

Will You Make This A Day For Our Heroes of America?



**Buy a bond today to honor someone
you know in the service**

Washington wept in his heart for his freezing troops—
And saw blood on the ice where shoeless feet had trod.
"A strong nation is not born of indulgence and ease."

*Oh, heroes of America, who are abroad in the earth today,
Enmeshed in the hot and unreasoning machinery of war—
We would not have you know how we cling to our dollars—
Our cowardly, slacker dollars, while you die for us.*

Franklin, Jefferson, Hamilton, Hancock, Henry—
"If a people hate war too much to risk *all* for freedom
At the drop of a hat—freedom will be taken from them."

*Forefathers of America, who carried the fearful weight
Of a rebellion and a whole nation on your shoulders—
Who dared to face complete destruction—turn from the sight
Of our swollen bank accounts, and our little ideas
Of how few bonds pay the price of our rich inheritance.*

Lincoln . . . with the great rugged soul of you suffering—
Risking the life of the Union to save it,
Help us to be a credit to ourselves—and to our children.

*American heroes! Boys and men from farms and towns,
From stark cities, from plains and woods and mountains,
Who are laying your lives at our feet for our freedom—
Wait now . . . for the impact of this successful hunt
Which beats out from corners and vaults,
From dark and secret places, our dollars—too decent
To remain in hiding when lending them is our duty,
Our PRIVILEGE—and your due.*

It's EASY to Buy BONDS

It's as easy to buy bonds as to buy shirts or socks. Go into any store or place that's an issuing agent. Pay your money—wait while the bond is typed out with your own name and address—and take the bond away with you. You pay \$18.75 for a bond you cash in for \$25 in 10 years—\$37.50 for a \$50 bond, \$75 for a \$100 bond, \$750 for a \$1000 bond. If you need your money before the bond matures you can get your money back with earned interest. Lend now for *your* future.

Whose War IS This?

This isn't the soldiers' and sailors' war. It's yours and mine. It's America—and all we stand for—that the Axis is fighting. That's you and me. We don't have to go to the front to fight—we can send our money. If we don't do that, we're coasting while others carry the fight at the front *and* at home. Everyone is either "motive power" or a drag on the war. Do *all* your share. In honor of a fighter you know—or know about—buy a bond *today*!

★ If you POSSIBLY can . . . you must buy a bond TODAY . . . else shame the collective heart of America. For today, all over the country, we all buy a bond in honor of a man or woman at war. Get tough with your money. Whip it out and make it buy bullets and bombs. Only slackers nurse slacker dollars. Send MORE of your dollars to war, to fight. Do it today, for this is AMERICAN HEROES day.

★ ★ *Back the Attack with Bonds!* ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Montgomery Ward