

5TH WAR LOAN

STARTS TODAY!

**IT'S FOR INVASION!
FOR VICTORY!
FOR YOUR BOY!**

**WHY YOU ARE ASKED TO
INVEST MORE
During the "ZERO HOUR" Drive**



NOW, As America goes all out for invasion—your dollars must join the fight, too! No matter how much you have done—you must do more! It is a solemn duty for every American to buy MORE War Bonds during the 5th WAR LOAN DRIVE—to keep the attack going—to help safeguard your country and your own boys in the fight. The job is big—you've got to dig!

It's a question of simple arithmetic: War costs more today than ever—and during invasion, the demands for supplies reach their peak. A heavy bomber costs about \$250,000. A 155 mm. howitzer costs \$23,000. Fighter planes cost \$50,000.



Invasion barges, tanks, field guns cost thousands upon thousands of dollars. Invasion demands more and ever more fighting equipment to insure Victory. The money must come from every patriotic American at home.

BOOST YOUR PLEDGE

As America faces its "Zero Hour", our armed forces march unflinchingly forward. They are ready to die if need be.

And now, on the home front comes the command—back up our fighting men with the biggest War Loan of all. This is the "Zero Hour" Drive. Our duty is clear...

If you are on the payroll savings plan, buy extra bonds in this drive.

If you buy War Bonds regularly at your bank or Post Office, double your War Bond investment. But, whatever you do, whoever you are, ask yourself this question: "What have I done today that some mother's son should die for me tonight?" Then buy your extra \$100—or \$200—or \$300 Bond. It's for Victory!



Back the Attack!—BUY MORE THAN BEFORE!

BOND HEADQUARTERS 21 No. Central Ave. • Phone 3398

This Message Published in Cooperation With the 5th War Loan Drive and the Jackson County Committee By . . .

The CALIFORNIA OREGON POWER COMPANY