

PEAR FUND GROWS WITH ADDITION OF NEW MEMBERSHIPS

Commercial Packers, Shippers Sign With Bureau to Provide Exploitation Fee.

By Mrs. Julia M. Earley
Educational Director
Oregon-Washington-California
Pear Bureau

Seattle — (Special) — Membership in the Pear Bureau requires the payment of a stipulated assessment on every packed box of winter pears. Commercial packers, shippers and handlers sign with the bureau, become responsible thereby for payment of the prevailing per box assessment. Assume collection from the growers with whom they deal. The per-box fee is tentatively set each season by the bureau's advertising committee, later approved by the executive committee when final crop estimates have been completed.

New sign-ups for the current season approximate more than 200,000 boxes of fruit, giving the bureau an enlarged fund with which to further trade education to the necessity and value of scientific winter pear "conditioning" before retail display and sale. These new memberships carry more than a usual significance in a short-crop year that also sees the highest national consumer buying power on record.

Complete Roster

The complete list of shipper members, as given below, is in itself almost the complete roster of the winter pear industry—a tribute to the esteem in which the Pear Bureau is held in the coastal states of Oregon, Washington and California, where practically the entire commercial winter pear crop is produced.

Shipper members of Pear Bureau and their brands, not including smaller grower-members without private brands:

CALIFORNIA DISTRICT—G. H. Anderson Estate, Santa Clara, A brand, B brand; Pacific Fruit Exchange, Inc., San Francisco, Vein o' Gold brand; Placerville Fruit Growers Exchange, Placerville, Tahoe Maid; Santa Clara Pear Growers' association, Santa Clara, Golden West, Golden Sails.

HOOD RIVER DISTRICT—Apple Growers' association, Blue Diamond, Hood River, Red Diamond, Flawless; American Fruit Growers, Inc., Blue Goose, Trade-Win, Mt. Hood; Star Fruit Co., Bingen, Wash.; Gorge View, Mammoth Park; Duckwall Bros., Inc., D-B brand, Northwest; Stadelman Fruit Co., Stadelman's.

MEDFORD DISTRICT—Myron Root & Co., Trader, Golden, Old Gold, Gold Crest; Bear Creek Orchards, Bear Creek, Evergreen, Cub; Newberry Orchards (Ashland), Nuf Sed (Blue Label), Nuf Sed (Red Label); Crystal Springs Packing Co., Crystal Springs, Mountain Springs; Associated Fruit Co.

Modoc Orchard Co., Modoc, Mopac; Southern Oregon Sales, Inc., SOS-Transport, SOS-Dispatch, SOS-Beacon, SOS-Express; American Fruit Growers, Inc., Blue Goose, Mountain "A", Rogue, Tip Top, Trade-Win; J. S. Weeks (Trail), J. S. Weeks.

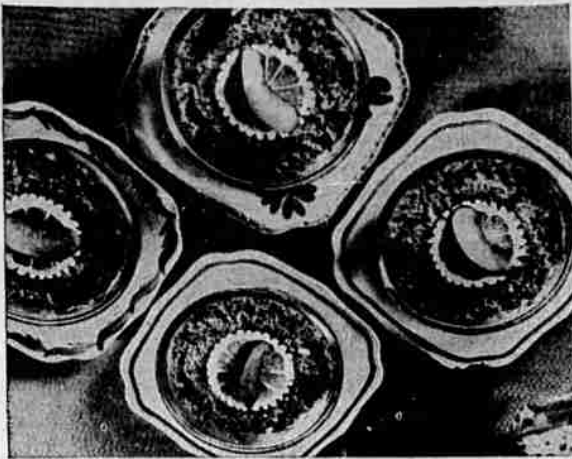
Reter Fruit Co., Maltese Cross, Pioneer, Illihee, Best Ever; Pinnacle Packing Co., Pinnacle, R.H.P., "401", Blue Triangle, Pic O Pac, Red Triangle; Orchard Parks Farms, Sun Sugar; Wing Orchards, Wing, Old Stage, Cav.

WENATCHEE DISTRICT—American Fruit Growers, Inc., Wenatchee, Blue Goose, Tip Top; Cashmere Fruit Exchange, Cashmere, Cascade; Cashmere Pioneer Growers, Empire Builder; Driver & Woodrow, Wenatchee, Trojan, Four Star; Fruit Growers Service Co., Wenatchee, Boy Blue; Horan Bros., Wenatchee, Horan; Fruit Sales Co., Wenatchee, Jim Hill.

