



Tailored in Rochester
by
MICHAELS-STERN

It takes TAILORING to make the
Covert Topcoat that MAKES the MAN!

Remember this . . . almost a hundred years
experience in traditional Rochester-tailoring
goes into their making . . . and that fact alone
tells you more strongly than a flood of adjectives
just how good these Michaels-Stern Covert
Toppers really are! Stylish, sturdy, tailored to a
peak of perfection, we present them to you . . .
at prices that are tailored to fit your purse, too!

Fine All Wool Covert Coats \$39.50

70% Camel Hair Coats \$47.50

MEN'S SECTION

Quality Rain Clothes Such As These Are Hard To Get

For Outdoor Men

The Active Outdoor. Men will get a world of comfort and rain coat satisfaction out of his U. S. Rubber Rain Coat or Hip Length Jacket. A double shoulder, heavy duty coat for Active Outdoor wear this winter.

COAT \$7.00 JACKET \$6.50

For The School Boy

Two outstanding wintertime garments for the school boy. Popular short length waterproof slickers at \$4.95 and three quarter length water repellent, plaid lined coats at \$8.95. Perfect for school wear this winter.

SLICKER \$4.95 COAT \$8.95

For The Small Boy

For the boy who wants a warm comfortable water repellent jacket we suggest these of sturdy whipcord. All have a quilted wool lining. See them tomorrow at Mann's.

Sizes to 12 \$8.50 Sizes 13 to 20 \$8.95

Civilian or Army Men

The Civilian or Army man will find a perfect Rain Coat in these new Skinner Tackle Twill Coats. Military style, full bodied and finely tailored. Can be turned into a top coat in a jiffy with a wool interliner. Your size is here.

\$24.95

Wool Inner Liners \$5.95

Yard-For-Yard...
Stitch-For-Stitch...
Dollar-For-Dollar...



There isn't a suit on the market today that's a "Better Buy" than Tiffany Worsteds!

Don't take our word for it, either . . . let a Tiffany tell the story . . . In terms of top-notch Rochester-tailoring, top quality fabrics, and top-flight suit value!

Tiffany Worsteds

Tailored in Rochester by MICHAELS-STERN

\$42.50

MEN'S SECTION



BEAUTY SALON 2nd FLOOR



FLORSHEIM SHOES

Longer wear in every pair!



The best way to make your shoes last longer is to buy better shoes—for the longer your shoes wear, the more fighting leather is released to our armed forces. Buy longer wearing shoes—Buy Florsheims.

\$10.50 and \$11.50

Give To Your Community Chest and War Fund!

Casual Coats & Suits

To See You Smartly Thru Winter

Featured tomorrow in the Coat and Suit Shop are Winter's Smartest Casual Coats and Suits at three budget prices. The suits are 3-button type, tailored from 100% wool tweeds, plaids and checks. Skirts have front and back pleats and the jackets are lined with a fine rayon. Sells for \$19.95. The coats are of all wool fleeces, tweeds, and novelty weaves, fully lined and interlined. Some with velvet collars. Included in this group is the smart Chesterfield. Regular and junior sizes. \$24.95 and \$29.95.

\$24.95 and \$29.95
THE SUITS \$19.95

Apparel Section Second Floor

Lovely Autumn DRESSES

Here at \$16.95 and \$19.95 are dresses of the better kind that you'll wear right through the holiday season. One and two-piece styles—Tailored and dressy. Just as you wish. See them tomorrow. Note their clever styling and good looking trims. They come in all the leading winter colors. Reg. and half sizes.

\$16.95 & \$19.95

Wash Dresses

From our popular Wash Dress Section come these new arrivals at \$3.98 to \$6.50. Clever polka dots, stripes and good looking prints. Pinafore types—button down the front and full skirt styles in sizes 12 to 44.

\$3.98 To \$6.50

Childrens' Corduroy DRESSES

Here are those adorable Corduroy Dresses for school girls that all the fashion books are talking about. Red and royal blue corduroy with a smart cross stitch trim and full flared skirt. Sizes 2 to 6½ and 7 to 14.

Sizes 2 to 6½ \$5.98 Sizes 7 to 14 \$7.50

Dutch Hats to Match \$1.98

JUNIOR SHOP SECOND FLOOR



Triangular Fascinators

A must on every shopping list! Fascinating triangular fascinators in rose, white, aqua, blue, yellow and red. See them tomorrow. Mann's Main Aisle.

\$1.25

Colorful String Dolls

For Your Suit or Coat

They wear them on suits, sweaters and coats. New string dolls in gay colors to brighten up one's wardrobe this winter. Ask the sales girl in the Main Aisle to show you these new charmers.

59c

MANN'S MAIN AISLE

Girl Scout Week

From October 30th to November 6, Girl Scouts all over America will celebrate "Girl Scout Week." Remember this store is headquarters for Girl Scout equipment.

Girl Scout UNIFORMS HAND BOOKS TIES, BELTS ANKLETS & BERETS

JR. SHOP 2nd FLOOR



COHAMA

PRINT

Rayon Jersey

Oh! So very expensive looking!

Oh! So wonderful to wear—and so

lasting! You'll love the inspired

original prints—the deep-dyed vibrant new

Fall colors. And you'll enjoy sewing on

softly draping Cohama jersey. Ready for your most glamorous daytime and evening frocks.

Wonderful under your dark coat.

\$1.98 yd.

MAIN FLOOR

MANN'S

SOUTHERN OREGON'S FINEST DEPARTMENT STORE