



Confusing—wasn't it?

Medford's Community Chest And 17 War Agencies Coming To You For Funds . . . Now They've Been Unified Into One Big FUND . . . Here's the Story!

Wherever the Jap or Nazi boot has marched, it has crushed under its heel the homes, the food, the bodies, the hopes, the souls of men, women and children.

These men, women, and children are our friends, our allies, and it is inconceivable that we would not extend them all possible help. It is inconceivable too that we would not help American fighting men who have gone forth to bring freedom back to the world, and the families these men have left behind them.

This we have done. Agencies have been formed to provide aid to our friends, our own fighting men here and across the world, and the needy here on the home front.

There were many of these agencies; there had to be. They all had to come to you for money and your heart could say "no" to none. But it was confusing.

Eliminating the Confusion

Now, in order to eliminate that confusion, a very sensible thing has been done. Seventeen national war relief agencies have been combined with Medford's Community Chest into one campaign, into the National War Fund. You give to this unified fund, and you have given to 17 agencies. You give once, for all these!

The National War Fund now combined with OUR Community Chest, is officially endorsed by the President. It has the backing of the Government as an improvement over the old confusing way of raising money. It permits you to budget your wartime giving more easily. It makes sense.

Yet it does not intrude upon the autonomy of any of these agencies. The USO, China Relief, British War Relief, and all the others will be left under their present efficient and experienced direction. They will be freed from the task of raising money, and have time to devote full time to their good works, and you will not have to dig down so often that your pocket becomes frayed at the edges.

Round the World and at Home

The money you give will work round the world. It will also go to work right in your own neighborhood; for the National War Fund appeal has been combined with that of our own local agencies of the Medford Community Chest. Part of it will be used for the families of men in the service, for the children of parents at war work, for the social services needed to keep a community at war healthy and efficient.

Give, generously, today. Add up your total gifts—THEN DOUBLE IT!

Two And One-Half Times MORE Money Is Needed!

YES, more than two and one-half times the fund raised last year must be given this year. Approximately \$19,000 will be needed to continue the urgently needed work of Medford's own Community Chest. Add to this the imperative wartime needs of the United War Fund—approximately \$25,000—and we have a total of \$44,000. That's our goal this year—and we cannot fail our community, our fighting men, our nation and our allies!

**GIVE ONCE
FOR ALL THESE**



- Medford Community Chest
- USO
- United Seamen's Service
- War Prisoners Aid
- Belgian War Relief Society
- British War Relief Society
- French Relief Fund
- Friends of Luxembourg
- Greek War Relief Association
- Norwegian Relief
- Polish War Relief
- Queen Wilhelmina Fund
- Russian War Relief
- United China Relief
- United Czechoslovak Relief
- United Yugoslav Relief Fund
- Refugee Relief Trusts
- United States Committee for the Care of European Children

**MEDFORD COMMUNITY
and WAR CHEST
Campaign Opens Tomorrow!**

MONDAY, OCTOBER 18

Published In Cooperation With The Medford Community Chest And War Chest Campaign By

The CALIFORNIA OREGON POWER COMPANY