

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

THE GREATEST of ALL UNRATEDIONED FOOD VALUES

Yes, and mighty good eatin', too—Fine for breakfast—a favorite dessert in the lunch box—an appetite teaser for school children, who eat but part of the school lunch—A taste teaser for lagging breakfast appetites and your best energy pick up.



Good eatin'—You bet! Extra good eatin' when from your Home Purity Bakers.

ORANGE BUTTER HORNS

Real Danish Pastry with Sun Kist Orange Topping.

DANISH BEAR CLAWS

Generously filled with Ground Dates and Figs, blended with other fruits.

CINNAMON ROLLS

Spices and Cinnamon in a tasty sweet dough—with raisins and sugar icing.

FRUITED TWISTS

Home Purity Sweet Rolls with jam or jelly in center.

CHERRY BUNS

Tasty Roll with Candied Cherries.

FRUIT NOUGATS

A fine blending of Candied Fruits and Raisins in a taste-appealing roll.

HOME PURITY CAKES FOR THE WEEK END

Lemon Butter Cake

Yellow layer with filler and icing of golden yellow lemon butter.

Brown Sugar Carmel

Brown Sugar Layers with Caramelized Filler—Butter Cream Icing

SOUTHERN NUT CHOCOLATE

Limited Chocolate supply lets us make this prime favorite about once a month

ANGEL CAKES

Limited supplies permit limited output of these finer cakes

Whole Cake 59c — 1/2 Cake 30c

HOME PURITY Vitamin Enriched BREAD

1-lb. loaf 9c

1 1/2 lb. 13c

HOME PURITY RAISIN BREAD

Wheat Germ Bread—Vitamin Enriched—Chock Full of Raisins

1-Lb. Loaf

15c

HOME PURITY COOKIES

They are really home cookies, prepared from home recipes from leading Women's Magazines

Dozen 15c

Put 'Em in the Lunch Box—Eat 'Em for Bedtime Snack.

You Will Enjoy the Famous HOME PURITY SANDWICH BUNS

Seal wrapped to preserve their oven freshness and flavor

6 for 13c

PLAN YOUR SHOPPING TO SAVE THAT PRECIOUS GASOLINE



Yes, gasoline is precious now and every bit of unnecessary driving curtails the use of your car just that much.

It will make a lot of difference if you will plan to combine all shopping in one down-town trip. Your Groceterias for your foods and all

other lines of merchandise is nearby.

Park in either of our parking lots if buying groceries. There is a big lot at either Groceteria.

We ask that you consider the convenience of others by observing the time limit and park only when Groceteria food shopping. This will give ample time for other shopping.

One shopping stop for everything—a saving of gas, time, money, and food satisfaction.

Time for — PANCAKES Again!

● Midwest America has a favorite supper—pancakes! Some like the corncake—some the pancakes we know so well, while others mix corn meal into the common, everyday pancake. Point savers, and mighty good too—yet cost so little.

Fischer's Pancake Flour
2 lb. sack 15¢ - 4 lbs. 27¢ - No. 10 bag 59¢

Pillsbury Pancake Flour
2 1/2 lb. Pancake.....21¢
2 1/2 lb. Buckwheat.....25¢
Hungry Jack, No. 10 bag.....48¢

Corn Meal
Sperry Yellow, 56 oz. pkg..... 24¢
5 lb. bag.....22¢; 9 lb. bag..... 39¢

Mapeline Gives that Maple Flavor to your own Sugar Syrup

Sperry Pancake Flour
28 oz. 17¢ - 3 lbs. 27¢ - 4 lb. bag 30¢
No. 10 bag 63¢

Alber's Flapjack Flour
2 1/2 lb. 23¢ - 4 lb. sk. 29¢ - No. 10 bag 61¢

Aunt Jemima Pancake Flour
2 1/2 lbs. 23¢ - Buckwheat—2 1/2 lbs. 27¢

Peacock Buckwheat Pancake Flour
2 1/2 lbs. 27¢ - 4 lb. sk. 31¢ - No. 10 bag 71¢

Groceteria Guaranteed Meats

	Points Per Lb.
LEG of LAMB, Grade A....lb. 39c	6
SHOULDER of LAMB, Gr. A lb. 36c	4
BREAST of LAMB.....lb. 20c	1
Ground STEER BEEF.....lb. 29c	7
PRIME STEER BEEF ROAST, Grade A.....lb. 28c	9
Short Ribs of STEER BEEF, lb. 21c	6
SMOKED MEATS	

Ham - Bacon - Dixie Squares
Bacon Jools - Hocks - Salt Pork

Good Meat Takes No More Points
WANT A GOOD STEAK? We Have It!
T-Bone, New York Cut, Top Sirloin, Filet Mignon, Porterhouse, Club, Small Individuals
JACKSON COUNTY MILK FED VEAL

Steer Beef Suet
The very finest ground ready for your venison, mince meat.
No Points Required

Colored **FRYERS and HENS**
Frying RABBITS
No Points

Wisconsin **SWISS CHEESE**
lb. 49c
5 Points Per Lb.

Tillamook **CHEESE**
Swift **CHEDDAR CHEESE**
8 Points Per Lb.

