

Gremlins, Car Saboteurs, Ousted by Winter-Proofing

MOBIL MEN IN DRIVE TO CURB IMP'S RAVAGES

A new Gremlin is in town. He's now in hiding in motor cars. He is here to get firmly established for the winter season.

The name of this imaginary but harmfully-mischievous little imp is "Stormy." At least he has been so classified by the M. D.'s (Mobilgas Dealers, if you please) and these auto "doctors" have organized their winter-proof campaign to prevent "Stormy" and all his bothersome tribe of co-workers from injuring the health of the cars they service.

Such was the announcement made today by Claude Holmes, wholesale agent here, who declares that the "winter-proof, semi-annual car protection program will put "Stormy," "Draggy," "Sludgy," "Skiddy," "Squeaky," "Wastey" and other impish goblins on the run.

"In offering the winter-proof, Gremlin-fighting campaign to motorists of this area," said Holmes, "we do so with the assurance that it will go a long way toward preventing troubles incident to cold, wet-weather driving, and will also help stretch the life of our now-precious cars.

"In case you don't know it, "Stormy's" is the pesky fellow we have to look for most diligently right now. Changing weather conditions are favorable for him in causing damage to vital and hard-to-get automotive parts.

"We must be diligent also in safe-guarding cars against the cold weather pranks of "Calamity," who loves to weaken batteries and stall cars; "Draggy," who puts an oil drag on gears and wastes gasoline; "Sludgy," who creates harmful sludge in neglected crankcases; "Wastey," who steals ration coupons by robbing motorists of mileage; "Skiddy," who specializes on making tires get smooth, go flat, and blow out and "Squeaky," who cooks up bothersome auto squeaks and rattles.

"Now that most all motorists are so well imbued with the necessity of adequate service to avoid Gremlin troubles," continued the Mobil representative, "the only predicament anticipated is the difficulty, with limited manpower, to handle all the essential, seasonal work. That's why it's advisable for car owners to make winter-proof service appointments early. Better a week early than a day too late."



Olive Barber's Observations

I suppose it was a proud day for my husband's mother when little Frankie came home with visible proof that he could write his name. I can just see her pat his curly pate as she told him how happy his new accomplishment made her.

Yet no aptitude he's ever developed has had such unhappy



Winter-proof Now!
KEEP DRAGGY OUT OF GEARS

This is one of the most important Winter-proof "musts"—do it now. Protect vital gears for the duration. Maybe they can't be replaced.

VERNE H. PENDLETON
MOBILGAS SERVICE
Central Point

Miss Storm Meets "Squeaky"



With her winning smile, Gale Storm, feature player in the new Monogram pictures, "Nearly Eighteen" and "Campus Rhythm," registers the delight that young folks, and even grownups, are taking in the new Gremlin cutouts, now being given away at Mobilgas stations. In her hand Miss Storm holds a cutout figure of "Squeaky," the newly-discovered Goblin who puts squeaks in automobiles.

consequences. No, not even when he learned the words, if not the tune, of a game wherast he's given to saying, "I call the bet and raise it seventy-five cents." Or when, one day, he found his young strength equal to stabbing a hole in a punchboard. True, these have led to frequent financial reverses but they've been minor disasters when compared to those brought about by his ability to sign his name.

Not that I'd have him remain ignorant of the art of writing, but with all the words there are in the world, he needn't limit his output to two. It's rank favoritism, I say. Yet have any truck with other words, he will not. Refusing to write letters, just give him a chance to sign his name to anything and he leaps to the task with all the joyous abandon of a lover given a chance to embrace his inamorata.

Dotted lines draw him like a magnet. Let him spot a dotted line and all the king's horses couldn't keep him from affixing his signature, though to do so may place a mortgage on the old homestead or pledge him to remodel the Brooklyn bridge.

Such papers as require his name in two or more places, he holds in high esteem. In fact, he supports Roosevelt because the duplication of reports in favor with the Democrats gives him a bargain in name signing.

The possession of a check-book puts him in a fever of activity. When the bank points out the futility of signing more of these, he simply pays no never mind. Maybe they think he has arthritis. Well, he hasn't, and the good old right arm still has what it takes. They then call his attention to the dangers involved if he persists. He accepts the challenge. If he must live dangerously for the privilege of writing his name, he will. He's still a stout fellow and just let

them start something. And down deep in my heart I know I'd never have captured my favorite gentleman if he hadn't seen that the marriage contract gave him a chance to place his name on the dotted line.



