrifty Lids (you furnish the
screw cap) . . . 3 doz. 29c

Ideal Lids for Glass Jars . . . doz. 17c

Eclipse Wide Mouth Lids . . . doz. 19c

Ball Mason Jar Rubbers . . . 3 doz. 13c

Eclipse Wide Mouth Rubbers . . . 2 doz. 19c

Rubbers for Glass Top Ball Jars . . . 3 doz. 13c

Certo . . . 3 bottles 47c

Sure-Jell . . . 3 pkgs. 29c

Pen-Jell . . . 2 pkgs. 23c

M.C.P. Pectin . . . pkg. 10c

M.C.P. Pectin with Lemon Juice—for canning
baking—full directions in pkg. . . jar 45c

Kerr Jars . . . pints, doz. 69c; qts. 79c

Kerr Glass Top Jars—pints—2 doz. in
carton \$1.38 quarts—1 doz. carton 79c



Groceteria GUARANTEED MEATS

GOOD Or Your MONEY BACK

SMOKED MEATS

½ lb. pkg. Swift Prem Bacon . . . each 21c

1 lb. layer Swift Prem Bacon . . . lb. 42c

Extra lean sugar cured Swift Prem

Slab Bacon, 4 to 8-lb. slabs . . . lb. 33c

Eversweet lean Slab Bacon,

8 to 12-lb. slabs . . . lb. 33c

Butt ends of Prem Hams . . . lb. 36c

Shank ends of Prem Hams . . . lb. 35c

SWIFT'S BROOKFIELD CHEESE

2 pound box 84c

POINT FREE CHEESE

1 lb. pkg. Limburger

½ lb. pkg. Limburger

1 lb. pkg. Goat Cheese

½ lb. pkg. Goat Cheese

Government Inspected Pork

Fresh Pork Hocks . . . lb. 21c

Pork Loin Roast . . . lb. 33c

Shoulder Pork Roast . . . lb. 35c

Fresh Side Pork . . . lb. 27c

Grade AA Pure Pork Sausage lb. 39c

Brookfield Little Pig Sausage lb. 48c

Smoked Pure Pork Sausage . lb. 48c



Veal Cuts No Point

Loin Chops . . . lb. 39c
Shoulder Steaks
lb. . . 31c
Veal Cutlets . . . lb. 48c
Rump of Veal, lb. 34c
Boneless Veal
Cubes . . . lb. 32c

PEN-FED STEER BEEF

ROASTS

Arm Cuts, lb. . . 30c

Average weight 2 to 3 lbs.

Blade Cuts, lb. . . 30c

2¼ to 3 lbs.

STEWES

BONELESS CHUCK
For stews, boiling or braising.

Lb. . . 39c

Short ribs, lb. . . 21c