Maxwell & Griffith, Dryden, Iceland; J. M. Wade, Wenatchee, Jim Wade; Wells and Wade Fruit Co., Wenatchee, Twin W; Apple Capital Growers, Inc., Wenatchee, Apple Capital; Keystone-Barker Co., Inc., Entiat, Keystone; Leavenworth Fruit & Cold Storage Co., Leavenworth; Monjonier & Sons, Inc., Wenatchee, Blue Mountain; Northern Fruit Co., Wenatchee, Blue T, Hi Yu. Independent Warehouse Co., Dryden; Standard Fruits, Inc., Wenatchee, Sapphire, Ruby, A-Plus; Wenatchee Growers, Inc., Wenatchee; Wenatchee-Okano-gan Coop., Wenatchee, Wenoka; J. K. McArthur, Entiat, Pine Tree; Schons Fruit Co., Wenatchee, Schons, Pacemaker; Wenatchee-Beebe Orchard Co., Wenatchee, Beebe.

YAKIMA DISTRICT—Congdon Orchards, Congdon; Perham

Easy! This So-Good Delicacy!



There's no trick to making this extra-good pudding but there is a secret and that is the rich honey flavor of those golden squares of HONEY MAID GRAHAM CRACKERS you use. Wait until you taste those golden crumbs combined with fall tangy plums. Try this recipe for a quick dessert that is sure to win unanimous approval.

GRAHAM PLUM PUDDING

1 1/2 cups HONEY MAID GRAHAM CRACKER crumbs
1/3 cup sugar
1/2 teaspoon cinnamon
1/2 teaspoon nutmeg
3 tablespoons softened butter
2 1/2 cups sliced, pitted plums
1/2 cup water

Mix together the crumbs, sugar, spices and butter. Add water to plums. Place alternate layers of plums and crumb mixture in 4 greased, individual baking dishes, starting with plums. Bake in moderate oven (375 degrees F) 30 minutes. Serve warm with vanilla ice cream. Serves 4

Fruit Co., Violet, Snow Owl Blue, Snow Owl Red, Tulip, Shuregood Blue, Shuregood Red; Yakima Horticultural Union, Blue Ribbon, Red Ribbon; C. F. Schaefer Co., Harvest Time, Pyramid; C. M. Holtzinger Fruit Co., Royal Purple, Blue Z, Red Z; Stubbs Fruit Co., Stubbs Select; W. E. Roche Fruit Co., Yak, Jewel, R. & R.

Yakima Fruit Growers' association, Big Y (Blue Y), Big Y (Red Y); Richey & Gilbert, R & G, Indianhead, Pear King, Iceberg; Krimier Fruit Co., Rainier (Blue Label), Rainier (Red Label); American Fruit Growers, Inc., Blue Goose, Tip Top; Washington Fruit & Produce, Independent brand; Edward A. Bannister, Pyramid; Prentice Packing & Cold Storage Co., Kare, Ful Pak.

Central Pt. P.T.A. Resumes Activities With School Opening

Central Point, Oct. 5—(Sp.) With over 50 members in attendance, Central Point P.T.A. held its first meeting of the fall term Oct. 1 in the high school auditorium. Hand books outlining the program for each of the coming meetings and naming the officers and committee chairmen were prepared and distributed by the program committee.

Seventh and eighth grade girls glee club presented two enjoyable musical numbers. Mrs. C. W. Anhorn presided in the absence of Mrs. John Bohnert, and presented Mrs. Loyd Morris, who led in group singing. Mrs. William Foley was then introduced and spoke on recreation in the home. She pointed out the urgent necessity of providing more home interests and reminded parents that their own choice of reading material and music has much influence on the type the child will select for himself.

Membership week was announced for Oct. 17 to 24. A report on the Jackson County council meeting held in Medford Sept. 15 was given by Mrs. Anhorn.

It was voted to suspend the by-laws for a year to allow dues to be raised from 35c to 50c, which would simplify financial problems. An invitation to the parent teacher get acquainted party Oct. 8 was extended to all parents and friends.

Fifth grade mothers served refreshments at the close.

Closing time for Sunday Too Late to Classify, 5:30 Saturday afternoon—Please remember

Musical Instruments Sought for Soldiers Camp White Hospital

Musical instruments are needed for the use of men at the Camp White station hospital and an appeal for them is being made by the Siskiyou Camp and Hospital council of the Red Cross. Especially needed are

drums, tenor saxophones, trumpets and bass fiddles. Anyone having these instruments which they will donate or loan to the hospital may call Mrs. William McAllister, 10 Keene Way Drive, phone 2009.