GET RID OF SQUEAKY

When we lubricate your car from the famous X-Ray Mobilization Chart as one of our 4 Winter-proof services, you can feel sure the little car imp "Squeaky" will be run out in a hurry.

LUBRICATION IS PRESERVATION
FRED KRUGGEL
600 East Main St.
MOBILGAS MOBIL OIL

WIGGLY MACARONI GIVEN BIG PLAY SINCE RATIONING

By Nick Bourne
United Press Staff Correspondent
Macaroni and spaghetti manufacturers were in the throes of the winter rush and a great wartime boom today as the nation's cooks, caught with their points down, doubled pre-war American production.

The great macaroni massacre was making children ask does it grow on trees, what was it before they killed it, and mother, will you knot me a sweater out of the next pot?

Used as a "meat-extender," the wiggly stuff dominated many dinners in the shape of

spaghetti with fish, spaghetti with meat balls, macaroni with cheese, noodles with fish or chicken, and spaghetti with macaroni.

U. S. consumption of the national dish of Italy was expected to reach nine pounds per capita (dry weight) this year and the National Macaroni association was flooding the mails and magazines with recipes on how to combine it with fish, chicken gravy or a little meat.

Macaroni and its little brothers, spaghetti, vermacelli and fedellini, first were brought to this country by Italians and consumption was limited to persons of Italian ancestry for many years.

Yankee Doodle, who, according to the national air, "stuck a feather in his cap and called it macaroni," had nothing to do with the paste business.

That macaroni was a bit of Tory witticism injected into the lyrics of Yankee Doodle by Dr. Richard Shuckburgh in 1775, to try to make the Yanks feel bad.

The actual macaronis were a band of sturdy Maryland patriots given to flashy uniforms, but the boys under Washington only had a feather to stick in their caps to "call it macaroni" for a fancy uniform to go up against the elegant red coats. A macaroni in those days was a dandy, or fop.

A latter-day spaghetti expert has written of this war's macaroni: "After this war we'll never forget the macaroni and spaghetti. For dinner, lunch and after the show."

"Twas noodle work that saved the dough."

Legend says Marco Polo brought the stuff to Italy from China, where a Chinese girl accidentally produced the first by leaving a string of dough in the sun to dry.

However, Italians generally are conceded to have invented it. Anyway, they developed it, for the Italian word "spaghetti" means "small ropes."

Keep Gremlins away!

Gremlins are the wear and tear That plague your car for lack of care

They argue with you to delay, To "put it off" another day.

They say because you're cutting speed Of watchful care there is no need.

And since you do not drive so far, They urge you to neglect your car.

Of course, down in your heart you know That what they tell you isn't so.

For if you slack your vigilance You'll have to face the consequence.

Today when new cars can't be bought You must protect the one you've got.

Give it the very best of care, To counteract the wear and tear.

Get "Winter-proof" protection now— Your Mobil Man will tell you how.



GIVE YOUR CAR Winter-Proof PROTECTION WITH THESE 4 "MUSTS"

- TRANSMISSION AND DIFFERENTIAL SERVICE**
Replace heavy-grade summer lubricants with correct winter grades of clean, fresh Mobil Lubricants.
- MOBIL LUBRICATION**
Protect the vital parts of your car with expert lubrication from the famous X-Ray Chart.
- OIL CHANGE**
Drain, flush and refill your crank case with correct grade of Mobil-oil for winter driving.
- TIRE SERVICE**
Help make your tires last with expert tire service. Avoid dangerous skidding with new recaps.

Ask your Mobilgas Dealer ABOUT HIS WINTER-PROOF "MUSTS"

When that chill hits you (and it won't be long now) remember this: Your car will be feeling it too. With winter weather ahead now's a good time to prepare your car for winter driving, with these four necessary services. They're just about the minimum protection you

must give your automobile at this time. That's why we call 'em the 4 "Musts." Why not spend a few dollars now and save trouble and greater expense later? Take a few minutes and talk over these 4 "Musts" with your Mobilgas dealer. Suggestion: Don't put it off!

Free GREMLIN CUT-OUTS

Go to your Mobilgas dealer for cut-outs of the cute little Gremlins in attractive colors. Eight in the series and all FREE while they last. The children will love them—so will you.



SOCONY-VACUUM

MOBILGAS MOBIL OIL

MOBIL OIL-MOBILGAS