● **RATIONED FOODS** ●

	Points Per Can		Points Per Can
Diamond A Whole Kernel Corn No. 2 can.....	14¢-13	Planters Peanut Oil.....pt. 33¢- 4 qt. 53¢- 8	
Crisco.....	1 lb. 24¢- 4	Del Rogue Tomato Juice....No. 2 can	10¢- 3
Sacramento All Green Asparagus Tips.....	No. 1 can 31¢-14	Wadham's Fancy Green Beans, No. 2 can.....	18¢- 8
Silver Bar Tomatoes.....No. 2 1/2 can	14¢-21	Snowdrift Shortening.....	3 lb. 68¢-12
Swift's Prem.....	12 oz. can 37¢- 5	Vita Pack Grapefruit and Orange Juice.....	47 oz. can 33¢- 4
Van Camp's Pork & Beans No. 303 can	15¢-18 27 oz. can 17¢-21	Garden Mixed Vegetables...No. 2 can	13¢-14
Gold Bar Colossal Asparagus Spears No. 2 can.....	39¢-18	Kraft Pimiento Cheese Spread....glass	19¢- 1
Westward Peaches.....No. 2 1/2 can	23¢-27	Gold Bar Fancy Solid Tomatoes, No. 2 can.....	15¢-18
Formay Shortening.....	3 lb. 68¢-12	Swift's All-Sweet Margarine....	2 lbs. 49¢- 4
Gold Bar Early Garden Peas, No. 2 can	18¢-18	Gold Bar Tomato Juice.....	47 oz. can 25¢- 8
Del Rogue Whole Kernel Corn No. 2 can.....	14¢-13	Wesson Oil.....	pint 27¢- 4
Rose Brand Peas.....No. 2 can	13¢-18	Rosedale Peas, No. 303 can.....	2 for 25¢-16
Gold Bar Yellow Cling Peaches No. 2 1/2 can.....	27¢-27	Clapp's Baby Foods.....	3 cans 21¢- 1
Gold Bar Catsup.....	14 oz. bottle 17¢-15	Golden Poppy Figs.....No. 2 1/2 can	23¢-21
Del Rogue Fancy Solid Tomatoes No. 2 can.....	14¢-18	Gold Bar Creamed Golden Corn, No. 303 can.....	13¢-10
Kraft's Parkay Margarine.....	2 lbs. 49¢- 4	McKenzie Green Beans.....No. 2 can	15¢- 8
		Kraft Old English Cheese.....glass	22¢- 3
		Marion Cut Green Beans...No. 303 can	13¢- 6

● **UNRATEDIONED ITEMS** ●

Malt-O-Meal.....	pkg. 23¢	Wheatena.....	pkg. 23¢
Albers Wheat Flakes.....	large pkg. 24¢	Kellogg's Whole Wheat Biscuit.....	pkg. 11¢
Elbow Cut Macaroni.....	2 1/2 lb. pkg. 24¢	Wheaties.....	pkg. 11¢
Krinkle Egg Noodles, 3 sizes...10¢ - 14¢ - 24¢		Sperry Wheat Hearts.....	28-oz. pkg. 23¢ 46-oz. pkg. 33¢
Certo.....	3 bottles 49¢	Oregon Best Semolina Macaroni, 26 oz. pkg.	21¢
Macaroni Sea Shells.....	14 oz. pkg. 14¢	Bottle Caps.....	gross 23¢
Alpine Coffee.....	lb. 33¢; 2 lbs. 65¢	Kellogg's Corn Flakes.....	giant pkg. 13¢
Folgers Coffee—lb. carton...31¢ lb. jar...33¢	2 lbs. 65¢	Dynamite.....	large pkg. 33¢
Golden West Coffee—lb. bag...30¢ lb. jar...33¢	3 lbs. 95¢	Albers Pearls of Wheat.....	pkg. 18¢
Schilling Coffee.....	lb. jar 33¢; 2 lbs. 65¢	Sunshine Krispy Crackers.....	2 lb. box 35¢
Gold Bar Coffee.....	lb. jar 29¢; 2 lbs. 56¢	Carnation Oats.....	large pkg. 23¢
S. & W. Coffee.....	1 lb. carton 31¢; jar 32¢	Albers Corn Flakes.....	small pkg. 5¢
M. J. B. Coffee.....	lb. 33¢	Raullis Graham Crackers.....	2 lb. caddy 24¢
Empress Coffee.....	1 lb. 32¢; 2 lbs. 63¢ (In Reusable Fruit Jars)	Oregon Packed Crab Meat.....	No. 1/2 can 45¢
Z-Mor-U Coffee.....	1 lb. 27¢; 2 lbs. 53¢	H. O. Oats.....	large pkg. 22¢
		Quaker Oats.....	large pkg. 24¢
		Roman Meal.....	pkg. 28¢



Toilet Preparations and Remedies

- Vaseline Hair Tonic.....37¢- 63¢
- Fitch Dandruff Remover.....25¢- 59¢
- Fitch Ideal Hair Tonic..... 47¢
- Calox Tooth Powder.....43¢- 79¢
- Dr. Lyons Tooth Powder...19¢- 39¢
- Jergens Lotion.....23¢- 39¢
- Colgate Dental Cream.....21¢- 37¢
- Cashmere Bouquet Lotion...18¢- 33¢
- Hind's Honey and Almond Cream.....23¢- 43¢
- Vicks Va-tro-nol.....39¢- 59¢
- Mint Rub..... 29¢
- Sal Hepatica.....25¢- 49¢
- Alka Seltzer.....large tube 49¢
- Colgate Shave Cream.....27¢- 39¢
- Palm Olive Shave Cream.....10¢- 27¢- 39¢

GATES & LYDIARD

8th at Central—8th at Grape

Savings Without Self-Denial