Previous appeals were for instruments for band members at the camp, it was stated.

The California condor is the largest flying bird of the northern hemisphere.

F. R. Nominates Major Generals

Washington, Oct. 5.—(U.P.)—President Roosevelt today nominated Brig. Gens. John R. Deane and Albert C. Wedemeyer to be major generals.

Wedemeyer is assistant to the assistant chief of staff, operations division, of the general staff. He has been mentioned as a possible successor to Gen. George C. Marshall as chief of

staff in event Marshall should be transferred to a field command.

Deane for the past year has been secretary of the Anglo-American combined chiefs of staff here.

CHILEANS LEAVE

Washington, Oct. 5.—(U.P.)—Concluding his official visit to the United States as a guest of President Roosevelt, Chilean Foreign Minister Joaquin Fernandez left by airplane today for

Chicago. He is accompanied by Special Ambassador Felix Nieto Del Rio and Chilean ambassador at Washington, Rodolfo Michels.

Chrysler Made Parts HUMPHREY MOTORS
33 So. Riverside—Dial 4980

FLUHRER'S ADDS NEEDED VITAMINS TO WHITE BREADS

Announcement was made today by Fluhrer Bakeries through A. M. Cannon, manager, that new and higher standards of enrichment of white breads and rolls, approved by the United States Food administration and for which necessary ingredients have only recently been made available for civilian use, are now being incorporated at no added price throughout this area in all such products of their manufacture.

The new enrichment standards mark a milestone in mass nutrition history, in that they go beyond the original purpose of the government's program, which was to restore certain vitamins and minerals lost in the milling of white flour, and now actually incorporate substantial amounts of certain of these food substances in excess of the original content of the whole grain.

Principal added ingredient under the new recommendations of which Fluhrer's announce their whole-hearted support, is riboflavin, or vitamin B2, which promotes skin health, bodily growth and the consumption of oxygen by the body cells. Also increased in white bread are the vitamins thiamin (B1) and niacin, as well as assimilable mineral iron.

White bread has been selected as the ideal carrier because of its cheapness and universal daily consumption—it comprises with other flour-made foods 25 per cent of our American diet, and the fact that it supplies the very nutrients which the vitamins help the body to utilize, as well as helping to offset vitamin-mineral deficiencies elsewhere in the diet.

The diet of both the American soldier and the American public will thus be fortified to match successfully the whole grain diets of the Russian citizen and soldier and the Nazi soldier.

GIVE YOUR COLD THE AIR

Open up that cold-clogged nose. Feel this real prescription-type medication soothe, shrink. Caution: Use only as directed. Be sure you demand Penetro Nose Drops.

BURGOYNE'S

Will Remain

CLOSED

Until About Nov. 1

WATCH

for Announcement of Reopening

HIGHEST CASH PRICES

Paid for Good Used Cars
HUMPHREY MOTORS
33 So. Riverside—Dial 4980



An Urgent Appeal to Young Women— SERVE

Your Country Where Your Country Needs You Most!

IF YOU CAN QUALIFY

ENLIST NOW
—IN THE—
SPARS

Women's Reserve of the United States Coast Guard

WOMEN have, through the glorious history of this nation, played a gallant role, standing shoulder to shoulder with fighting men in every hour of crisis. It is true today, just as it was in the days of Molly Pitcher. But here is a NEW call for women—an urgent one that needs immediate response. The trained men of the U. S. Coast Guard are now at battle stations—manning the smaller boats in island-to-island fighting, guarding convoys, serving in coastal patrols. Their former vital administrative, technical and clerical shore jobs MUST be filled AT ONCE by women. It is a clear call to duty!

This Is SPAR WEEK, In Medford!

CHEROKEE SEILER, representing the Women's Reserve of the Coast Guard, will be at the Jackson County Chamber of Commerce THIS WEEK to interview young women willing to serve their nation in this grave emergency. The qualifications are not difficult to meet, the service is highly interesting, the need is great. If the war continues into next year—which seems a certainty—many more SPARS will be needed for positions of trust and responsibility. Will you be one of them?



PUBLISHED IN COOPERATION WITH THE CAMPAIGN FOR ENLISTMENTS IN THE WOMEN'S RESERVE, UNITED STATES COAST GUARD by the
MEDFORD CORPORATION